

Automotive Lubricants Market Size, Trends, Analysis, and Outlook by Base Oil (Synthetic Lubricants, Semisynthetic Lubricants, Bio-Based Lubricants, Mineral Oil Lubricants), Vehicle (Passenger Cars, Light Commercial Vehicles, Heavy Commercial Vehicles, Others), Application (Engine Oil, Gear and Brake Oil, Transmission Fluids, Greases, Others), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Automotive Powertrain Systems market size is poised to register 9.12% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Powertrain Systems market by Type (Engine, Transmission, Differentials, Drive Shaft), Application (Passenger Vehicles, Commercial Vehicles), Drive Type (Front-Wheel Drive, Rear-Wheel Drive, All-Wheel Drive).

The Automotive Powertrain Systems Market is poised for robust evolution driven by the rapid advancement of electric vehicle (EV) technology is revolutionizing the automotive industry, driving a shift toward electrification in powertrain systems. This trend is propelled by environmental regulations, technological advancements, and consumer demand for sustainable transportation solutions, fostering the development of electric powertrains with improved range, performance, and charging infrastructure. Secondly, the rise of autonomous driving technology is reshaping powertrain requirements, with a focus on integrated systems capable of supporting autonomous functionalities such as predictive power management, energy-efficient propulsion, and seamless vehicle control. Further, advancements in hybrid powertrains are driving innovation in powertrain architectures, incorporating electric motors, battery systems, and internal



combustion engines to optimize fuel efficiency and reduce emissions. In addition, the proliferation of connectivity features and data-driven insights is driving demand for powertrain systems with integrated sensors and predictive maintenance capabilities, enabling proactive monitoring and optimization of performance and reliability.

Automotive Powertrain Systems Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Powertrain Systems market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Powertrain Systems survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Powertrain Systems industry.

Key market trends defining the global Automotive Powertrain Systems demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Powertrain Systems Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Powertrain Systems industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Powertrain Systems companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Powertrain Systems industry

Leading Automotive Powertrain Systems companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging



advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Powertrain Systems companies.

Automotive Powertrain Systems Market Study- Strategic Analysis Review
The Automotive Powertrain Systems market research report dives deep into the
qualitative factors shaping the market, empowering you to make informed decisionsIndustry Dynamics: Porter's Five Forces analysis to understand bargaining power,
competitive rivalry, and threats that impact long-term strategy formulation.
Strategic Insights: Provides valuable perspectives on key players and their approaches
based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Automotive Powertrain Systems Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Powertrain Systems industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Powertrain Systems Country Analysis and Revenue Outlook to 2030 The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Powertrain Systems Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Powertrain Systems market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Powertrain Systems companies to invest in niche segments. Further, as Mexico



understanding of consumer preferences.

continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Powertrain Systems market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Powertrain Systems Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Powertrain Systems industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Powertrain Systems market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen

Asia Pacific Automotive Powertrain Systems Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Powertrain Systems in Asia Pacific. In particular, China, India, and South East Asian Automotive Powertrain Systems markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Powertrain Systems Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Powertrain Systems Market Size Outlook- continues its upward trajectory across segments



Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Powertrain Systems market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Powertrain Systems.

Automotive Powertrain Systems Market Company Profiles

The global Automotive Powertrain Systems market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aisin Seiki Co. Ltd, Aptiv PLC, BorgWarner Inc, Denso Corp, Ford Motor Company, General Motors Company, GKN plc, Hyundai Motor Company, JTEKT Corp, Magna Powertrain, Toyota Motor Corp, ZF Friedrichshafen AG.

Recent Automotive Powertrain Systems Market Developments

The global Automotive Powertrain Systems market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Powertrain Systems Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Engine

Transmission



Differentials

Drive Shaft

Application

Passenger Vehicles

Commercial Vehicles

Drive Type

Front-Wheel Drive

Rear-Wheel Drive

All-Wheel Drive

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aisin Seiki Co. Ltd

Aptiv PLC

BorgWarner Inc

Denso Corp

Ford Motor Company

General Motors Company

GKN plc

Hyundai Motor Company

JTEKT Corp

Magna Powertrain

Toyota Motor Corp

ZF Friedrichshafen AG.

Formats Available: Excel, PDF, and PPT



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Base Oil

Synthetic Lubricants

Semisynthetic Lubricants



Bio-Based Lubricants

Mineral Oil Lubricants

Vehicle

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

Others

Application

Engine Oil

Gear and Brake Oil

Transmission Fluids

Greases

Others

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BP p.l.c.

Chevron Corp

Exxon Mobil Corp

FUCHS

Indian Oil Corp Ltd

PetroChina Company Ltd

Royal Dutch Shell PLC

TotalEnergies SE

Valvoline Inc.

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