

# **Automotive Maps Market Size, Trends, Analysis, and Outlook by Type (HD maps, Ordinary maps), Component (Hardware, Software, Service), Deployment (Cloud-Based, Embedded), Vehicle (Passenger, Commercial), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Rear View Mirror market size is poised to register 4.66% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Rear View Mirror market by Vehicle (Passenger Car, Commercial Vehicle), Powertrain (ICE, Electric), Feature (Auto-Dimming, Prismatic, Blind spot indicator), Sales Channel (OEM, Aftermarket).

The Automotive Rear-View Mirror Market is poised for notable evolution, driven by the increasing integration of advanced driver assistance systems (ADAS) and autonomous driving technologies is transforming rear-view mirrors into sophisticated sensor platforms, incorporating features such as blind-spot detection, lane departure warning, and rear cross-traffic alert systems to enhance driver safety and awareness. This trend is further propelled by regulatory mandates and consumer demand for enhanced vehicle safety features, driving the adoption of smart rear-view mirrors equipped with cameras, sensors, and display screens to provide panoramic views and eliminate blind spots. Secondly, the growing emphasis on vehicle connectivity and digitalization is driving demand for rear-view mirrors with integrated connectivity features, such as wireless connectivity, smartphone integration, and augmented reality displays, enabling real-time navigation, infotainment, and vehicle-to-infrastructure communication. Further, the trend toward vehicle electrification and lightweight is influencing rear-view mirror design, with a focus on aerodynamic shapes, lightweight materials, and integrated lighting solutions to improve vehicle efficiency and reduce drag. In addition, the rise of

shared mobility services and urbanization is driving demand for rear-view mirrors with advanced visibility and safety features tailored to the needs of ride-sharing and autonomous vehicle fleets. Furthermore, the expanding aftermarket for automotive accessories presents opportunities for rear-view mirror manufacturers to offer customizable and modular solutions, catering to the diverse preferences and requirements of vehicle owners and aftermarket installers. .

### Automotive Rear View Mirror Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Rear View Mirror market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Rear View Mirror survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Rear View Mirror industry.

### Key market trends defining the global Automotive Rear View Mirror demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Automotive Rear View Mirror Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Rear View Mirror industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Rear View Mirror companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Rear View Mirror industry  
Leading Automotive Rear View Mirror companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report

provides key strategies opted for by the top 10 Automotive Rear View Mirror companies.

#### Automotive Rear View Mirror Market Study- Strategic Analysis Review

The Automotive Rear View Mirror market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

#### Automotive Rear View Mirror Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Rear View Mirror industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

#### Automotive Rear View Mirror Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

#### North America Automotive Rear View Mirror Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Rear View Mirror market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Rear View Mirror companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Rear View Mirror market is expected to experience significant expansion,

offering lucrative opportunities for both domestic and international stakeholders.

**Europe Automotive Rear View Mirror Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Automotive Rear View Mirror industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Rear View Mirror market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Automotive Rear View Mirror Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Rear View Mirror in Asia Pacific. In particular, China, India, and South East Asian Automotive Rear View Mirror markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Automotive Rear View Mirror Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Automotive Rear View Mirror Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Rear View Mirror market potential. Fueled by increasing consumption expenditure, growing

population, and high demand across a few markets drives the demand for Automotive Rear View Mirror.

#### Automotive Rear View Mirror Market Company Profiles

The global Automotive Rear View Mirror market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Continental AG, Ficosa International SA, Flabeg Automotive Holding GmbH, Gentex Corp, Magna International Inc, Mitsuba Corp, Murakami Corp, Samvardhana MOtherson Reflectec, SL Corp, Tokai Rika Co. Ltd.

#### Recent Automotive Rear View Mirror Market Developments

The global Automotive Rear View Mirror market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Automotive Rear View Mirror Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

#### Market Segmentation:

Vehicle

Passenger Car

Commercial Vehicle

Powertrain

ICE

Electric

## Feature

Auto-Dimming

Prismatic

Blind spot indicator

Sales Channel

OEM

Aftermarket

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Continental AG

Ficosa International SA

Flabeg Automotive Holding GmbH

Gentex Corp

Magna International Inc

Mitsuba Corp

Murakami Corp

Samvardhana MOtherson Reflectec

SL Corp

Tokai Rika Co. Ltd.

Formats Available: Excel, PDF, and PPT

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  - Type
  - HD maps
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  - Component

Hardware

-Camera

-GPS

-LIDAR

-IMU

Software

-Standalone

-Integrated

Service

-Advertisement

-Mapping

-Localization

-Update & Maintenance

Deployment

Cloud-Based

Embedded

Vehicle

Passenger

Commercial

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