

Automotive Wrap Films Market Outlook and Trends to 2028- Next wave of Growth Opportunities, Market Sizes, Shares, Types, and Applications, Countries, and Companies

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Abstracts

Introduction to Automotive Wrap Films Markets in 2022

The global Automotive Wrap Films market is one of the high potential growth markets in the chemicals and materials industry, with a robust market size outlook and significant unmet opportunities for companies. The Automotive Wrap Films market report is a comprehensive study on the global market size outlook, key market trends, growth opportunities, market shares, potential types, and prominent end-user applications. It also provides detailed insights into countries and Automotive Wrap Films companies.

Automotive Wrap Films Market Size outlook from 2020 to 2028

The study presents the latest perspectives on the coronavirus outbreak and how companies are shaping their strategies for 2022 and rest of the forecast period to 2028. Robust growth forecasts suggest opportunities for growth through the period from 2020 to 2028.

Many Automotive Wrap Films companies have evolved over the past few quarters by adapting quickly to the market changes and driving performance improvements through a focus on operational efficiency. The successful Automotive Wrap Films companies reshaped their portfolios and oriented themselves toward faster-growing end-user industry verticals and countries.

Automotive Wrap Films Market Dynamics- Trends, Drivers and Restraints

To assist long-term strategy formulation of companies, the Automotive Wrap Films market study presents detailed insights into the market. Market dynamics including near-term and long-term Automotive Wrap Films market trends, Automotive Wrap Films drivers, challenges, and potential opportunities are included.

As the global Automotive Wrap Films market continues to evolve through different challenges of sustainability, demographics, geopolitical tensions, the increasing role of technology, companies must prioritize their products and formulate long-term strategies to boost revenues and EBITDA. As the revenues in the chemical industry are tied to economic development, formulating a successful strategy for chemical companies is more complicated.

The chapter assists Automotive Wrap Films market players to understand global and local market dynamics to gain a strong competitive advantage to drive margins in a durable way.

Automotive Wrap Films types- Market Shares, Analysis, and Outlook

Leading Automotive Wrap Films companies are focusing on aggressive capital allocation to capture new areas of growth. To assist companies to identify leading types and achieve improved margins, the report presents an analysis and outlook of dominant market types. Each of the sub-type of Automotive Wrap Films is forecast from 2020 to 2028. Further, the largest and most promising types are identified in the report.

Promising Automotive Wrap Films applications- Market Shares, Analysis, and Outlook

The Automotive Wrap Films industry remains an attractive hub of opportunities with companies ramping up sales in select end-user applications. With the growing demand in Automotive Wrap Films industry verticals, capturing emerging opportunities in the near term through expansion into higher margin and growth applications is one of the key growth strategies of leading companies.

To understand different end-user applications of Automotive Wrap Films and to assess the potential growth rate over the decade to 2028, the report presents the global Automotive Wrap Films market size by applications and the annual growth outlook from 2020 to 2028.

Automotive Wrap Films Market- Next pockets of growth to 2030

As leading companies orient themselves towards faster-growing markets and countries, the report presents a detailed analysis of 16 markets worldwide. To enable capturing emerging opportunities in the near term, the report presents annual forecasts of Automotive Wrap Films market size in each of these countries. The market is shifting to customer-centric solutions, and Automotive Wrap Films companies are prioritizing and tapping the value-creating potential of emerging markets.

Between 2022 and 2028, the compound annual growth rate (CAGR) in emerging Automotive Wrap Films markets is poised to be much higher than the global Automotive Wrap Films industry market revenues, encouraging companies to tap into these opportunities to expand their profit margins.

Analysis of leading Automotive Wrap Films companies

The COVID-19 pandemic led to uncertainty, delayed investments, supply-chain changes, and increased localization. However, with the impact of the pandemic, companies are opting for ambitious cost and performance targets to achieve margin improvements. Collaboration across the value chain is identified as one of the key strategies for market development. In addition, tech-enabled, consumer-centric solutions are widely observed trends in the industry.

