

# **Automotive Gesture Recognition Systems Market Size, Trends, Analysis, and Outlook by Component (Touch Based Systems, Touchless Systems), Authentication, Hand/Finger Print/Leg Recognition, Facial Recognition, Vision/IRIS Recognition, Others), Application (Multimedia/Infotainment, Lighting Systems, Others), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Substrates market size is poised to register 5.34% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Substrates market by Type (Thin Film Substrates, Thick Film Substrates), Material (Metallic Substrates, Non-Metallic Substrates), Application (Automotive, Truck, Off-Road Vehicles, Others), Sales Channel (Direct, Indirect).

The Automotive Substrates Market is poised for significant evolution until 2030, driven by pivotal trends and drivers. With the automotive industry's increasing focus on sustainability, emissions reduction, and lightweight, there's a growing demand for substrates that offer superior performance, durability, and environmental compatibility. This demand is further fueled by regulatory mandates worldwide, advocating for stricter emission standards and the adoption of cleaner, more efficient propulsion systems, supporting automakers to invest in innovative substrate materials and manufacturing processes. In addition, as vehicle designs evolve toward electrification and advanced powertrains, there's a trend toward the development of lightweight substrates such as aluminum, magnesium, and carbon fiber composites, which offer high strength-to-weight ratios, corrosion resistance, and recyclability. Further, advancements in

substrate technology, including the use of advanced coatings, surface treatments, and additive manufacturing techniques, are anticipated to enable the production of substrates with improved thermal management, mechanical properties, and integration with next-generation vehicle systems such as battery packs and fuel cells. Furthermore, the increasing integration of substrates with vehicle connectivity systems, such as embedded sensors and smart coatings, is expected to drive market growth for substrates with enhanced functionality, real-time monitoring, and predictive maintenance capabilities, shaping the future landscape of the Automotive Substrates Market toward 2030. .

### Automotive Substrates Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Substrates market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Substrates survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Substrates industry.

### Key market trends defining the global Automotive Substrates demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Automotive Substrates Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Substrates industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Substrates companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Automotive Substrates industry

Leading Automotive Substrates companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging

demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Substrates companies.

#### Automotive Substrates Market Study- Strategic Analysis Review

The Automotive Substrates market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

#### Automotive Substrates Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Substrates industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

#### Automotive Substrates Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

#### North America Automotive Substrates Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Substrates market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Substrates companies to invest in niche segments. Further, as Mexico continues to strengthen its

trade relations and invest in technological advancements, the Mexico Automotive Substrates market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Automotive Substrates Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Automotive Substrates industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Substrates market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Automotive Substrates Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Substrates in Asia Pacific. In particular, China, India, and South East Asian Automotive Substrates markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Automotive Substrates Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Automotive Substrates Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar,

Kuwait, and other GCC countries supports the overall Middle East Automotive Substrates market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Substrates.

#### Automotive Substrates Market Company Profiles

The global Automotive Substrates market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are CeramTec GmbH, CoorsTek Inc, Corning Inc, Ibiden Co. Ltd, Kyocera Corp, LG Innotek Co. Ltd, MARUWA CO. Ltd, NGK Insulators Ltd, Rogers Corp, Simmtech Co. Ltd.

#### Recent Automotive Substrates Market Developments

The global Automotive Substrates market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Automotive Substrates Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

#### Market Segmentation:

Type

Thin Film Substrates

Thick Film Substrates

Material

Metallic Substrates

## Non-Metallic Substrates

Application

Automotive

Truck

Off-Road Vehicles

Others

Sales Channel

Direct

Indirect

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

CeramTec GmbH

CoorsTek Inc

Corning Inc

Ibiden Co. Ltd

Kyocera Corp

LG Innotek Co. Ltd

MARUWA CO. Ltd

NGK Insulators Ltd

Rogers Corp

Simmtech Co. Ltd.

Formats Available: Excel, PDF, and PPT

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Component

Touch Based Systems

Touchless Systems

Authentication

Hand/Finger Print/Leg Recognition

Facial Recognition

Vision/IRIS Recognition

Others

Application

Multimedia/Infotainment

Lighting Systems

Others

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Continental AG

eyeSight Technologies Ltd

Gestigon GmbH

Harman International Industries Inc

Intel Corp

Jabil Inc

Neonode Inc

NXP Semiconductors N.V.

Qualcomm Inc

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