

# **Automotive Distributor Market Size, Trends, Analysis, and Outlook by Type (Cast steel, Aluminum, Others), Component (Screws, Pre-Assembled Door Modules, Others), Application (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Electronic Devices market size is poised to register 9.19% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Electronic Devices market by Type (Electronic Control Unit, Sensors, Current Carrying Devices, Others), Application (ADAS, Infotainment, Body Electronics, Safety Systems, Powertrain), Sales Channel (OEM, Aftermarket).

The future of the Automotive Electronic Devices Market until 2030 is poised for significant evolution, driven by several key trends and drivers. With the automotive industry's increasing integration of electronics and connectivity features, there's a growing demand for advanced electronic devices that enhance vehicle functionality, safety, and user experience. This demand is further fueled by the rise of electric and autonomous vehicles, which require sophisticated electronic systems to support propulsion, energy management, and autonomous driving features. In addition, as consumers seek seamless connectivity and personalized in-car experiences, there's a trend toward the integration of smart devices such as infotainment systems, digital dashboards, and telematics solutions, offering features like navigation, entertainment, and remote vehicle monitoring. Further, advancements in semiconductor technology, wireless connectivity, and software development are anticipated to enable the development of more powerful, efficient, and versatile electronic devices tailored to the automotive environment. Furthermore, the increasing adoption of advanced driver-assistance systems (ADAS), vehicle-to-everything (V2X) communication, and over-the-air (OTA) updates are expected to drive market growth for automotive electronic

devices with features such as collision avoidance, adaptive cruise control, and predictive maintenance. .

### Automotive Electronic Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Electronic Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Electronic Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Electronic Devices industry.

### Key market trends defining the global Automotive Electronic Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Automotive Electronic Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Electronic Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Electronic Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Electronic Devices industry  
Leading Automotive Electronic Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Electronic Devices companies.

### Automotive Electronic Devices Market Study- Strategic Analysis Review

The Automotive Electronic Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### Automotive Electronic Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Electronic Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Automotive Electronic Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Automotive Electronic Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Electronic Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Electronic Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Electronic Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Electronic Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Electronic Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Electronic Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Electronic Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Electronic Devices in Asia Pacific. In particular, China, India, and South East Asian Automotive Electronic Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Electronic Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Electronic Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Electronic Devices market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for

## Automotive Electronic Devices.

### Automotive Electronic Devices Market Company Profiles

The global Automotive Electronic Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Atotech B.V., Continental AG, Delta Electronics Inc, HGM Automotive Electronics, Hitachi Ltd, Infineon Technologies AG, Omron Corp, Robert Bosch GmbH, Robert Bosch GmbH, TRW Automotive Holdings Corp.

### Recent Automotive Electronic Devices Market Developments

The global Automotive Electronic Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Automotive Electronic Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Type

Electronic Control Unit

Sensors

Current Carrying Devices

Others

Application

ADAS

Infotainment  
Body Electronics  
Safety Systems  
Powertrain  
Sales Channel  
OEM  
Aftermarket

Geographical Segmentation:  
North America (3 markets)  
Europe (6 markets)  
Asia Pacific (6 markets)  
Latin America (3 markets)  
Middle East Africa (5 markets)

Companies  
Atotech B.V.  
Continental AG  
Delta Electronics Inc  
HGM Automotive Electronics  
Hitachi Ltd  
Infineon Technologies AG  
Omron Corp  
Robert Bosch GmbH  
Robert Bosch GmbH  
TRW Automotive Holdings Corp.  
Formats Available: Excel, PDF, and PPT

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Others

Component

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Pre-Assembled Door Modules

Others

Application

OEM

Aftermarket

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ACCEL Performance Group

ACDelco

Boou Auto Parts Co. Ltd

Daiko Auto Parts Co. Ltd

Delphi Technologies

Federal-Mogul Corp

Ford Motor Company

Gaosen Auto Electric Co. Ltd

Jingdu Auto Parts Co. Ltd

Junsen Auto Electric Co. Ltd

Nankai Hongqingda Auto Parts Co. Ltd

Robert Bosch GmbH

Ruian Ousika Auto Parts Co. Ltd

Ruian Tangxi Auto Parts Factory

Ruian Wanjiang Auto Parts Factory

Sangong Auto Parts Co. Ltd

Shunxing Auto Parts Co. Ltd

Standard Motor Products Inc

Valeo SA

Wells Vehicle Electronics

Yamaguchi Electric Co. Ltd

Yueqing Dongyi Auto Parts Co. Ltd

Yuhuan Chengguan Liancheng Auto Parts Factory

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