

# **Automotive Intelligent Rear View Mirror Market Size, Trends, Analysis, and Outlook by Mounting (Body Mounted, Door Mounted), Vehicle (Passenger Vehicle, Commercial Vehicle), Location (Side Rear-View Mirror, Windshield Rear-View Mirror), Sales Channel (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Panoramic Sunroof market size is poised to register 7.64% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Panoramic Sunroof market by Material (Glass, Fiber), Vehicle (Hatchback, Sedan, Sport Utility Vehicle (SUV), Battery Electric Vehicle (BEV), Hybrid Electric Vehicle (HEV), Plug in Hybrid Vehicle (PHEV)).

The Automotive Panoramic Sunroof Market is poised for robust growth, driven by the increasing consumer demand for enhanced driving experiences and vehicle aesthetics is fueling the adoption of panoramic sunroofs, which offer expansive views, natural light, and a sense of spaciousness within the vehicle cabin. This trend is further bolstered by the growing preference for premium features among car buyers, as panoramic sunroofs become a distinguishing factor for luxury and high-end vehicle models. Secondly, advancements in automotive design and manufacturing techniques are enabling the development of larger and more innovative panoramic sunroof designs, including multi-panel configurations, frameless designs, and electrochromic glass options that offer adjustable transparency and glare reduction. Further, the rising focus on sustainability and energy efficiency is driving the adoption of solar-powered panoramic sunroofs, which integrate photovoltaic cells to harness solar energy for powering auxiliary systems and reducing vehicle energy consumption. In addition, the increasing adoption

of electric and autonomous vehicles is reshaping the role of panoramic sunroofs, with a focus on integrating smart features such as automatic sunshade control, gesture-based operation, and connectivity with vehicle infotainment systems to enhance user experience and convenience. Furthermore, the proliferation of automotive safety regulations and crashworthiness standards is driving the development of panoramic sunroofs with enhanced structural integrity and safety features, including reinforced glass panels and rollover protection systems, to mitigate the risk of injury in the event of a collision. .

### Automotive Panoramic Sunroof Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Panoramic Sunroof market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Panoramic Sunroof survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Panoramic Sunroof industry.

### Key market trends defining the global Automotive Panoramic Sunroof demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Automotive Panoramic Sunroof Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Panoramic Sunroof industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Panoramic Sunroof companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Automotive Panoramic Sunroof industry

Leading Automotive Panoramic Sunroof companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Panoramic Sunroof companies.

#### Automotive Panoramic Sunroof Market Study- Strategic Analysis Review

The Automotive Panoramic Sunroof market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

#### Automotive Panoramic Sunroof Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Panoramic Sunroof industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

#### Automotive Panoramic Sunroof Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

#### North America Automotive Panoramic Sunroof Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in

2024), potentially driving demand for various Automotive Panoramic Sunroof market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Panoramic Sunroof companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Panoramic Sunroof market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Automotive Panoramic Sunroof Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Automotive Panoramic Sunroof industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Panoramic Sunroof market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Automotive Panoramic Sunroof Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Panoramic Sunroof in Asia Pacific. In particular, China, India, and South East Asian Automotive Panoramic Sunroof markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Automotive Panoramic Sunroof Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Panoramic Sunroof Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Panoramic Sunroof market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Panoramic Sunroof.

#### Automotive Panoramic Sunroof Market Company Profiles

The global Automotive Panoramic Sunroof market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aisin Seiki Co. Ltd, Automotive Sunroof-Customcraft (ASC) Inc, BOS Group, CIE Automotive, S.A., DONGHEE Industrial Co. Ltd, Inalfa Roof Systems Group B.V., Inteva Products LLC, Magna International Inc, Webasto Group, Yachiyo Industry Co. Ltd.

#### Recent Automotive Panoramic Sunroof Market Developments

The global Automotive Panoramic Sunroof market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Automotive Panoramic Sunroof Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Material

Glass

Fiber

Vehicle

Hatchback

Sedan

Sport Utility Vehicle (SUV)

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV)

Plug in Hybrid Vehicle (PHEV)

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aisin Seiki Co. Ltd

Automotive Sunroof-Customcraft (ASC) Inc

BOS Group

CIE Automotive, S.A.

DONGHEE Industrial Co. Ltd

Inalfa Roof Systems Group B.V.

Inteva Products LLC

Magna International Inc

Webasto Group

Yachiyo Industry Co. Ltd.

