

Baby Safety Market Size, Trends, Analysis, and Outlook By Product (Baby car seats, Baby strollers and prams, Baby cribs, Baby monitors), By Distribution Channel (Offline, Online), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Baby Safety Market Size is valued at \$118.6 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.6% to reach \$183.4 Billion by 2032.

The baby safety market is witnessing growth driven by increasing parental concerns about child safety. The trend towards innovative safety products such as baby gates, locks, and monitors is boosting market demand. Innovations in technology and product design are enhancing market potential, prompting manufacturers to develop diverse baby safety solutions.

Baby Safety Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Baby Safety survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Baby Safety industry.

Key market trends defining the global Baby Safety demand in 2025 and Beyond

The Baby Safety industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major

roles.

Baby Safety Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Baby Safety industry

Leading Baby Safety companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Baby Safety companies.

Baby Safety Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Baby Safety Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Baby Safety industry report provides a detailed analysis and outlook of revenue

generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Baby Safety Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Baby Safety Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Baby Safety market segments. Similarly, strong market demand encourages Canadian Baby Safety companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Baby Safety Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Baby Safety industry remains the major market for companies in the European Baby Safety industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Baby Safety market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Baby Safety Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Baby Safety in Asia Pacific. In

particular, China, India, and South East Asian Baby Safety markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Baby Safety Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Baby Safety Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Baby Safety market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Baby Safety.

Baby Safety Company Profiles

The global Baby Safety market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Artsana Spa, Baby Trend Inc, BREVI MILANO Spa, Bugaboo North America Inc, Compass Diversified, Dex Products Inc, Dorel Industries Inc, GoodBaby International Holdings Ltd, Jane Group, KidKusion Inc, Mommys Helper Inc, Mothercare in Ltd, Newell Brands Inc, North States, Nuna International BV.

Recent Baby Safety Market Developments

The global Baby Safety market study presents recent market news and developments

including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Baby Safety Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Baby car seats

Baby strollers and prams

Baby cribs

Baby monitors

By Distribution Channel

Offline

Online

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Artsana Spa

Baby Trend Inc

BREVI MILANO Spa

Bugaboo North America Inc

Compass Diversified

Dex Products Inc

Dorel Industries Inc

GoodBaby International Holdings Ltd

Jane Group

KidKusion Inc

Mommys Helper Inc

Mothercare in Ltd

Newell Brands Inc

North States

Nuna International BV

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. BABY SAFETY MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Baby Safety Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Baby Safety Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Baby Safety Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Baby Safety Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Baby Safety Market Outlook to 2032

CHAPTER 5: BABY SAFETY MARKET DYNAMICS

Baby Safety Market Size, Trends, Analysis, and Outlook By Product (Baby car seats, Baby strollers and prams, B...

- 5.1 Key Baby Safety Market Trends
- 5.2 Potential Baby Safety Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL BABY SAFETY MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
 - 6.2 Product
 - Baby car seats
 - Baby strollers and prams
 - Baby cribs
 - Baby monitors
 - Distribution Channel
 - Offline
 - Online
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA BABY SAFETY MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
 - 7.2 Product
 - Baby car seats
 - Baby strollers and prams
 - Baby cribs
 - Baby monitors
 - Distribution Channel
 - Offline
 - Online
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Baby Safety Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Baby Safety Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Baby Safety Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE BABY SAFETY MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Baby car seats

Baby strollers and prams

Baby cribs

Baby monitors

Distribution Channel

Offline

Online

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Baby Safety Market Size Forecast, 2021- 2032

8.3.2 France Baby Safety Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Baby Safety Market Size Forecast, 2021- 2032

8.3.4 Spain Baby Safety Market Size Forecast, 2021- 2032

8.3.5 Italy Baby Safety Market Size Forecast, 2021- 2032

8.3.6 Russia Baby Safety Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Baby Safety Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC BABY SAFETY MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Baby car seats

Baby strollers and prams

Baby cribs

Baby monitors

Distribution Channel

Offline

Online

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Baby Safety Market Size Forecast, 2021- 2032

9.3.2 India Baby Safety Market Size Forecast, 2021- 2032

9.3.3 Japan Baby Safety Market Size Forecast, 2021- 2032

9.3.4 South Korea Baby Safety Market Size Forecast, 2021- 2032

9.3.5 Australia Baby Safety Market Size Forecast, 2021- 2032

9.3.6 South East Asia Baby Safety Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Baby Safety Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA BABY SAFETY MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Baby car seats

Baby strollers and prams

Baby cribs

Baby monitors

Distribution Channel

Offline

Online

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Baby Safety Market Size Forecast, 2021- 2032

10.3.2 Argentina Baby Safety Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Baby Safety Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA BABY SAFETY MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Baby car seats

Baby strollers and prams

Baby cribs

Baby monitors

Distribution Channel

Offline

Online

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Baby Safety Market Size Forecast, 2021- 2032

11.3.2 The UAE Baby Safety Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Baby Safety Market Size Forecast, 2021- 2032

11.3.4 South Africa Baby Safety Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Baby Safety Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Artsana Spa

Baby Trend Inc

BREVI MILANO Spa

Bugaboo North America Inc

Compass Diversified

Dex Products Inc

Dorel Industries Inc

GoodBaby International Holdings Ltd

Jane Group

KidKusion Inc

Mommys Helper Inc

Mothercare in Ltd

Newell Brands Inc

North States

Nuna International BV

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Baby Safety Market Outlook by Type, 2021- 2032
- Figure 6: Global Baby Safety Market Outlook by Application, 2021- 2032
- Figure 7: Global Baby Safety Market Outlook by Region, 2021- 2032
- Figure 8: North America Baby Safety Market Snapshot, Q4-2024
- Figure 9: North America Baby Safety Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Baby Safety Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Baby Safety Market Share by Country, 2023
- Figure 12: Europe Baby Safety Market Snapshot, Q4-2024
- Figure 13: Europe Baby Safety Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Baby Safety Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Baby Safety Market Share by Country, 2023
- Figure 16: Asia Pacific Baby Safety Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Baby Safety Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Baby Safety Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Baby Safety Market Share by Country, 2023
- Figure 20: South America Baby Safety Market Snapshot, Q4-2024
- Figure 21: South America Baby Safety Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Baby Safety Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Baby Safety Market Share by Country, 2023
- Figure 24: Middle East and Africa Baby Safety Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Baby Safety Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Baby Safety Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Baby Safety Market Share by Country, 2023
- Figure 28: United States Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Baby Safety Market Size Outlook, \$ Million, 2021- 2032

- Figure 34: Spain Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Baby Safety Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Baby Safety Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Baby Safety Market Size Outlook by Segments, 2021- 2032

Table 7: Global Baby Safety Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Baby Safety Market Outlook by Type, 2021- 2032

Table 10: North America- Baby Safety Market Outlook by Country, 2021- 2032

Table 11: Europe - Baby Safety Market Outlook by Type, 2021- 2032

Table 12: Europe - Baby Safety Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Baby Safety Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Baby Safety Market Outlook by Country, 2021- 2032

Table 15: South America- Baby Safety Market Outlook by Type, 2021- 2032

Table 16: South America- Baby Safety Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Baby Safety Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Baby Safety Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Baby Safety Companies

Table 20: Product Profiles of Leading Baby Safety Companies

Table 21: SWOT Profiles of Leading Baby Safety Companies

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