

Automotive Tires Market Size, Trends, Analysis, and Outlook by Tire (Winter Tires, Summer Tires, Others), Application (On-the-Road, Off-the-Road), Vehicle (Passenger Cars, Commercial Vehicles), End-User (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Car Starting Battery market size is poised to register 3.91% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Car Starting Battery market by Type (Lithium-Ion Battery Pack, Lead-Acid Batteries, Others), Charging Type (Constant Voltage, Constant Current), Wet Shelf Life, 0 to 1 Year, 2 to 3 Years, 3 to 5 Years, Above 5 Years), Rated Voltage (12V, 1.2V, 1.5V, 2V, 3.6V, Others), Application (Passenger Vehicle, Commercial Vehicle).

The Car Starting Battery Market is set to undergo significant transformation by 2030, driven by the increasing electrification of vehicles, including hybrid and electric models, and is reshaping the requirements for car starting batteries. This trend is accompanied by advancements in battery chemistry, such as lithium-ion technology, offering higher energy density, faster charging capabilities, and longer lifespan compared to traditional lead-acid batteries. Secondly, the growing emphasis on vehicle efficiency and sustainability is driving the development of start-stop systems and mild hybridization, which require batteries capable of handling frequent charge-discharge cycles and providing reliable power for engine restarts. Further, the integration of advanced driver assistance systems (ADAS) and connectivity features is increasing the demand for batteries with enhanced power delivery and stability to support the increasing electrical loads in modern vehicles. In addition, regulatory mandates for vehicle emissions and fuel efficiency are incentivizing the adoption of energy-efficient start-stop systems and

electrified powertrains, further driving the demand for advanced car starting batteries. .

Car Starting Battery Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Car Starting Battery market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Car Starting Battery survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Car Starting Battery industry.

Key market trends defining the global Car Starting Battery demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Car Starting Battery Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Car Starting Battery industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Car Starting Battery companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Car Starting Battery industry

Leading Car Starting Battery companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Car Starting Battery companies.

Car Starting Battery Market Study- Strategic Analysis Review

The Car Starting Battery market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-
Industry Dynamics: Porter's Five Forces analysis to understand bargaining power,

competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Car Starting Battery Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Car Starting Battery industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Car Starting Battery Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Car Starting Battery Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Car Starting Battery market segments. Similarly, Strong end-user demand is encouraging Canadian Car Starting Battery companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Car Starting Battery market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Car Starting Battery Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Car Starting Battery industry with consumers in Germany, France, the UK, Spain, Italy, and

others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Car Starting Battery market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Car Starting Battery Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Car Starting Battery in Asia Pacific. In particular, China, India, and South East Asian Car Starting Battery markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Car Starting Battery Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Car Starting Battery Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Car Starting Battery market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Car Starting Battery.

Car Starting Battery Market Company Profiles

The global Car Starting Battery market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies,

and financial profiles. Leading companies included in the study are ACDelco, Amara Raja Batteries Ltd, East Penn Manufacturing Company Inc, Exide Technologies Llc, FIAMM Group, GS Yuasa Corp, Johnson Controls International plc, Robert Bosch GmbH, Sebang Industrial Co. Ltd.

Recent Car Starting Battery Market Developments

The global Car Starting Battery market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Car Starting Battery Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Lithium-Ion Battery Pack

Lead-Acid Batteries

Others

Charging Type

Constant Voltage

Constant Current

Wet Shelf Life

0 to 1 Year

2 to 3 Years

3 to 5 Years

Above 5 Years

Rated Voltage

12V

1.2V

1.5V

2V

3.6V

Others

Application

Passenger Vehicle

Commercial Vehicle

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

ACDelco

Amara Raja Batteries Ltd

East Penn Manufacturing Company Inc

Exide Technologies Llc

FIAMM Group

GS Yuasa Corp

Johnson Controls International plc

Robert Bosch GmbH

Sebang Industrial Co. Ltd.

Formats Available: Excel, PDF, and PPT

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 - Others

Application

On-the-Road

Off-the-Road

Vehicle

Passenger Cars

Commercial Vehicles

End-User

OEM

Aftermarket

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 - Yokohama Rubber Co. Ltd

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