The report profiles the leading companies operating in global Automotive Wrap Films markets and the key strategies opted by these companies to beat the competition in the intensely competitive market. Further, business profiles of the players, their SWOT analysis, product portfolios, financial profiles, and other details.

Automotive Wrap Films Market News and Developments

Recent market developments including mergers, acquisitions, new plants, capacity expansions, and other deals and news are provided in the report.

Automotive Wrap Films Market Statistics

The study presents the Automotive Wrap Films market size and forecast across types, applications, and 16 countries. The currency for the report is provided in USD. Currency conversion is taken based on the average of the corresponding year.

The historical period from 2016 to 2020 is considered historical years, 2021 is the base

year, and 2022 is the estimated year. Further, the forecast period is considered from 2022 to 2028.

COVID-19 Impact and Growth Scenarios

The COVID-19 had a significant impact on companies across the Automotive Wrap Films industry. With vaccination being rolled out worldwide, the recovery in the Automotive Wrap Films market is more optimistic for 2022 and beyond. Overall, the global Automotive Wrap Films market is forecast across multiple growth scenarios including low growth, reference case, and high growth case scenarios.

Market Scope and Coverage

Market Overview- Comprehensive analysis of the market size in 2021 and 2022

Strategic Analysis Review- Market dynamics including trends, drivers, restraints, opportunities, five forces analysis

Macroeconomic and Demographic Factors- GDP forecasts, population outlook across markets

Market Segmentation- Key types, applications, and end-user verticals, along with the largest, fastest-growing types through 2020 to 2028

Geographic coverage- 16 countries across six regions including the US, Canada, Mexico, India, China, Japan, South Korea, Germany, France, Spain, UK, Italy, Brazil, Argentina, South Africa, Saudi Arabia, and the UAE.

Companies- Leading five players and their business profiles, SWOT analysis, products, financial profiles

COVID recovery scenarios- Three recovery cases including low growth, reference case, and high growth

Reasons to Buy

The report will help market leaders/new entrants in this market in the following ways:

To get a comprehensive understanding of the markets in 2021, 2022, and

outlook through 2028

Gain detailed insights into the global market trends through the Strategic analysis review chapter

Use the analysis on types and applications across countries to orient your strategies and efforts toward faster-growing end markets and geographies.

Stay ahead of the competition through detailed insights into the key strategies in the competitive landscape

Identify most promising growth markets through detailed analysis and outlook of developed and developing countries

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Contents

1. INTRODUCTION

- 1.1 Study Objectives
- 1.2 Market Definition
- 1.3 Market Scope and Segmentation
- 1.4 Research Methodology
 - 1.4.1 Sources
 - 1.4.2 Currency conversion rates for US\$
 - 1.4.3 Data Triangulation
 - 1.4.4 Forecast methodology
 - 1.4.5 Assumptions, Inclusions, and Exclusions
- 1.5 Abbreviations
- 1.6 Sources and Research Methodology

2 EXECUTIVE SUMMARY

- 2.1 Introduction to Global Automotive Wrap Films Markets in 2022
- 2.2 Salient Automotive Wrap Films Market Statistics, 2021
- 2.3 Automotive Wrap Films Market Size Outlook, 2020- 2028
- 2.4 Potential Growth Opportunities to 2028

3 PREMIUM INSIGHTS

- 3.1 Largest and Fastest Growing Automotive Wrap Films Types between 2022 and 2028
- 3.2 Largest and Fastest Growing Automotive Wrap Films Applications between 2022 and 2028
- 3.3 Growth opportunities in Emerging countries

4 MARKET STRATEGIC ANALYSIS REVIEW

- 4.1 Market Dynamics
- 4.2 Key Automotive Wrap Films Market Driving Factors
- 4.3 Potential Challenges Facing Automotive Wrap Films Companies
- 4.4 Automotive Wrap Films Market Trends
- 4.5 Five Forces Analysis
 - 4.5.1 Power of Buyers

