

Baking Ingredients Market Size, Share, and Outlook, 2025 Report- By Type (Emulsifiers, Leavening Agents, Enzymes, Baking Powder and Mixes, Oils, Fats, and Shortenings, Colors and Flavor, Starch, Others), Application (Bread, Cookies and Biscuits, Rolls and Pies, Cakes and Pastries, Others), Distribution Channel (Online, Offline), and Companies, 2021-2032

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Abstracts

Baking Ingredients Market Outlook

The global Baking Ingredients market is expected to register a growth rate of 6.5% during the forecast period from \$18.9 Billion in 2024 to \$31.3 Billion in 2032. The Baking Ingredients market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Baking Ingredients segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Emulsifiers, Leavening Agents, Enzymes, Baking Powder and Mixes, Oils, Fats, and Shortenings, Colors and Flavor, Starch, Others), Application (Bread, Cookies and Biscuits, Rolls and Pies, Cakes and Pastries, Others), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Baking Ingredients markets.

Baking Ingredients Market Insights, 2025

The baking ingredients market in 2025 is evolving with consumer demand for clean-label, allergen-free, and functional ingredients. Key growth drivers include natural

leavening agents, plant-based fats, gluten-free flours, and alternative sweeteners. Advances in enzyme technology and fermentation enhance dough performance and shelf life without chemical additives. The artisanal and home baking boom during the pandemic has sustained interest in premium and specialty ingredients, including ancient grains and high-protein flours. Industrial-scale bakers focus on cost-effective, consistent quality ingredients with improved nutritional profiles. The growing demand for bakery products with reduced sugar, salt, and fat content encourages ingredient innovation. Asia-Pacific and Latin America markets are expanding rapidly, fueled by increasing bakery consumption and rising disposable incomes. Regulatory compliance on food safety and ingredient transparency remains critical.

Five Trends that will define global Baking Ingredients market in 2025 and Beyond

A closer look at the multi-million global market for Baking Ingredients identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Baking Ingredients companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Baking Ingredients industry?

The Baking Ingredients sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Baking Ingredients Market Segment Insights

The Baking Ingredients industry presents strong offers across categories. The analytical report offers forecasts of Baking Ingredients industry performance across segments and countries. Key segments in the industry include By Type (Emulsifiers, Leavening Agents, Enzymes, Baking Powder and Mixes, Oils, Fats, and Shortenings, Colors and Flavor, Starch, Others), Application (Bread, Cookies and Biscuits, Rolls and Pies, Cakes and Pastries, Others), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the

categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Baking Ingredients market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Baking Ingredients industry ecosystem. It assists decision-makers in evaluating global Baking Ingredients market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Baking Ingredients industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Baking Ingredients Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Baking Ingredients Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of

the largest markets for Baking Ingredients with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Baking Ingredients market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Baking Ingredients market Insights Executives are most excited about opportunities for the US Baking Ingredients industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Baking Ingredients companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Baking Ingredients market.

Latin American Baking Ingredients market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Baking Ingredients Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Baking Ingredients markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects

for companies. On the other hand, Middle Eastern Baking Ingredients markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Baking Ingredients companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include AAK AB, Archer-Daniels-Midland Company, Associated British Foods plc, Bakels Group, Cargill, Incorporated, Corbion N.V., Dawn Food Products, Inc., DuPont de Nemours, Inc, Kerry Group plc, Royal DSM N.V., Lallemand Inc., Lesaffre Group, Muntions PLC, Tate and Lyle PLC, Taura Natural Ingredients Limited.

Baking Ingredients Market Scope

Leading Segments

By Type

Emulsifiers

Leavening Agents

Enzymes

Baking Powder and Mixes

Oils, Fats, and Shortenings

Colors and Flavors

Starch

Others

By Application

Bread

Cookies and Biscuits

Rolls and Pies

Cakes and Pastries

Others

By Distribution Channel

Online

Offline

Leading Companies

AAK AB

Archer-Daniels-Midland Company

Associated British Foods plc

Bakels Group

Cargill, Incorporated

Corbion N.V.

Dawn Food Products, Inc.

DuPont de Nemours, Inc

Kerry Group plc

Royal DSM N.V.

Lallemand Inc.

Lesaffre Group

Muntions PLC

Tate and Lyle PLC

Taura Natural Ingredients Limited

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities

based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

Emulsifiers

Leavening Agents

Enzymes

Baking Powder and Mixes

Oils, Fats, and Shortenings

Colors and Flavors

Starch

Others

By Application

Bread

Cookies and Biscuits

Rolls and Pies

Cakes and Pastries

Others

By Distribution Channel

Online

Offline

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 - Archer-Daniels-Midland Company
 - Associated British Foods plc
 - Bakels Group

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Corbion N.V.
Dawn Food Products, Inc.
DuPont de Nemours, Inc
Kerry Group plc
Royal DSM N.V.
Lallemand Inc.
Lesaffre Group
Muntons PLC
Tate and Lyle PLC
Taura Natural Ingredients Limited
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