

# **Bariatric Beds Market Size, Trends, Analysis, and Outlook By Capacity (500 to 700 lbs, 700 to1000 lbs, Above 1000 lbs), By End-User (Hospitals, Nursing Homes, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Bariatric Beds market size is poised to register 5.54% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Bariatric Beds market across By Capacity (500 to 700 lbs, 700 to1000 lbs, Above 1000 lbs), By End-User (Hospitals, Nursing Homes, Others).

The bariatric beds market is witnessing rapid growth due to the increasing prevalence of obesity and related comorbidities and rising demand for specialized medical equipment to support bariatric patients' care needs. Bariatric beds are specially designed hospital beds with enhanced weight capacity and ergonomic features to accommodate and support obese or overweight individuals safely and comfortably. With a focus on patient comfort and caregiver safety, healthcare facilities, long-term care providers, and medical equipment manufacturers are investing in innovative bariatric bed designs and accessories to optimize patient care delivery, reduce injury risks, and improve clinical outcomes in the management of obesity-related conditions and postoperative care.

### **Bariatric Beds Market Drivers, Trends, Opportunities, and Growth Opportunities**

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Bariatric Beds market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Bariatric Beds survey report provides the market size

outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Bariatric Beds industry.

### Key market trends defining the global Bariatric Beds demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Bariatric Beds Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Bariatric Beds industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Bariatric Beds companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Bariatric Beds industry

Leading Bariatric Beds companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Bariatric Beds companies.

### Bariatric Beds Market Study- Strategic Analysis Review

The Bariatric Beds market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their

approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Bariatric Beds Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Bariatric Beds industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Bariatric Beds Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Bariatric Beds Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Bariatric Beds market segments. Similarly, Strong end-user demand is encouraging Canadian Bariatric Beds companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Bariatric Beds market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Bariatric Beds Market Size Outlook-Companies investing in assessing

consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Bariatric Beds industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Bariatric Beds market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Bariatric Beds Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Bariatric Beds in Asia Pacific. In particular, China, India, and South East Asian Bariatric Beds markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Bariatric Beds Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Bariatric Beds Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Bariatric Beds market

potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Bariatric Beds.

## Bariatric Beds Market Company Profiles

The global Bariatric Beds market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are ALERTA, Arjo, COBI REHAB, Drive DeVilbiss Healthcare, GF Health Products Inc, Hill-Rom Holdings, Invacare Corp, ROTEC INTERNATIONAL, Stryker, Zhangjiagang Medi

## Recent Bariatric Beds Market Developments

The global Bariatric Beds market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Bariatric Beds Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Capacity

500-700 lbs

700-1000 lbs

>1000 lbs

By End-user

Hospitals

Nursing Homes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

ALERTA

Arjo

COBI REHAB

Drive DeVilbiss Healthcare

GF Health Products Inc

Hill-Rom Holdings

Invacare Corp

ROTEC INTERNATIONAL

Stryker

Zhangjiagang Medi

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Bariatric Beds Market Overview and Key Findings, 2024
- 1.2 Bariatric Beds Market Size and Growth Outlook, 2021- 2030
- 1.3 Bariatric Beds Market Growth Opportunities to 2030
- 1.4 Key Bariatric Beds Market Trends and Challenges
  - 1.4.1 Bariatric Beds Market Drivers and Trends
  - 1.4.2 Bariatric Beds Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Bariatric Beds Companies

### 2. BARIATRIC BEDS MARKET SIZE OUTLOOK TO 2030

- 2.1 Bariatric Beds Market Size Outlook, USD Million, 2021- 2030
- 2.2 Bariatric Beds Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. BARIATRIC BEDS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. BARIATRIC BEDS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030  
By Capacity

#### 500-700 LBS



## **700-1000 LBS**

>1000 lbs

By End-user

Hospitals

Nursing Homes

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Bariatric Beds Market, 2025

5.2 Asia Pacific Bariatric Beds Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Bariatric Beds Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Bariatric Beds Market, 2025

5.5 Europe Bariatric Beds Market Size Outlook by Type, 2021- 2030

5.6 Europe Bariatric Beds Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Bariatric Beds Market, 2025

5.8 North America Bariatric Beds Market Size Outlook by Type, 2021- 2030

5.9 North America Bariatric Beds Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Bariatric Beds Market, 2025

5.11 South America Pacific Bariatric Beds Market Size Outlook by Type, 2021- 2030

5.12 South America Bariatric Beds Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Bariatric Beds Market, 2025

5.14 Middle East Africa Bariatric Beds Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Bariatric Beds Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Bariatric Beds Market Size Outlook and Revenue Growth Forecasts

6.2 US Bariatric Beds Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Bariatric Beds Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Bariatric Beds Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Bariatric Beds Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

- 6.10 France Bariatric Beds Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Bariatric Beds Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Bariatric Beds Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Bariatric Beds Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Bariatric Beds Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Bariatric Beds Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Bariatric Beds Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Bariatric Beds Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Bariatric Beds Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Bariatric Beds Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Bariatric Beds Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Bariatric Beds Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Bariatric Beds Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Bariatric Beds Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Bariatric Beds Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Bariatric Beds Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Bariatric Beds Industry Drivers and Opportunities

## **7. BARIATRIC BEDS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. BARIATRIC BEDS COMPANY PROFILES**

- 8.1 Profiles of Leading Bariatric Beds Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

ALERTA

Arjo

COBI REHAB

Drive DeVilbiss Healthcare

GF Health Products Inc

Hill-Rom Holdings

Invacare Corp

ROTEC INTERNATIONAL

Stryker

Zhangjiagang Medi

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

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