

Automotive Pillar Market Size, Trends, Analysis, and Outlook by Type (Pillar A, Pillar B, Pillar C, Pillar D), Application (Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle), Vehicle (Passenger Vehicle, Commercial Vehicle), End-User (OEM, After Market), by Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/A4FC161EEF0AEN.html>

Date: April 2024

Pages: 210

Price: US\$ 3,980.00 (Single User License)

ID: A4FC161EEF0AEN

Abstracts

The global Automotive Scanner market size is poised to register 5.3% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Scanner market by Type (Portable/Mobile, Fixed/Static), Technology (Sensing, Illuminating, Scanning, Imaging, Processing), Component (Camera, Lighting Unit, Barriers, Software, Others), Structure (Drive-through, UVSS), Application (Transportation, Commercial, Others).

The Automotive Scanner Market is positioned for robust evolution, driven by the increasing complexity of modern vehicles, characterized by advanced electronic systems and connectivity features, which is driving the demand for automotive scanners capable of diagnosing and troubleshooting complex vehicle systems. This trend is further accentuated by the growing integration of electric drivetrains, autonomous driving technology, and vehicle-to-everything (V2X) communication, necessitating scanners with enhanced capabilities to interface with and interpret data from diverse vehicle components and networks. Secondly, advancements in scanning technology, including the development of wireless scanners, cloud-based diagnostics, and artificial intelligence-driven algorithms, are revolutionizing the automotive scanning industry, enabling faster, more accurate diagnosis and predictive maintenance capabilities. Further, the rise of electric and autonomous vehicles is reshaping the automotive scanner market, with a focus on scanners optimized for electric drivetrains and

autonomous driving systems, capable of analyzing battery health, sensor data, and self-diagnostic logs. In addition, the expansion of the global automotive aftermarket presents opportunities for scanner manufacturers to offer innovative and customizable solutions tailored to the needs of independent repair shops, fleet operators, and DIY enthusiasts. Furthermore, the increasing emphasis on cybersecurity and data privacy is driving the development of secure scanning solutions that protect sensitive vehicle data and prevent unauthorized access to vehicle systems. .

Automotive Scanner Market Drivers, Trends, Opportunities, and Growth Opportunities
This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Scanner market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Scanner survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Scanner industry.

Key market trends defining the global Automotive Scanner demand in 2024 and Beyond
The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Scanner Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Scanner industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Scanner companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Scanner industry
Leading Automotive Scanner companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Scanner companies.

Automotive Scanner Market Study- Strategic Analysis Review

The Automotive Scanner market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Automotive Scanner Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Scanner industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Scanner Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Scanner Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Scanner market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Scanner companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Scanner market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Scanner Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Scanner industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Scanner market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Scanner Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Scanner in Asia Pacific. In particular, China, India, and South East Asian Automotive Scanner markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Scanner Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Scanner Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Scanner market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Scanner.

Automotive Scanner Market Company Profiles

The global Automotive Scanner market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Actia Group SA, Aptiv PLC, Continental AG, Gatekeeper Security Inc, IEC Electronics Corp, Launch Tech Co. Ltd, Leidos Holdings Inc, Robert Bosch GmbH, SecuScan, Snap-on Inc, Softing AG, SPX Corp, UVIScan.

Recent Automotive Scanner Market Developments

The global Automotive Scanner market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Scanner Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Portable/Mobile

Fixed/Static

Technology

Sensing

Illuminating

Scanning

Imaging

Processing
Component
Camera
Lighting Unit
Barriers
Software
Others
Structure
Drive-through
UVSS
Application
Transportation
Commercial
Others

Geographical Segmentation:

North America (3 markets)
Europe (6 markets)
Asia Pacific (6 markets)
Latin America (3 markets)
Middle East Africa (5 markets)

Companies

Actia Group SA
Aptiv PLC
Continental AG
Gatekeeper Security Inc
IEC Electronics Corp
Launch Tech Co. Ltd
Leidos Holdings Inc
Robert Bosch GmbH
SecuScan
Snap-on Inc
Softing AG
SPX Corp
UVIScan.

Formats Available: Excel, PDF, and PPT

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Pillar D

Application

Passenger Car

Light Commercial Vehicle

Heavy Commercial Vehicle

Vehicle

Passenger Vehicle

Commercial Vehicle

End-User

OEM

After Market

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Aisin Seiki Co. Ltd

G-Tekt Corp

Kirchhoff Automotive GmbH

Martinrea International Inc

Shiloh Industries Inc

Tianjin Toyotetsu Automobile Co. Ltd

Tower International Inc

Toyotomi Kiko Co. Ltd

Unipres Corp

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