

Automotive Coolant Market Size, Trends, Analysis, and Outlook by Technology (Inorganic Additive Technology (IAT), Organic Additive Technology (OAT), Hybrid Organic Acid Technology (HOAT)), Vehicle (Passenger Cars, Light Commercial Vehicles, Heavy Commercial Vehicles), Type (Air Coolant, Oil Coolant, Water Coolant), Engine (Diesel Engine, Gasoline Engine), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Automotive Electrification market size is poised to register 10% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Electrification market by Type (Internal Combustion Engine (ICE), Hybrid Electric Vehicle (HEV), Plug-In Hybrid Electric Vehicle (PHEV), Battery Electric Vehicle (BEV)), Application (Passenger Vehicles, Light Commercial Vehicles, Heavy Commercial Vehicles).

The future of the Automotive Electrification Market until 2030 is poised for robust evolution, driven by several pivotal trends and drivers. With the automotive industry's increasing focus on sustainability, energy efficiency, and technological innovation, there's a growing demand for electrified vehicles, including hybrid, plug-in hybrid, and battery electric vehicles (BEVs). This demand is further fueled by stringent emission regulations worldwide, compelling automakers to accelerate the adoption of electrified powertrains to reduce greenhouse gas emissions and meet regulatory targets. In addition, advancements in battery technology, electric motor efficiency, and charging infrastructure are anticipated to drive down costs and improve the performance, range, and affordability of electric vehicles, fostering greater consumer acceptance and market

penetration. Further, the rise of autonomous driving technology, connected car ecosystems, and mobility-as-a-service (MaaS) models is expected to reshape the automotive landscape, with electrified vehicles playing a central role in enabling seamless connectivity, autonomous mobility, and shared transportation solutions. Furthermore, government incentives, subsidies, and investment in charging infrastructure are expected to drive market growth and facilitate the transition toward electrification. .

Automotive Electrification Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Electrification market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Electrification survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Electrification industry.

Key market trends defining the global Automotive Electrification demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Electrification Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Electrification industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Electrification companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Electrification industry
Leading Automotive Electrification companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Electrification companies.

Automotive Electrification Market Study- Strategic Analysis Review

The Automotive Electrification market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Automotive Electrification Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Electrification industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Electrification Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Electrification Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Electrification market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Electrification companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico

Automotive Electrification market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Electrification Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Electrification industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Electrification market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Electrification Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Electrification in Asia Pacific. In particular, China, India, and South East Asian Automotive Electrification markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Electrification Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Electrification Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive

Electrification market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Electrification.

Automotive Electrification Market Company Profiles

The global Automotive Electrification market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aisin Seiki Co. Ltd, BorgWarner Inc, Hitachi Ltd, Honda Motor Co. Ltd, Johnson Electric Holdings Ltd, Magna International Inc, Mitsubishi Electric Corp, Toyota Motor Corp, Volkswagen AG, WABCO Holdings Inc, ZF Friedrichshafen AG.

Recent Automotive Electrification Market Developments

The global Automotive Electrification market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Electrification Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Internal Combustion Engine (ICE)

Hybrid Electric Vehicle (HEV)

Plug-In Hybrid Electric Vehicle (PHEV)

Battery Electric Vehicle (BEV)

Application

Passenger Vehicles
Light Commercial Vehicles
Heavy Commercial Vehicles

Geographical Segmentation:

North America (3 markets)
Europe (6 markets)
Asia Pacific (6 markets)
Latin America (3 markets)
Middle East Africa (5 markets)

Companies

Aisin Seiki Co. Ltd
BorgWarner Inc
Hitachi Ltd
Honda Motor Co. Ltd
Johnson Electric Holdings Ltd
Magna International Inc
Mitsubishi Electric Corp
Toyota Motor Corp
Volkswagen AG
WABCO Holdings Inc
ZF Friedrichshafen AG.
Formats Available: Excel, PDF, and PPT

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 - Hybrid Organic Acid Technology (HOAT)

Vehicle

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

Type

Air Coolant

Oil Coolant

Water Coolant

Engine

Diesel Engine

Gasoline Engine

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American Manufacturing Company

AMSOIL Inc

BP p.l.c.

Chevron Corp

Exxon Mobil Corp

Indian Oil Corp Ltd

JXTG Holdings Inc

Prestone Products Corp

Royal Dutch Shell plc

Saudi Arabian Oil Company

TotalEnergies SE

VOLTRONIC GmbH

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