

Automotive Tow Bars Market Size, Trends, Analysis, and Outlook by Tow Bar (Fixed, Foldable, Detachable, Flange, Swan Neck, Others), Vehicle (Passenger Vehicles, Light Commercial Vehicles, Heavy Commercial Vehicles), Sales Channel (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/A32FD15230EBEN.html>

Date: April 2024

Pages: 197

Price: US\$ 3,980.00 (Single User License)

ID: A32FD15230EBEN

Abstracts

The global Autonomous Cars market size is poised to register 19.01% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Autonomous Cars market by Component (Camera Unit, LiDAR, Radar Sensor, Ultrasonic Sensor, Infrared Sensor), Mobility (Shared Mobility, Personal Mobility), System (Adaptive Cruise Control (ACC), Adaptive Front Light (AFL), Automatic Emergency Braking (AEB), Blind Spot Detection (BSD), Cross Traffic Alert (CTA), Driver Monitoring System (DMS), Forward Collision Warning (FCW), Intelligent Park Assist (IPA), Lane Departure Warning (LDW), Night Vision System (NVS), Pedestrian Detection System (PDS), Road Sign Recognition (RSR), Tire Pressure Monitoring System (TPMS), Traffic Jam Assist (TJA)), Vehicle (Hatchback, Coupe & Sports Car, Sedan, SUV, Others), Electric Vehicle (Battery Electric Vehicles (BEV), Hybrid Electric Vehicles (HEV), Plug-in Hybrid Electric Vehicle (PHEV), Fuel Cell Electric Vehicle (FCEV)).

The Autonomous Cars Market is on a trajectory of remarkable growth and innovation, driven by advancements in artificial intelligence (AI), machine learning, and sensor technology that are rapidly accelerating the development and deployment of autonomous driving systems, enabling vehicles to perceive and navigate complex environments with increasing levels of autonomy and safety. This trend is further propelled by the rise of connected vehicle technologies, enabling vehicles to

communicate with each other and infrastructure to enhance situational awareness and coordination. Secondly, the growing focus on urbanization, congestion mitigation, and environmental sustainability is driving demand for autonomous vehicles as a solution for efficient, shared, and on-demand mobility services, reshaping transportation models and urban landscapes. In addition, changing consumer preferences and expectations for convenience, productivity, and safety are driving the adoption of autonomous features and mobility-as-a-service (MaaS) models, shaping the future of personal and commercial transportation toward a more connected, efficient, and accessible mobility ecosystem. .

Autonomous Cars Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Autonomous Cars market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Autonomous Cars survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Autonomous Cars industry.

Key market trends defining the global Autonomous Cars demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Autonomous Cars Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Autonomous Cars industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Autonomous Cars companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Autonomous Cars industry

Leading Autonomous Cars companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Autonomous Cars companies.

Autonomous Cars Market Study- Strategic Analysis Review

The Autonomous Cars market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Autonomous Cars Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Autonomous Cars industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Autonomous Cars Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Autonomous Cars Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Autonomous Cars market segments.

Similarly, Strong end-user demand is encouraging Canadian Autonomous Cars companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Autonomous Cars market is expected to experience significant expansion, offering lucrative opportunities

for both domestic and international stakeholders.

Europe Autonomous Cars Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Autonomous Cars industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Autonomous Cars market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Autonomous Cars Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Autonomous Cars in Asia Pacific. In particular, China, India, and South East Asian Autonomous Cars markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Autonomous Cars Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Autonomous Cars Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Autonomous Cars market potential. Fueled by increasing consumption expenditure, growing population,

and high demand across a few markets drives the demand for Autonomous Cars.

Autonomous Cars Market Company Profiles

The global Autonomous Cars market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aurora Innovation Inc, BYD Co. Ltd, Daimler AG, Denso Corp, Ford Motor Company, General Motors Company, Mobileye, Nuro Inc, NVIDIA Corp, Toyota Motor Corp, Volkswagen AG, Waymo LLC.

Recent Autonomous Cars Market Developments

The global Autonomous Cars market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Autonomous Cars Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Component

Camera Unit

LiDAR

Radar Sensor

Ultrasonic Sensor

Infrared Sensor

Mobility

Shared Mobility

Personal Mobility System

- Adaptive Cruise Control (ACC)
- Adaptive Front Light (AFL)
- Automatic Emergency Braking (AEB)
- Blind Spot Detection (BSD)
- Cross Traffic Alert (CTA)
- Driver Monitoring System (DMS)
- Forward Collision Warning (FCW)
- Intelligent Park Assist (IPA)
- Lane Departure Warning (LDW)
- Night Vision System (NVS)
- Pedestrian Detection System (PDS)
- Road Sign Recognition (RSR)
- Tire Pressure Monitoring System (TPMS)
- Traffic Jam Assist (TJA)

Vehicle

- Hatchback
- Coupe & Sports Car
- Sedan
- SUV
- Others
- Electric Vehicle
 - Battery Electric Vehicles (BEV)
 - Hybrid Electric Vehicles (HEV)
 - Plug-in Hybrid Electric Vehicle (PHEV)
 - Fuel Cell Electric Vehicle (FCEV)

Geographical Segmentation:

- North America (3 markets)
- Europe (6 markets)
- Asia Pacific (6 markets)
- Latin America (3 markets)
- Middle East Africa (5 markets)

Companies

- Aurora Innovation Inc
- BYD Co. Ltd
- Daimler AG

Denso Corp

Ford Motor Company

General Motors Company

Mobileye

Nuro Inc

NVIDIA Corp

Toyota Motor Corp

Volkswagen AG

Waymo LLC.

Formats Available: Excel, PDF, and PPT

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 - Tow Bar
 - Fixed
 - Foldable

Detachable

Flange

Swan Neck

Others

Vehicle

Passenger Vehicles

Light Commercial Vehicles

Heavy Commercial Vehicles

Sales Channel

OEM

Aftermarket

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AL-KO Kober SE

B & W Trailer Hitches

Bosal International N.V.

Brink Group B.V.

CURT Manufacturing LLC

GDW Sp. z o.o.

Horizon Global Corp

MVG Metallverarbeitungsgesellschaft mbH

Tow-Trust Towbars Ltd

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