

# **Automotive Engineering Services Outsourcing Market Size, Trends, Analysis, and Outlook by Application (Autonomous Driving/ADAS, Body & Chassis, Powertrain And After-Treatment, Infotainment & Connectivity, Others), service (Designing, Prototyping, System Integration, Testing, Others), Location (On-shore, Off-shore), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Power Liftgate market size is poised to register 12.16% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Power Liftgate market by Type (Conventional Power Liftgate, Hands-free Power Liftgate), Application (SUV, Sedan, Others), Sales Channel (Aftermarket, OEM).

The Automotive Power Liftgate Market is poised for significant evolution until 2030, driven by pivotal trends and drivers. With the automotive industry's increasing focus on convenience, safety, and user experience, there's a growing demand for power liftgate systems that offer hands-free operation, advanced sensor technology, and seamless integration with vehicle connectivity systems. This demand is further fueled by consumer preferences for vehicles equipped with advanced features that enhance usability and convenience, such as power liftgates that can be operated via smartphone apps or gesture control. In addition, as vehicle designs continue to prioritize aerodynamics and aesthetics, there's a trend toward the development of sleek and compact liftgate mechanisms that minimize intrusion into the vehicle's cargo space while maximizing functionality. Further, advancements in liftgate technology, including the integration of electric motors, sensors, and intelligent control algorithms, are

anticipated to enable the production of liftgate systems with enhanced safety features such as obstacle detection, anti-pinch technology, and programmable height adjustment settings. Furthermore, the increasing adoption of electric and autonomous vehicles is expected to drive market growth for power liftgates with integrated automation capabilities, such as automated opening and closing sequences synchronized with vehicle proximity sensors or driverless parking systems, shaping the future landscape of the Automotive Power Liftgate Market toward 2030. .

### Automotive Power Liftgate Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Power Liftgate market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Power Liftgate survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Power Liftgate industry.

### Key market trends defining the global Automotive Power Liftgate demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Automotive Power Liftgate Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Power Liftgate industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Power Liftgate companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Power Liftgate industry  
Leading Automotive Power Liftgate companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Power Liftgate companies.

#### Automotive Power Liftgate Market Study- Strategic Analysis Review

The Automotive Power Liftgate market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

#### Automotive Power Liftgate Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Power Liftgate industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

#### Automotive Power Liftgate Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

#### North America Automotive Power Liftgate Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Power Liftgate market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Power Liftgate companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico

Automotive Power Liftgate market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Power Liftgate Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Power Liftgate industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Power Liftgate market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Power Liftgate Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Power Liftgate in Asia Pacific. In particular, China, India, and South East Asian Automotive Power Liftgate markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Power Liftgate Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Power Liftgate Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Power

Liftgate market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Power Liftgate.

#### Automotive Power Liftgate Market Company Profiles

The global Automotive Power Liftgate market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Airplex Corp, Aisin Seiki Co. Ltd, Brose Fahrzeugteile GmbH & Co. KG, HI-LEX Corp, HUF Group, Johnson Electric Holdings Ltd, Magna International Inc, Mitsuba Corp, Stabilus S.A., Strattec Security Corp.

#### Recent Automotive Power Liftgate Market Developments

The global Automotive Power Liftgate market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Automotive Power Liftgate Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

#### Market Segmentation:

Type

Conventional Power Liftgate

Hands-free Power Liftgate

Application

SUV

Sedan

Others

Sales Channel

Aftermarket

Original Equipment Manufacturers

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Airplex Corp

Aisin Seiki Co. Ltd

Brose Fahrzeugteile GmbH & Co. KG

HI-LEX Corp

HUF Group

Johnson Electric Holdings Ltd

Magna International Inc

Mitsuba Corp

Stabilus S.A.

Strattec Security Corp.

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Application

Autonomous Driving/ADAS

Body & Chassis

Powertrain And After-Treatment

Infotainment & Connectivity

Others

service

Designing

Prototyping

System Integration

Testing

Others

Location

On-shore

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AKKA Technologies SE

Altair Engineering Inc

ALTEN Group

Altran Technologies SA

ARRK Product Development Group Ltd

ASAP Holding GmbH

AVL List GmbH

Bertrandt AG

EDAG Group

ESG Elektroniksystem- und Logistik-GmbH

FEV Group GmbH

Horiba Ltd

IAV GmbH

ITK Engineering GmbH

Kistler Group

P3 group GmbH

RLE INTERNATIONAL Group

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