

Automotive Sealing Strip Market Size, Trends,
Analysis, and Outlook by Type (EPDM, TPE, PVC),
Application (Doorframe, Windows, Windshield, Engine
Hood, Others), Vehicle (Passenger Car, LCV, HCV),
Channel (Direct Sales, Distributor), by Country,
Segment, and Companies, 2024-2030

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Abstracts

The global Automotive Starter market size is poised to register 4.88% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Starter market by Type (Electric, Pneumatic, Hydraulic), Component (Starter Motor, Magnetic Switch, Battery, Heavy-Gauge Cables, Brush, Others), Engine (Diesel, Gasoline), Application (Passenger Vehicles, Light Commercial Vehicles, Heavy Commercial Vehicles), Sales Channel (OEM, Aftermarket).

The Automotive Starter Market is poised for significant evolution, driven by the growing adoption of electric vehicles (EVs) and hybrid vehicles (HEVs) is driving the demand for advanced starter technologies capable of efficiently and reliably starting electric motors and internal combustion engines (ICEs). This trend is further accentuated by regulatory mandates aimed at reducing emissions and improving fuel efficiency, supporting automotive manufacturers to invest in innovative starter solutions to meet stringent environmental standards. Secondly, advancements in starter motor technology, including lightweight designs, improved efficiency, and enhanced durability, are facilitating the development of starter systems that offer better performance and reliability while minimizing energy consumption and emissions. Further, the expansion of the global automotive market, particularly in emerging economies, presents opportunities for starter motor manufacturers to cater to the growing demand for vehicles equipped with advanced starting systems tailored to regional driving conditions



and consumer preferences. In addition, the increasing emphasis on vehicle electrification and autonomous driving is reshaping the automotive starter market, with a focus on starter systems optimized for electric drivetrains and autonomous driving systems, capable of providing seamless starting performance while complementing the unique characteristics of electric and autonomous vehicle architectures. Furthermore, the growing trend toward vehicle connectivity and smart technology integration is driving innovation in starter systems, with a focus on integrating remote start, engine stop-start, and predictive maintenance features to enhance user convenience and vehicle performance.

Automotive Starter Market Drivers, Trends, Opportunities, and Growth Opportunities This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Starter market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Starter survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Starter industry.

Key market trends defining the global Automotive Starter demand in 2024 and Beyond The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Starter Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Starter industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Starter companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Starter industry
Leading Automotive Starter companies are boosting investments to capitalize on
untapped potential and future possibilities across niche market segments and surging
demand conditions in key regions. Further, companies are leveraging advanced



technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Starter companies.

Automotive Starter Market Study- Strategic Analysis Review

The Automotive Starter market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Automotive Starter Market Size Outlook- Historic and Forecast Revenue in Three Cases The Automotive Starter industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarioslow case, reference case, and high case scenarios.

Automotive Starter Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Starter Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Starter market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Starter companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Starter market is expected to experience significant expansion, offering lucrative



opportunities for both domestic and international stakeholders.

Europe Automotive Starter Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Starter industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Starter market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Starter Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Starter in Asia Pacific. In particular, China, India, and South East Asian Automotive Starter markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Starter Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Starter Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Starter market potential. Fueled by increasing consumption expenditure, growing population,



and high demand across a few markets drives the demand for Automotive Starter.

Automotive Starter Market Company Profiles

The global Automotive Starter market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are ASIMCO Technologies Ltd, BBB Industries Llc, BorgWarner Inc, Continental AG, Delphi Technologies, DENSO Europe B.V., Hella GmbH & Co. KGaA, Hitachi Ltd, MAHLE GmbH, Mitsuba Corp, Mitsubishi Electric Corp, Remy International Inc, Valeo SA.

Recent Automotive Starter Market Developments

The global Automotive Starter market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Starter Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Electric

- -Gear Reduction
- -Inertia Starter
- -Folo-Thru Drive
- -Moveable Pole Shoe

Pneumatic



Hydraulic

Component

Starter Motor

Magnetic Switch

Battery

Heavy-Gauge Cables

Brush

Others

Engine

Diesel

Gasoline

Application

Passenger Vehicles

Light Commercial Vehicles

Heavy Commercial Vehicles

Sales Channel

Original Equipment Manufacturer (OEM)

Aftermarket

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

ASIMCO Technologies Ltd

BBB Industries Llc

BorgWarner Inc

Continental AG

Delphi Technologies

DENSO Europe B.V.

Hella GmbH & Co. KGaA

Hitachi Ltd

MAHLE GmbH

Mitsuba Corp

Mitsubishi Electric Corp

Remy International Inc



Valeo SA.

Formats Available: Excel, PDF, and PPT



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Type

EPDM

TPE



PVC

Application

Doorframe

Windows

Windshield

Engine Hood

Others

Vehicle

Passenger Car

LCV

HCV

Channel

Direct Sales

Distributor

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AKKA Technologies Group SA

ContiTech AG

Cooper Standard Holdings Inc

Henniges Automotive Holdings Inc

Hutchinson SA

Magna International Inc

PPAP Automotive Ltd.

Standard Profil Otomotiv

Toyoda Gosei Co. Ltd

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