

Automotive Starter Market Size, Trends, Analysis, and Outlook by Type (Electric, Pneumatic, Hydraulic), Component (Starter Motor, Magnetic Switch, Battery, Heavy-Gauge Cables, Brush, Others), Engine (Diesel, Gasoline), Application (Passenger Vehicles, Light Commercial Vehicles, Heavy Commercial Vehicles), Sales Channel (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Automotive Tire Analytics market size is poised to register 4.1% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Tire Analytics market by Type (Software, System), Application (NVH (Noise, Vibration, and Harshness), Overall Performance, Fuel Economy, Longevity/Wear), Platform (Windows, Linux), Vehicle (Passenger Vehicle, Commercial Vehicle), Sales Channel (OEM, Aftermarket).

The Automotive Tire Analytics Market is poised for significant transformation driven by the rise of connected and autonomous vehicles is reshaping tire analytics requirements, driving the integration of sensor-equipped smart tires capable of real-time monitoring, and data collection on tire pressure, tread wear, and road conditions. This trend is accompanied by a growing emphasis on predictive maintenance and fleet management solutions, leveraging tire analytics data to optimize vehicle performance, fuel efficiency, and safety. Secondly, the proliferation of big data analytics and machine learning technologies is enabling advanced tire analytics platforms to analyze large datasets and provide actionable insights for tire manufacturers, automotive OEMs, and fleet operators, facilitating informed decision-making and proactive maintenance strategies. Further, regulatory mandates for vehicle safety standards and emissions regulations are

driving the adoption of tire analytics solutions with enhanced capabilities for tire health monitoring, performance optimization, and compliance with stringent regulatory requirements. In addition, the increasing focus on sustainability and environmental impact is supporting the development of tire analytics tools to assess tire lifecycle management, recycling initiatives, and eco-friendly tire designs, aligning with the automotive industry's shift toward greener solutions. .

Automotive Tire Analytics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Tire Analytics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Tire Analytics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Tire Analytics industry.

Key market trends defining the global Automotive Tire Analytics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Tire Analytics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Tire Analytics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Tire Analytics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Tire Analytics industry
Leading Automotive Tire Analytics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report

provides key strategies opted for by the top 10 Automotive Tire Analytics companies.

Automotive Tire Analytics Market Study- Strategic Analysis Review

The Automotive Tire Analytics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Automotive Tire Analytics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Tire Analytics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Tire Analytics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Tire Analytics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Tire Analytics market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Tire Analytics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Tire Analytics market is expected to experience significant expansion,

offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Tire Analytics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Tire Analytics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Tire Analytics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Tire Analytics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Tire Analytics in Asia Pacific. In particular, China, India, and South East Asian Automotive Tire Analytics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Tire Analytics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Tire Analytics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Tire Analytics market potential. Fueled by increasing consumption expenditure, growing

population, and high demand across a few markets drives the demand for Automotive Tire Analytics.

Automotive Tire Analytics Market Company Profiles

The global Automotive Tire Analytics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Apollo Tyres Ltd, CEAT Ltd, Continental AG, Dana Inc, JK Tyre & Industries Ltd, Robert Bosch GmbH, Sensata Technologies Holding plc, Yokohama Rubber Co. Ltd, ZF Friedrichshafen AG.

Recent Automotive Tire Analytics Market Developments

The global Automotive Tire Analytics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Tire Analytics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Software

System

Application

NVH (Noise, Vibration, and Harshness)

Overall Performance

Fuel Economy

Longevity/Wear

Platform

Windows

Linux

Vehicle

Passenger Vehicle

Commercial Vehicle

Sales Channel

OEM

Aftermarket

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Apollo Tyres Ltd

CEAT Ltd

Continental AG

Dana Inc

JK Tyre & Industries Ltd

Robert Bosch GmbH

Sensata Technologies Holding plc

Yokohama Rubber Co. Ltd

ZF Friedrichshafen AG.

Formats Available: Excel, PDF, and PPT

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- Component
- Starter Motor
- Magnetic Switch
- Battery
- Heavy-Gauge Cables
- Brush
- Others
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