- 4.5.2 Power of Suppliers
- 4.5.3 Threat of New Entrants
- 4.5.4 Threat of Substitutes
- 4.5.5 Intensity of Rivalry

5 IMPACT OF COVID-19: IMPLICATIONS FOR AUTOMOTIVE WRAP FILMS BUSINESS

- 5.1 Impact of COVID-19 on Automotive Wrap Films Industry
- 5.2 Impact of COVID-19 on end-user industries
- 5.3 Recovery Scenarios- Low Growth Case
- 5.4 Recovery Scenarios- Reference Case
- 5.5 Recovery Scenarios- High Growth Case

6 AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK ACROSS TYPES

- 6.1 Leading Automotive Wrap Films Types in 2022
- 6.2 Largest and Fastest Growing Automotive Wrap Films Types
- 6.3 Automotive Wrap Films Market Size Outlook by Type, 2020- 2028

7 AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK ACROSS APPLICATIONS

- 7.1 Leading Automotive Wrap Films Applications in 2022
- 7.2 Largest and Fastest Growing Automotive Wrap Films Applications
- 7.3 Automotive Wrap Films Market Size Outlook by Type, 2020- 2028

8 AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK ACROSS REGIONS

- 8.1 Automotive Wrap Films Market Size Forecast in 7MM markets
- 8.2 Automotive Wrap Films Market Size Forecast in emerging markets

9 NORTH AMERICA AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK

- 9.1 North America Automotive Wrap Films Market Outlook across Product Types, 2020-2028
- 9.2 North America Automotive Wrap Films Market Outlook across Application verticals, 2020- 2028
- 9.3 North America Automotive Wrap Films Market Outlook by Country
 - 9.3.1 US Automotive Wrap Films Market Size Outlook, 2020- 2028

9.3.2 Canada Automotive Wrap Films Market Size Outlook, 2020- 2028

9.3.3 Mexico Automotive Wrap Films Market Size Outlook, 2020- 2028

10 EUROPE AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK

10.1 Europe Automotive Wrap Films Market Outlook across Product Types, 2020- 2028

10.2 Europe Automotive Wrap Films Market Outlook across Application verticals, 2020- 2028

10.3 Europe Automotive Wrap Films Market Outlook by Country

10.3.1 Germany Automotive Wrap Films Market Size Outlook, 2020- 2028

10.3.2 France Automotive Wrap Films Market Size Outlook, 2020- 2028

10.3.3 Spain Automotive Wrap Films Market Size Outlook, 2020- 2028

10.3.4 UK Automotive Wrap Films Market Size Outlook, 2020- 2028

10.3.5 Italy Automotive Wrap Films Market Size Outlook, 2020- 2028

10.3.6 Russia Automotive Wrap Films Market Size Outlook, 2020- 2028

10.3.7 Other Europe Automotive Wrap Films Market Size Outlook, 2020- 2028

11 ASIA PACIFIC AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK

11.1 Asia Pacific Automotive Wrap Films Market Outlook across Product Types, 2020- 2028

11.2 Asia Pacific Automotive Wrap Films Market Outlook across Application verticals, 2020- 2028

11.3 Asia Pacific Automotive Wrap Films Market Outlook by Country

11.3.1 China Automotive Wrap Films Market Size Outlook, 2020- 2028

11.3.2 India Automotive Wrap Films Market Size Outlook, 2020- 2028

11.3.3 Japan Automotive Wrap Films Market Size Outlook, 2020- 2028

11.3.4 South Korea Automotive Wrap Films Market Size Outlook, 2020- 2028

11.3.5 Indonesia Automotive Wrap Films Market Size Outlook, 2020- 2028

11.3.6 South East Asia Automotive Wrap Films Market Size Outlook, 2020- 2028

11.3.7 Other Asia Pacific Automotive Wrap Films Market Size Outlook, 2020- 2028

12 LATIN AMERICA AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK

12.1 Latin America Automotive Wrap Films Market Outlook across Product Types, 2020- 2028

12.2 Latin America Automotive Wrap Films Market Outlook across Application verticals, 2020- 2028

12.3 Latin America Automotive Wrap Films Market Outlook by Country

- 12.3.1 Brazil Automotive Wrap Films Market Size Outlook, 2020- 2028
- 12.3.2 Argentina Automotive Wrap Films Market Size Outlook, 2020- 2028
- 12.3.3 Other Latin America Automotive Wrap Films Market Size Outlook, 2020- 2028

