

# **Automotive Electronic Parking Brake Market Size, Trends, Analysis, and Outlook by Type (Electric-Hydraulic Caliper System, Full Electric Drive-By-wire Systems), Component (Caliper Integrated System, Brake Systems, Electronic Control Unit, Sensor, Actuators), Vehicle (Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle), Sales Channel (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Motor market size is poised to register 5.8% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry.

The study analyzes the global Automotive Motor market by Type (Brushed Motors, Brushless Motors, Stepper Motors), Vehicle (Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle), Electric Vehicle (Hybrid Electric Vehicle (HEV), Plug-In Hybrid Electric Vehicle (PHEV), Battery Electric Vehicle (BEV), Fuel Cell Electric Vehicle (FCEV)), Function (Performance Motors, Comfort Motors, Safety Motors), Application (Electric Water Pump, Electronic Throttle Valve Control, Electric Power Steering, Radiator Cooling Fan, Fuel Pump, Air Conditioner, Others).

The Automotive Motor Market is set for robust evolution until 2030, propelled by pivotal trends and drivers. With the automotive industry's accelerating shift toward electrification, connectivity, and autonomous driving, there's a surging demand for motors that deliver higher efficiency, increased power density, and seamless integration with advanced vehicle systems. This demand is further catalyzed by stringent emissions regulations worldwide, driving automakers to adopt electric propulsion systems and hybrid powertrains, thus fueling the demand for electric motors across various vehicle

segments. In addition, as vehicle designs continue to prioritize weight reduction and space optimization, there's an increasing trend toward the development of compact and lightweight motors with advanced materials and manufacturing techniques, enabling greater flexibility in vehicle architecture and improved .

#### Automotive Motor Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Motor market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Motor survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Motor industry.

#### Key market trends defining the global Automotive Motor demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

#### Automotive Motor Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Motor industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Motor companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

#### Key strategies adopted by companies within the Automotive Motor industry

Leading Automotive Motor companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Motor companies.

#### Automotive Motor Market Study- Strategic Analysis Review

The Automotive Motor market research report dives deep into the qualitative factors

shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

**Automotive Motor Market Size Outlook- Historic and Forecast Revenue in Three Cases**

The Automotive Motor industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

**Automotive Motor Country Analysis and Revenue Outlook to 2030**

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Automotive Motor Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Motor market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Motor companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Motor market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Automotive Motor Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European

Automotive Motor industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Motor market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Automotive Motor Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Motor in Asia Pacific. In particular, China, India, and South East Asian Automotive Motor markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Automotive Motor Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Automotive Motor Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Motor market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Motor.

**Automotive Motor Market Company Profiles**

The global Automotive Motor market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The

report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aisin Seiki Co. Ltd, BorgWarner Inc, Continental AG, Denso Corp, Johnson Electric Holdings Ltd, Magna International Inc, MAHLE GmbH, Meritor Inc, Mitsubishi Electric Corp, Nidec Corp, Robert Bosch GmbH, ZF Friedrichshafen AG.

### Recent Automotive Motor Market Developments

The global Automotive Motor market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Automotive Motor Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Type

Brushed Motors

Brushless Motors

Stepper Motors

Vehicle

Passenger Car

Light Commercial Vehicle

Heavy Commercial Vehicle

Electric Vehicle

Hybrid Electric Vehicle (HEV)

Plug-In Hybrid Electric Vehicle (PHEV)

Battery Electric Vehicle (BEV)

Fuel Cell Electric Vehicle (FCEV)

Function

Performance Motors

Comfort Motors

Safety Motors

Application

Electric Water Pump

Electronic Throttle Valve Control

Electric Power Steering

Radiator Cooling Fan

Fuel Pump

Air Conditioner

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aisin Seiki Co. Ltd

BorgWarner Inc

Continental AG

Denso Corp

Johnson Electric Holdings Ltd

Magna International Inc

MAHLE GmbH

Meritor Inc

Mitsubishi Electric Corp

Nidec Corp

Robert Bosch GmbH

ZF Friedrichshafen AG.

Formats Available: Excel, PDF, and PPT

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Type

Electric-Hydraulic Caliper System  
Full Electric Drive-By-wire Systems

Component

Caliper Integrated System  
Brake Systems

Electronic Control Unit

Sensor

Actuators

Vehicle

Passenger Car

Light Commercial Vehicle

Heavy Commercial Vehicle

Sales Channel

OEM

Aftermarket

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AB SKF

Aisin Seiki Co. Ltd

Continental AG

DURA Automotive Systems Llc

Hitachi Automotive Systems Ltd

Hyundai Mobis Co. Ltd  
Kuester Holding GmbH  
Mando-Hella Electronics Corp.  
Robert Bosch GmbH  
TBK Co. Ltd  
ZF TRW Automotive Holdings Corp.

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