

Baked Food and Cereals Market Size, Trends, Analysis, and Outlook By Product (Bread, Breakfast Cereals, Biscuits and Cookies, Morning Goods, Cakes and Pastries, Others), By Distribution Channel (Supermarkets/Hypermarkets, Specialist Stores, Convenience Stores, Online Retail, Others), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/B6CDD1124B9EEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: B6CDD1124B9EEN

Abstracts

Global Baked Food and Cereals Market Size is valued at \$632.4 Billion in 2024 and is forecast to register a growth rate (CAGR) of 9.6% to reach \$1316.7 Billion by 2032.

The baked food and cereals market is driven by growing consumer demand for healthier breakfast and snack options. Over the forecast period, innovations in high-fiber, low-sugar, and gluten-free baked goods will drive market growth. The shift towards plant-based and functional ingredients, such as added proteins or probiotics, will shape product offerings and fuel consumer interest.

Baked Food and Cereals Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Baked Food and Cereals survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Baked Food and Cereals industry.

Key market trends defining the global Baked Food and Cereals demand in 2025 and

Beyond

The Baked Food and Cereals industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Baked Food and Cereals Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Baked Food and Cereals industry

Leading Baked Food and Cereals companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Baked Food and Cereals companies.

Baked Food and Cereals Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Baked Food and Cereals Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Baked Food and Cereals industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Baked Food and Cereals Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Baked Food and Cereals Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Baked Food and Cereals market segments. Similarly, strong market demand encourages Canadian Baked Food and Cereals companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Baked Food and Cereals Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Baked Food and Cereals industry remains the major market for companies in the European Baked Food and Cereals industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Baked Food and Cereals market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing

strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Baked Food and Cereals Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Baked Food and Cereals in Asia Pacific. In particular, China, India, and South East Asian Baked Food and Cereals markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Baked Food and Cereals Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Baked Food and Cereals Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Baked Food and Cereals market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Baked Food and Cereals.

Baked Food and Cereals Company Profiles

The global Baked Food and Cereals market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Barilla Group, Campbell Soup Company, Dawn Food Products Inc, Flowers Foods Inc, General Mills

Inc, Grupo Bimbo SAB de CV, Mondelez International Inc, Nestle S.A., The Kellogg's Company, The Oetker Group.

Recent Baked Food and Cereals Market Developments

The global Baked Food and Cereals market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Baked Food and Cereals Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Baked Food and Cereals Market Size, Trends, Analysis, and Outlook By Product (Bread, Breakfast Cereals, Biscui...

Bread

Breakfast Cereals

Biscuits and Cookies

Morning Goods

Cakes and Pastries

Others

By Distribution Channel

Supermarkets/Hypermarkets

Specialist Stores

Convenience Stores

Online Retail

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Barilla Group

Campbell Soup Company

Dawn Food Products Inc

Flowers Foods Inc

General Mills Inc

Grupo Bimbo SAB de CV

Mondelez International Inc

Nestle S.A.

The Kellogg's Company

The Oetker Group

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. BAKED FOOD AND CEREALS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Baked Food and Cereals Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Baked Food and Cereals Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Baked Food and Cereals Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Baked Food and Cereals Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Baked Food and Cereals Market Outlook to 2032

CHAPTER 5: BAKED FOOD AND CEREALS MARKET DYNAMICS

- 5.1 Key Baked Food and Cereals Market Trends
- 5.2 Potential Baked Food and Cereals Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL BAKED FOOD AND CEREALS MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
 - Bread
 - Breakfast Cereals
 - Biscuits and Cookies
 - Morning Goods
 - Cakes and Pastries
 - Others
- Distribution Channel
 - Supermarkets/Hypermarkets
 - Specialist Stores
 - Convenience Stores
 - Online Retail
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA BAKED FOOD AND CEREALS MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
 - Bread
 - Breakfast Cereals
 - Biscuits and Cookies
 - Morning Goods
 - Cakes and Pastries
 - Others
- Distribution Channel
 - Supermarkets/Hypermarkets

Specialist Stores

Convenience Stores

Online Retail

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Baked Food and Cereals Market Size Forecast, 2021- 2032

7.3.2 Canada Baked Food and Cereals Market Size Forecast, 2021- 2032

7.3.3 Mexico Baked Food and Cereals Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE BAKED FOOD AND CEREALS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Bread

Breakfast Cereals

Biscuits and Cookies

Morning Goods

Cakes and Pastries

Others

Distribution Channel

Supermarkets/Hypermarkets

Specialist Stores

Convenience Stores

Online Retail

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Baked Food and Cereals Market Size Forecast, 2021- 2032

8.3.2 France Baked Food and Cereals Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Baked Food and Cereals Market Size Forecast, 2021- 2032

8.3.4 Spain Baked Food and Cereals Market Size Forecast, 2021- 2032

8.3.5 Italy Baked Food and Cereals Market Size Forecast, 2021- 2032

8.3.6 Russia Baked Food and Cereals Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Baked Food and Cereals Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC BAKED FOOD AND CEREALS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Bread

Breakfast Cereals

Biscuits and Cookies

Morning Goods

Cakes and Pastries

Others

Distribution Channel

Supermarkets/Hypermarkets

Specialist Stores

Convenience Stores

Online Retail

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Baked Food and Cereals Market Size Forecast, 2021- 2032