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## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Automotive Intelligent Rear View Mirror Market Overview and Key Findings, 2024
- 1.2 Automotive Intelligent Rear View Mirror Market Size and Growth Outlook, 2021-2030
- 1.3 Automotive Intelligent Rear View Mirror Market Growth Opportunities to 2030
- 1.4 Key Automotive Intelligent Rear View Mirror Market Trends and Challenges
  - 1.4.1 Automotive Intelligent Rear View Mirror Market Drivers and Trends
  - 1.4.2 Automotive Intelligent Rear View Mirror Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Automotive Intelligent Rear View Mirror Companies

### **2. AUTOMOTIVE INTELLIGENT REAR VIEW MIRROR MARKET SIZE OUTLOOK TO 2030**

- 2.1 Automotive Intelligent Rear View Mirror Market Size Outlook, USD Million, 2021-2030
- 2.2 Automotive Intelligent Rear View Mirror Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. AUTOMOTIVE INTELLIGENT REAR VIEW MIRROR MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. AUTOMOTIVE INTELLIGENT REAR VIEW MIRROR MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

#### 4.1 Market Segmentation and Scope

#### 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

Mounting

Body Mounted

Door Mounted

Vehicle

Passenger Vehicle

Commercial Vehicle

Location

Side Rear-View Mirror

Windshield Rear-View Mirror

Sales Channel

Original Equipment Manufacturers (OEMs)

Aftermarket

#### 4.3 Growth Prospects and Niche Opportunities, 2023- 2030

#### 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

### **5. REGION-WISE MARKET OUTLOOK TO 2030**

#### 5.1 Key Findings for Asia Pacific Automotive Intelligent Rear View Mirror Market, 2025

#### 5.2 Asia Pacific Automotive Intelligent Rear View Mirror Market Size Outlook by Type, 2021- 2030

#### 5.3 Asia Pacific Automotive Intelligent Rear View Mirror Market Size Outlook by Application, 2021- 2030

#### 5.4 Key Findings for Europe Automotive Intelligent Rear View Mirror Market, 2025

#### 5.5 Europe Automotive Intelligent Rear View Mirror Market Size Outlook by Type, 2021- 2030

#### 5.6 Europe Automotive Intelligent Rear View Mirror Market Size Outlook by Application, 2021- 2030

#### 5.7 Key Findings for North America Automotive Intelligent Rear View Mirror Market, 2025

#### 5.8 North America Automotive Intelligent Rear View Mirror Market Size Outlook by Type, 2021- 2030

#### 5.9 North America Automotive Intelligent Rear View Mirror Market Size Outlook by Application, 2021- 2030

#### 5.10 Key Findings for South America Automotive Intelligent Rear View Mirror Market, 2025

#### 5.11 South America Pacific Automotive Intelligent Rear View Mirror Market Size Outlook by Type, 2021- 2030



5.12 South America Automotive Intelligent Rear View Mirror Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Automotive Intelligent Rear View Mirror Market, 2025

5.14 Middle East Africa Automotive Intelligent Rear View Mirror Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Automotive Intelligent Rear View Mirror Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Automotive Intelligent Rear View Mirror Market Size Outlook and Revenue Growth Forecasts

6.2 US Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Automotive Intelligent Rear View Mirror Industry Drivers and

## Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

6.36 Argentina Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

6.38 Rest of South America Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Automotive Intelligent Rear View Mirror Industry Drivers and Opportunities

## **7. AUTOMOTIVE INTELLIGENT REAR VIEW MIRROR MARKET OUTLOOK ACROSS SCENARIOS**

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

## **8. AUTOMOTIVE INTELLIGENT REAR VIEW MIRROR COMPANY PROFILES**

8.1 Profiles of Leading Automotive Intelligent Rear View Mirror Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Burco Inc

Continental AG

Ficosa Internacional, S.A

Gentex Corp  
Ichikoh Industries Ltd  
Magna International Inc  
Murakami Corp  
Nissan Motor Co. Ltd  
Panasonic Corp  
Robert Bosch GmbH

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

## I would like to order

Product name: Automotive Intelligent Rear View Mirror Market Size, Trends, Analysis, and Outlook by Mounting (Body Mounted, Door Mounted), Vehicle (Passenger Vehicle, Commercial Vehicle), Location (Side Rear-View Mirror, Windshield Rear-View Mirror), Sales Channel (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030

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