

Automotive Door Handles Market Size, Trends, Analysis, and Outlook by Type (Exterior Door Handles, Interior Door Handles), Design (Lever, Push-button, Pull, Others), Material (Stainless Steel, Cadmium, Polyurethane, Others), Application (Heavy Motor Vehicle, Light Motor Vehicle), by Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/A9B712D65F43EN.html>

Date: April 2024

Pages: 195

Price: US\$ 3,980.00 (Single User License)

ID: A9B712D65F43EN

Abstracts

The global Automotive Engineering Services Outsourcing market size is poised to register 13.49% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Engineering Services Outsourcing market by Application (Autonomous Driving/ADAS, Body & Chassis, Powertrain And After-Treatment, Infotainment & Connectivity, Others), service (Designing, Prototyping, System Integration, Testing, Others), Location (On-shore, Off-shore).

The Automotive Engineering Services Outsourcing Market is poised for significant evolution until 2030, driven by several pivotal trends and drivers. With the automotive industry's accelerating pace of innovation, digitalization, and cost optimization, there's a growing demand for outsourced engineering services that offer expertise in areas such as electric vehicles (EVs), autonomous driving, connectivity, and sustainability. This demand is further fueled by the increasing complexity of vehicle systems and the need for specialized skills and resources to develop next-generation automotive technologies. In addition, as automotive manufacturers seek to streamline operations and focus on core competencies, there's a trend toward outsourcing non-core engineering functions to third-party service providers with domain expertise and global delivery capabilities. Further, advancements in digital engineering tools, simulation software, and collaborative platforms are anticipated to enable more efficient and agile engineering

processes, presenting potential opportunities for OEMs, suppliers, and engineering service providers. Furthermore, the globalization of automotive supply chains and the rise of emerging markets as automotive manufacturing hubs are expected to drive market growth for engineering services outsourcing, offering cost advantages and access to a diverse talent pool. .

Automotive Engineering Services Outsourcing Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Engineering Services Outsourcing market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Engineering Services Outsourcing survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Engineering Services Outsourcing industry.

Key market trends defining the global Automotive Engineering Services Outsourcing demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Engineering Services Outsourcing Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Engineering Services Outsourcing industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Engineering Services Outsourcing companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Engineering Services Outsourcing industry

Leading Automotive Engineering Services Outsourcing companies are boosting investments to capitalize on untapped potential and future possibilities across niche

market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Engineering Services Outsourcing companies.

Automotive Engineering Services Outsourcing Market Study- Strategic Analysis Review

The Automotive Engineering Services Outsourcing market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Automotive Engineering Services Outsourcing Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Engineering Services Outsourcing industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Engineering Services Outsourcing Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Engineering Services Outsourcing Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in

2024), potentially driving demand for various Automotive Engineering Services Outsourcing market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Engineering Services Outsourcing companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Engineering Services Outsourcing market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Engineering Services Outsourcing Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Engineering Services Outsourcing industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Engineering Services Outsourcing market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Engineering Services Outsourcing Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Engineering Services Outsourcing in Asia Pacific. In particular, China, India, and South East Asian Automotive Engineering Services Outsourcing markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Engineering Services Outsourcing Market Size Outlook-Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption

growth in the medium to long term.

Middle East and Africa Automotive Engineering Services Outsourcing Market Size

Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Engineering Services Outsourcing market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Engineering Services Outsourcing.

Automotive Engineering Services Outsourcing Market Company Profiles

The global Automotive Engineering Services Outsourcing market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AKKA Technologies SE, Altair Engineering Inc, ALTEN Group, Altran Technologies SA, ARRK Product Development Group Ltd, ASAP Holding GmbH, AVL List GmbH, Bertrandt AG, EDAG Group, ESG Elektroniksystem- und Logistik-GmbH, FEV Group GmbH, Horiba Ltd, IAV GmbH, ITK Engineering GmbH, Kistler Group, P3 group GmbH, RLE INTERNATIONAL Group.

Recent Automotive Engineering Services Outsourcing Market Developments

The global Automotive Engineering Services Outsourcing market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Engineering Services Outsourcing Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Application

Autonomous Driving/ADAS

Body & Chassis

Powertrain And After-Treatment

Infotainment & Connectivity

Others

service

Designing

Prototyping

System Integration

Testing

Others

Location

On-shore

Off-shore

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AKKA Technologies SE

Altair Engineering Inc

ALTEN Group

Altran Technologies SA

ARRK Product Development Group Ltd

ASAP Holding GmbH

AVL List GmbH

Bertrandt AG

EDAG Group

ESG Elektroniksystem- und Logistik-GmbH

FEV Group GmbH

Horiba Ltd

IAV GmbH

ITK Engineering GmbH

Kistler Group

P3 group GmbH

RLE INTERNATIONAL Group.

Formats Available: Excel, PDF, and PPT

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 - Exterior Door Handles
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Design

Lever

Push-button

Pull

Others

Material

Stainless Steel

Cadmium

Polyurethane

Others

Application

Heavy Motor Vehicle

Light Motor Vehicle

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- ITW Automotive Products GmbH
- Magna International Inc
- RTP Company Inc
- U-Shin Ltd
- Valeo SA
- VAST Automotive Group

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