

Baking Soda Market Size, Trends, Analysis, and Outlook By Packaging (Cartons, Pouches, Others), By Type (Soda Ash, Double Decomposition, Natural Soda), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online retail, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Baking Soda Market Size is valued at \$4.2 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.3% to reach \$6.3 Billion by 2032.

The baking soda market is expected to see steady growth driven by its versatile applications in baking, cleaning, and personal care products. Over the forecast period, demand for natural, eco-friendly alternatives to chemical-based leavening agents will rise, with a growing emphasis on sustainable packaging. Baking soda's multifunctionality as a household staple will continue to drive its popularity, particularly in markets focused on health and wellness.

Baking Soda Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Baking Soda survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Baking Soda industry.

Key market trends defining the global Baking Soda demand in 2025 and Beyond

Baking Soda Market Size, Trends, Analysis, and Outlook By Packaging (Cartons, Pouches, Others), By Type (Soda...

The Baking Soda industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Baking Soda Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Baking Soda industry

Leading Baking Soda companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Baking Soda companies.

Baking Soda Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Baking Soda Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Baking Soda industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Baking Soda Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Baking Soda Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Baking Soda market segments. Similarly, strong market demand encourages Canadian Baking Soda companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Baking Soda Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Baking Soda industry remains the major market for companies in the European Baking Soda industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Baking Soda market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Baking Soda Market Size Outlook- an attractive hub for opportunities for

both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Baking Soda in Asia Pacific. In particular, China, India, and South East Asian Baking Soda markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Baking Soda Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Baking Soda Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Baking Soda market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Baking Soda.

Baking Soda Company Profiles

The global Baking Soda market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are AGC, ANSAC, CHD, ET?SODA INC, Hunan Yuhua Chemical Group Co.,Ltd., Inner Mongolia Yuanxing Energy Co.,Ltd, Lianyungang Soda Ash Co.,Ltd., Novacap, Qingdao Soda Ash Industrial Co. Ltd., Shandong Haihua Group Co.,Ltd., Solvay S.A., Tata Group, Tianjin Bohai Wynn Chemical Co.,Ltd., Tosoh.

Recent Baking Soda Market Developments

The global Baking Soda market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Baking Soda Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Packaging

Cartons

Baking Soda Market Size, Trends, Analysis, and Outlook By Packaging (Cartons, Pouches, Others), By Type (Soda...

Pouches

Others

By Type

Soda Ash

Double Decomposition

Natural Soda

By Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Online retail

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AGC

ANSAC

CHD

ET?SODA INC

Hunan Yuhua Chemical Group Co.,Ltd.

Inner Mongolia Yuanxing Energy Co.,Ltd

Lianyungang Soda Ash Co.,Ltd.

Novacap

Qingdao Soda Ash Industrial Co. Ltd.

Shandong Haihua Group Co.,Ltd.

Solvay S.A.

Tata Group

Tianjin Bohai Wynn Chemical Co.,Ltd.

Tosoh

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. BAKING SODA MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Baking Soda Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Baking Soda Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Baking Soda Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Baking Soda Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Baking Soda Market Outlook to 2032

CHAPTER 5: BAKING SODA MARKET DYNAMICS

Baking Soda Market Size, Trends, Analysis, and Outlook By Packaging (Cartons, Pouches, Others), By Type (Soda...

- 5.1 Key Baking Soda Market Trends
- 5.2 Potential Baking Soda Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL BAKING SODA MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Packaging
 - Cartons
 - Pouches
 - Others
- Type
 - Soda Ash
 - Double Decomposition
 - Natural Soda
- Distribution Channel
 - Supermarkets/Hypermarkets
 - Convenience Stores
 - Online retail
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA BAKING SODA MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Packaging
 - Cartons
 - Pouches
 - Others
- Type
 - Soda Ash
 - Double Decomposition
 - Natural Soda
- Distribution Channel
 - Supermarkets/Hypermarkets
 - Convenience Stores

Online retail

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Baking Soda Market Size Forecast, 2021- 2032

7.3.2 Canada Baking Soda Market Size Forecast, 2021- 2032

7.3.3 Mexico Baking Soda Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE BAKING SODA MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Packaging

Cartons

Pouches

Others

Type

Soda Ash

Double Decomposition

Natural Soda

Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Online retail

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Baking Soda Market Size Forecast, 2021- 2032

