

Automotive Seat Cover Market Size, Trends, Analysis, and Outlook by Material (Leather, Nylon Fabric, Faux Vinyl, PVC Fabric, Vinyl Fabric), Vehicle (Passenger Vehicle, Commercial Vehicle), Fabric (Flat Woven, Woven Velour, Tricot, Double Needle Bar Raschel, Circular Knit), by Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/A1EAFA0DCD2CEN.html>

Date: April 2024

Pages: 201

Price: US\$ 3,980.00 (Single User License)

ID: A1EAFA0DCD2CEN

Abstracts

The global Automotive Storage Battery market size is poised to register 17.33% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Storage Battery market by Type (Nickel Cadmium Battery, Nimh Batteries, Lithium-Ion Battery, Lithium Polymer Battery, Lead-Acid Battery), Application (Electric Car, Non-Electric Car).

The Automotive Storage Battery Market is poised for robust evolution, driven by the rapid growth in electric vehicle (EV) adoption and the increasing focus on sustainable transportation are driving the demand for high-performance, long-lasting batteries capable of powering electric drivetrains. This trend is further accentuated by advancements in battery technology, such as lithium-ion batteries, which offer higher energy density, faster charging times, and longer lifespan, catering to the needs of the growing EV market. Secondly, the integration of energy storage systems into hybrid vehicles and start-stop systems in internal combustion engine (ICE) vehicles is driving the demand for advanced storage batteries that offer improved energy efficiency, reduced emissions, and enhanced performance. Further, the expansion of the global automotive market, particularly in emerging economies, presents opportunities for storage battery manufacturers to cater to the growing demand for vehicles equipped with reliable and efficient energy storage solutions tailored to regional driving conditions and consumer preferences. In addition, the increasing emphasis on vehicle

electrification and autonomous driving is reshaping the automotive storage battery market, with a focus on battery technologies optimized for electric drivetrains and autonomous vehicle systems, capable of providing sufficient power and energy storage for extended driving ranges and advanced onboard electronics. Furthermore, the growing trend toward vehicle connectivity and smart technology integration is driving innovation in battery management systems, with a focus on optimizing battery performance, prolonging battery life, and ensuring safe operation under varying driving conditions. .

Automotive Storage Battery Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Storage Battery market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Storage Battery survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Storage Battery industry.

Key market trends defining the global Automotive Storage Battery demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Storage Battery Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Storage Battery industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Storage Battery companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Storage Battery industry
Leading Automotive Storage Battery companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and

surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Storage Battery companies.

Automotive Storage Battery Market Study- Strategic Analysis Review

The Automotive Storage Battery market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Automotive Storage Battery Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Storage Battery industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Storage Battery Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Storage Battery Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Storage Battery market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Storage Battery companies to invest in niche segments. Further, as Mexico continues to

strengthen its trade relations and invest in technological advancements, the Mexico Automotive Storage Battery market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Storage Battery Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Storage Battery industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Storage Battery market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Storage Battery Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Storage Battery in Asia Pacific. In particular, China, India, and South East Asian Automotive Storage Battery markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Storage Battery Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Storage Battery Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar,

Kuwait, and other GCC countries supports the overall Middle East Automotive Storage Battery market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Storage Battery.

Automotive Storage Battery Market Company Profiles

The global Automotive Storage Battery market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are East Penn Manufacturing Co. Inc, Exide Technologies Llc, FCC Battery Co. Ltd, GS Yuasa Corp, Hitachi Ltd, Johnson Controls International plc, Leoch International Technology Ltd, Linc Energy Systems, Narada Power Source Co. Ltd, Toshiba Corp.

Recent Automotive Storage Battery Market Developments

The global Automotive Storage Battery market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Storage Battery Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Nickel Cadmium Battery

Nimh Batteries

Lithium-Ion Battery

Lithium Polymer Battery

Lead-Acid Battery

Application

Electric Car

Non-Electric Car

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

East Penn Manufacturing Co. Inc

Exide Technologies Llc

FCC Battery Co. Ltd

GS Yuasa Corp

Hitachi Ltd

Johnson Controls International plc

Leoch International Technology Ltd

Linc Energy Systems

Narada Power Source Co. Ltd

Toshiba Corp.

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Faux Vinyl

PVC Fabric

Vinyl Fabric

Vehicle

Passenger Vehicle

Commercial Vehicle

Fabric

Flat Woven

Woven Velour

Tricot

Double Needle Bar Raschel

Circular Knit

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Adient plc

Coverking Inc

Exco Technologies Ltd

Faurecia S.A.

FH Group

Lear Corp

MarvelVinyls

Pecca Group Berhad

Sage Automotive Interiors Inc

Seat Covers Unlimited

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