13 MIDDLE EAST AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK

- 13.1 Middle East Automotive Wrap Films Market Outlook across Product Types, 2020-2028
- 13.2 Middle East Automotive Wrap Films Market Outlook across Application verticals, 2020- 2028
- 13.3 Middle East Automotive Wrap Films Market Outlook by Country
 - 13.3.1 Saudi Arabia Automotive Wrap Films Market Size Outlook, 2020- 2028
 - 13.3.2 The UAE Automotive Wrap Films Market Size Outlook, 2020- 2028
 - 13.3.3 Other Middle East Market Size Outlook, 2020- 2028

14 AFRICA AUTOMOTIVE WRAP FILMS MARKET SIZE OUTLOOK

- 14.1 Africa Automotive Wrap Films Market Outlook across Product Types, 2020- 2028
- 14.2 Africa Automotive Wrap Films Market Outlook across Application verticals, 2020-2028
- 14.3 Africa Automotive Wrap Films Market Outlook by Country
 - 14.3.1 South Africa Automotive Wrap Films Market Size Outlook, 2020- 2028
 - 14.3.2 Nigeria Automotive Wrap Films Market Size Outlook, 2020- 2028
 - 14.3.3 Egypt Automotive Wrap Films Market Size Outlook, 2020- 2028
 - 14.3.3 Other Africa Market Size Outlook, 2020- 2028

15 COMPETITIVE LANDSCAPE

- 15.1 Leading Companies Profiled in the Report
- 15.2 Company Snapshot
 - 15.2.1 SWOT Profiles
 - 15.2.2 Financial Analysis

APPENDIX

- A1: Global Chemicals Market Outlook to 2030
- A2: GDP Outlook of Leading Countries, 2010- 2030
- A3: Population Forecasts in Leading Countries, 2010- 2030
- A4: Total Investment (% of GDP), 2010- 2030

A5: Inflation and Unemployment Rate trends by country, 2010- 2030

A6: Publisher's Expertise

A7: Licensing Types

A8: Contact Information

List Of Tables

LIST OF TABLES

Table 1: Automotive Wrap Films Industry Snapshot, 2021

Table 2: Year-on-Year Market Size Growth Outlook to 2028

Table 3: Automotive Wrap Films Market Revenue by Region, 2021

Table 4: COVID-19 Implications- Low Growth Case Scenario Forecasts

Table 5: COVID-19 Implications- Reference Case Scenario Forecasts

Table 6: COVID-19 Implications- High Growth Case Scenario Forecasts

Table 7: Global Automotive Wrap Films Market Outlook by Type, US\$ Million, 2020-2028

Table 8: Global Automotive Wrap Films Market Outlook by Application, US\$ Million, 2020- 2028

Table 9: Global Automotive Wrap Films Market Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 10: North America Automotive Wrap Films Market – Salient Statistics, 2021

Table 11: North America Automotive Wrap Films Market Size Outlook, US\$ Million, 2020- 2028

Table 12: North America Automotive Wrap Films Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 13: North America Automotive Wrap Films Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 14: North America Automotive Wrap Films Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 15: Europe Automotive Wrap Films Market – Salient Statistics, 2021

Table 16: Europe Automotive Wrap Films Market Size Outlook, US\$ Million, 2020- 2028

Table 17: Europe Automotive Wrap Films Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 18: Europe Automotive Wrap Films Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 19: Europe Automotive Wrap Films Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 20: Asia Pacific Automotive Wrap Films Market – Salient Statistics, 2021

Table 21: Asia Pacific Automotive Wrap Films Market Size Outlook, US\$ Million, 2020-2028