8.3.2 France Baking Soda Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Baking Soda Market Size Forecast, 2021- 2032

8.3.4 Spain Baking Soda Market Size Forecast, 2021- 2032

8.3.5 Italy Baking Soda Market Size Forecast, 2021- 2032

8.3.6 Russia Baking Soda Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Baking Soda Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC BAKING SODA MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Packaging

Cartons

Pouches
Others
Type
Soda Ash
Double Decomposition
Natural Soda
Distribution Channel
Supermarkets/Hypermarkets
Convenience Stores
Online retail
Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Baking Soda Market Size Forecast, 2021- 2032
- 9.3.2 India Baking Soda Market Size Forecast, 2021- 2032
- 9.3.3 Japan Baking Soda Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Baking Soda Market Size Forecast, 2021- 2032
- 9.3.5 Australia Baking Soda Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Baking Soda Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Baking Soda Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA BAKING SODA MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Packaging

Cartons
Pouches
Others
Type
Soda Ash
Double Decomposition
Natural Soda
Distribution Channel
Supermarkets/Hypermarkets
Convenience Stores
Online retail
Others

10.3 South America Market Outlook by Country, 2021- 2032

- 10.3.1 Brazil Baking Soda Market Size Forecast, 2021- 2032

10.3.2 Argentina Baking Soda Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Baking Soda Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA BAKING SODA MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Packaging

Cartons

Pouches

Others

Type

Soda Ash

Double Decomposition

Natural Soda

Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Online retail

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Baking Soda Market Size Forecast, 2021- 2032

11.3.2 The UAE Baking Soda Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Baking Soda Market Size Forecast, 2021- 2032

11.3.4 South Africa Baking Soda Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Baking Soda Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 AGC

ANSAC

CHD

ET?SODA INC

Hunan Yuhua Chemical Group Co.,Ltd.

Inner Mongolia Yuanxing Energy Co.,Ltd

Lianyungang Soda Ash Co.,Ltd.

Novacap

Qingdao Soda Ash Industrial Co. Ltd.
Shandong Haihua Group Co.,Ltd.
Solvay S.A.
Tata Group
Tianjin Bohai Wynn Chemical Co.,Ltd.
Tosoh

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

- 13.1 Primary and Secondary Sources
- 13.2 Research Methodology
- 13.3 Data Triangulation and Validation
- 13.4 Assumptions and Limitations
- 13.5 Forecast Methodology
- Appendix
- A: Highlights of the Q4-2024 Version
- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Baking Soda Market Outlook by Type, 2021- 2032
- Figure 6: Global Baking Soda Market Outlook by Application, 2021- 2032
- Figure 7: Global Baking Soda Market Outlook by Region, 2021- 2032
- Figure 8: North America Baking Soda Market Snapshot, Q4-2024
- Figure 9: North America Baking Soda Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Baking Soda Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Baking Soda Market Share by Country, 2023
- Figure 12: Europe Baking Soda Market Snapshot, Q4-2024
- Figure 13: Europe Baking Soda Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Baking Soda Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Baking Soda Market Share by Country, 2023
- Figure 16: Asia Pacific Baking Soda Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Baking Soda Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Baking Soda Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Baking Soda Market Share by Country, 2023
- Figure 20: South America Baking Soda Market Snapshot, Q4-2024
- Figure 21: South America Baking Soda Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Baking Soda Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Baking Soda Market Share by Country, 2023
- Figure 24: Middle East and Africa Baking Soda Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Baking Soda Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Baking Soda Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Baking Soda Market Share by Country, 2023
- Figure 28: United States Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Baking Soda Market Size Outlook, \$ Million, 2021- 2032

- Figure 33: United Kingdom Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Baking Soda Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Baking Soda Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Baking Soda Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Baking Soda Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Baking Soda Market Outlook by Type, 2021- 2032
- Table 10: North America- Baking Soda Market Outlook by Country, 2021- 2032
- Table 11: Europe - Baking Soda Market Outlook by Type, 2021- 2032
- Table 12: Europe - Baking Soda Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Baking Soda Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Baking Soda Market Outlook by Country, 2021- 2032
- Table 15: South America- Baking Soda Market Outlook by Type, 2021- 2032
- Table 16: South America- Baking Soda Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Baking Soda Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Baking Soda Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Baking Soda Companies
- Table 20: Product Profiles of Leading Baking Soda Companies
- Table 21: SWOT Profiles of Leading Baking Soda Companies

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