

Automotive Logging Device Market Size, Trends, Analysis, and Outlook by Component (Display, Telematics Unit, Cable, Connectors, Others), Form (Embedded, Integrated), Application (Driving Time, Vehicle Miles Driven, Engine Health Condition, Others), Vehicle (Passenger Vehicle, Commercial Vehicle), by Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/A1521DCE6D29EN.html>

Date: April 2024

Pages: 201

Price: US\$ 3,980.00 (Single User License)

ID: A1521DCE6D29EN

Abstracts

The global Bicycle Rims market size is poised to register 2.73% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Bicycle Rims market by Type (Below 16 Inch, 16 Inch to 20 Inch, Above 20 Inch), Application (Sports Bicycles, Road Bicycles, Mountain Bicycles, Hybrid Bicycles), Design (Traditional 'box-section' rim, 'Aero' deep-section rim), Material (Stainless steel, Magnesium, Alloy, Aluminium, Others), Finishing (Polished, Powder-coated, Colour coated, Chrome finish, Others), Sales Channel (Online, Offline).

The Bicycle Rims Market is poised for notable growth, driven by the increasing popularity of cycling as a sustainable mode of transportation and recreational activity is driving demand for lightweight, durable, and aerodynamic bicycle rims that enhance performance and riding experience. This trend is further accentuated by advancements in materials science and manufacturing technologies, enabling the production of rims constructed from high-strength alloys, carbon fiber composites, and advanced resin systems, offering superior strength-to-weight ratios and stiffness for improved handling and efficiency. Secondly, the rise of electric bicycles (e-bikes) and innovative drivetrain systems are reshaping rim requirements, with a focus on rims capable of

accommodating higher speeds, heavier loads, and varying terrain conditions while maintaining optimal braking performance and heat dissipation. Further, the growing trend toward tubeless tire setups and wider rim profiles is driving demand for rims with enhanced compatibility and versatility, allowing cyclists to benefit from improved traction, comfort, and puncture resistance. In addition, the increasing focus on sustainability and environmental consciousness is driving the adoption of rim materials and manufacturing processes that minimize carbon emissions, waste, and environmental impact throughout the product lifecycle. Furthermore, the expansion of the cycling market, particularly in urban and commuter segments, presents opportunities for rim manufacturers to offer innovative and customizable rim designs tailored to the evolving needs and preferences of cyclists worldwide. .

Bicycle Rims Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Bicycle Rims market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Bicycle Rims survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Bicycle Rims industry.

Key market trends defining the global Bicycle Rims demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Bicycle Rims Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Bicycle Rims industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Bicycle Rims companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Bicycle Rims industry

Leading Bicycle Rims companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand

conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Bicycle Rims companies.

Bicycle Rims Market Study- Strategic Analysis Review

The Bicycle Rims market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Bicycle Rims Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Bicycle Rims industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Bicycle Rims Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Bicycle Rims Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Bicycle Rims market segments. Similarly, Strong end-user demand is encouraging Canadian Bicycle Rims companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Bicycle Rims market is expected to

experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Bicycle Rims Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Bicycle Rims industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Bicycle Rims market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Bicycle Rims Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Bicycle Rims in Asia Pacific. In particular, China, India, and South East Asian Bicycle Rims markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Bicycle Rims Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Bicycle Rims Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Bicycle Rims market

potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Bicycle Rims.

Bicycle Rims Market Company Profiles

The global Bicycle Rims market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Ambrosio S.R.L., Anne HED LLC, Araya Industrial Co. Ltd, Campagnolo S.r.l., DT Swiss AG, Giant Manufacturing Co. Ltd, Knight Composites, Lapierre SAS, Mavic S.A.S., Orbea S. Coop., Shimano Inc, Specialized Bicycle Components Inc, SRAM LLC, Trek Bicycle Corp, Ursus S.p.A., Xiamen Yishun Carbon Composite Technology Co. Ltd, Zipp Speed Weaponry Inc.

Recent Bicycle Rims Market Developments

The global Bicycle Rims market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Bicycle Rims Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Below 16 Inch

16 Inch to 20 Inch

Above 20 Inch

Application

Sports Bicycles
Road Bicycles
Mountain Bicycles
Hybrid Bicycles
Design
Traditional 'box-section' rim
'Aero' deep-section rim
Material
Stainless steel
Magnesium
Alloy
Aluminium
Others
Finishing
Polished
Powder-coated
Colour coated
Chrome finish
Others
Sales Channel
Online
Offline

Geographical Segmentation:

North America (3 markets)
Europe (6 markets)
Asia Pacific (6 markets)
Latin America (3 markets)
Middle East Africa (5 markets)

Companies

Ambrosio S.R.L.
Anne HED LLC
Araya Industrial Co. Ltd
Campagnolo S.r.l.
DT Swiss AG
Giant Manufacturing Co. Ltd
Knight Composites
Lapierre SAS

Mavic S.A.S.

Orbea S. Coop.

Shimano Inc

Specialized Bicycle Components Inc

SRAM LLC

Trek Bicycle Corp

Ursus S.p.A.

Xiamen Yishun Carbon Composite Technology Co. Ltd

Zipp Speed Weaponry Inc.

Formats Available: Excel, PDF, and PPT

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Cable
Connectors
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Form
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Integrated
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Driving Time
Vehicle Miles Driven
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Others
Vehicle
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Commercial Vehicle

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- Racelogic Ltd
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