Table 22: Asia Pacific Automotive Wrap Films Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 23: Asia Pacific Automotive Wrap Films Market Size Outlook by Application, US\$

Million, 2020- 2028

Table 24: Asia Pacific Automotive Wrap Films Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 25: Latin America Automotive Wrap Films Market – Salient Statistics, 2021

Table 26: Latin America Automotive Wrap Films Market Size Outlook, US\$ Million, 2020- 2028

Table 27: Latin America Automotive Wrap Films Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 28: Latin America Automotive Wrap Films Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 29: Latin America Automotive Wrap Films Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 30: Middle East Automotive Wrap Films Market – Salient Statistics, 2021

Table 31: Middle East Automotive Wrap Films Market Size Outlook, US\$ Million, 2020- 2028

Table 32: Middle East Automotive Wrap Films Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 33: Middle East Automotive Wrap Films Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 34: Middle East Automotive Wrap Films Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 35: Africa Automotive Wrap Films Market – Salient Statistics, 2021

Table 36: Africa Automotive Wrap Films Market Size Outlook, US\$ Million, 2020- 2028

Table 37: Africa Automotive Wrap Films Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 38: Africa Automotive Wrap Films Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 39: Africa Automotive Wrap Films Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 40: Automotive Wrap Films Market - Leading Companies

List Of Exhibits

LIST OF EXHIBITS

- Figure 1: Y-o-Y Automotive Wrap Films Market Growth to 2028
- Figure 2: Automotive Wrap Films Market Share by Region, 2021
- Figure 3: Automotive Wrap Films Market Growth Potential by Country, 2022-2028
- Figure 4: Automotive Wrap Films Market Growth Potential across Types, 2022- 2028
- Figure 5: Automotive Wrap Films Market Growth Potential across Applications, 2022-2028
- Figure 6: COVID-19 Implications- Growth comparison across scenarios
- Figure 7: US Automotive Wrap Films Market Size Outlook
- Figure 8: Canada Automotive Wrap Films Market Size Outlook
- Figure 9: Mexico Automotive Wrap Films Market Size Outlook
- Figure 10: Germany Automotive Wrap Films Market Size Outlook
- Figure 11: UK Automotive Wrap Films Market Size Outlook
- Figure 12: Spain Automotive Wrap Films Market Size Outlook
- Figure 13: France Automotive Wrap Films Market Size Outlook
- Figure 14: Italy Automotive Wrap Films Market Size Outlook
- Figure 15: Russia Automotive Wrap Films Market Size Outlook
- Figure 16: Brazil Automotive Wrap Films Market Size Outlook
- Figure 17: Argentina Automotive Wrap Films Market Size Outlook
- Figure 18: China Automotive Wrap Films Market Size Outlook
- Figure 19: India Automotive Wrap Films Market Size Outlook
- Figure 20: Indonesia Automotive Wrap Films Market Size Outlook
- Figure 21: Japan Automotive Wrap Films Market Size Outlook
- Figure 22: South Korea Automotive Wrap Films Market Size Outlook
- Figure 23: South East Asia Automotive Wrap Films Market Size Outlook
- Figure 24: Rest of Asia Pacific Automotive Wrap Films Market Size Outlook
- Figure 25: Saudi Arabia Automotive Wrap Films Market Size Outlook
- Figure 26: UAE Automotive Wrap Films Market Size Outlook
- Figure 27: South Africa Automotive Wrap Films Market Size Outlook
- Figure 28: Egypt Automotive Wrap Films Market Size Outlook
- Figure 29: Rest of Middle East Automotive Wrap Films Market Size Outlook
- Figure 30: Rest of Africa Automotive Wrap Films Market Size Outlook
- Figure 31: GDP (PPP) Outlook by Country, 2010- 2030
- Figure 32: Unemployment Rate by Country, 2010- 2030
- Figure 33: Inflation Trends by Country, 2010- 2030
- Figure 34: Total Investment (% of GDP) Forecasts

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