9.3.2 India Baked Food and Cereals Market Size Forecast, 2021- 2032

9.3.3 Japan Baked Food and Cereals Market Size Forecast, 2021- 2032

9.3.4 South Korea Baked Food and Cereals Market Size Forecast, 2021- 2032

9.3.5 Australia Baked Food and Cereals Market Size Forecast, 2021- 2032

9.3.6 South East Asia Baked Food and Cereals Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Baked Food and Cereals Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA BAKED FOOD AND CEREALS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Bread

Breakfast Cereals

Biscuits and Cookies

Morning Goods

Cakes and Pastries

Others

Distribution Channel

Supermarkets/Hypermarkets

Specialist Stores

Convenience Stores

Online Retail

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Baked Food and Cereals Market Size Forecast, 2021- 2032

10.3.2 Argentina Baked Food and Cereals Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Baked Food and Cereals Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA BAKED FOOD AND CEREALS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Bread

Breakfast Cereals

Biscuits and Cookies

Morning Goods

Cakes and Pastries

Others

Distribution Channel

Supermarkets/Hypermarkets

Specialist Stores

Convenience Stores

Online Retail

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Baked Food and Cereals Market Size Forecast, 2021- 2032

11.3.2 The UAE Baked Food and Cereals Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Baked Food and Cereals Market Size Forecast, 2021- 2032

11.3.4 South Africa Baked Food and Cereals Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Baked Food and Cereals Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Barilla Group

Campbell Soup Company

Dawn Food Products Inc

Flowers Foods Inc

General Mills Inc

Grupo Bimbo SAB de CV
Mondelez International Inc
Nestle S.A.
The Kellogg's Company
The Oetker Group

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

- 13.1 Primary and Secondary Sources
- 13.2 Research Methodology
- 13.3 Data Triangulation and Validation
- 13.4 Assumptions and Limitations
- 13.5 Forecast Methodology
- Appendix
- A: Highlights of the Q4-2024 Version
- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Baked Food and Cereals Market Outlook by Type, 2021- 2032

Figure 6: Global Baked Food and Cereals Market Outlook by Application, 2021- 2032

Figure 7: Global Baked Food and Cereals Market Outlook by Region, 2021- 2032

Figure 8: North America Baked Food and Cereals Market Snapshot, Q4-2024

Figure 9: North America Baked Food and Cereals Market Size Forecast by Type, 2021- 2032

Figure 10: North America Baked Food and Cereals Market Size Forecast by Application, 2021- 2032

Figure 11: North America Baked Food and Cereals Market Share by Country, 2023

Figure 12: Europe Baked Food and Cereals Market Snapshot, Q4-2024

Figure 13: Europe Baked Food and Cereals Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Baked Food and Cereals Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Baked Food and Cereals Market Share by Country, 2023

Figure 16: Asia Pacific Baked Food and Cereals Market Snapshot, Q4-2024

Figure 17: Asia Pacific Baked Food and Cereals Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Baked Food and Cereals Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Baked Food and Cereals Market Share by Country, 2023

Figure 20: South America Baked Food and Cereals Market Snapshot, Q4-2024

Figure 21: South America Baked Food and Cereals Market Size Forecast by Type, 2021- 2032

Figure 22: South America Baked Food and Cereals Market Size Forecast by Application, 2021- 2032

Figure 23: South America Baked Food and Cereals Market Share by Country, 2023

Figure 24: Middle East and Africa Baked Food and Cereals Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Baked Food and Cereals Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Baked Food and Cereals Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Baked Food and Cereals Market Share by Country, 2023

Figure 28: United States Baked Food and Cereals Market Size Outlook, \$ Million, 2021-2032

Figure 29: Canada Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Baked Food and Cereals Market Size Outlook, \$ Million, 2021-2032

Figure 32: France Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Baked Food and Cereals Market Size Outlook, \$ Million, 2021-2032

Figure 42: Australia Baked Food and Cereals Market Size Outlook, \$ Million, 2021-2032

Figure 43: South East Asia Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Baked Food and Cereals Market Size Outlook, \$ Million, 2021-2032

Figure 45: Brazil Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Baked Food and Cereals Market Size Outlook, \$ Million, 2021-2032

Figure 47: Rest of LATAM Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Baked Food and Cereals Market Size Outlook, \$ Million, 2021-2032

Figure 49: UAE Baked Food and Cereals Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Baked Food and Cereals Market Size Outlook, \$ Million, 2021-2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Baked Food and Cereals Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Baked Food and Cereals Market Size Outlook by Segments, 2021-2032

Table 7: Global Baked Food and Cereals Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Baked Food and Cereals Market Outlook by Type, 2021- 2032

Table 10: North America- Baked Food and Cereals Market Outlook by Country, 2021-2032

Table 11: Europe - Baked Food and Cereals Market Outlook by Type, 2021- 2032

Table 12: Europe - Baked Food and Cereals Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Baked Food and Cereals Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Baked Food and Cereals Market Outlook by Country, 2021-2032

Table 15: South America- Baked Food and Cereals Market Outlook by Type, 2021-2032

Table 16: South America- Baked Food and Cereals Market Outlook by Country, 2021-2032

Table 17: Middle East and Africa - Baked Food and Cereals Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Baked Food and Cereals Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Baked Food and Cereals Companies

Table 20: Product Profiles of Leading Baked Food and Cereals Companies

Table 21: SWOT Profiles of Leading Baked Food and Cereals Companies

I would like to order

Product name: Baked Food and Cereals Market Size, Trends, Analysis, and Outlook By Product (Bread, Breakfast Cereals, Biscuits and Cookies, Morning Goods, Cakes and Pastries, Others), By Distribution Channel (Supermarkets/Hypermarkets, Specialist Stores, Convenience Stores, Online Retail, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/B6CDD1124B9EEN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B6CDD1124B9EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970