

# **Automotive Cable Market Size, Trends, Analysis, and Outlook by Jacket (Rubber, Thermoplastic elastomer (TPE), Polyvinylchloride (PVC), Others), Conductor (Aluminum, Copper), Insulation (Polyurethane, Polystyrene, XLPE, Ethylene–propylene rubber, Others), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Backup Camera market size is poised to register 13.99% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Backup Camera market by Position (Surface Mounted, Flush Mounted, License Mounted), Vehicle (Passenger Vehicle, Commercial Vehicle), Sales Channel (OEM, Aftermarket).

The Automotive Backup Camera Market is poised for significant evolution until 2030, driven by several key trends and drivers. With an increasing focus on road safety and accident prevention, there's a growing demand for backup camera systems to enhance visibility and mitigate the risk of accidents while reversing. This demand is further fueled by regulatory mandates in various regions mandating the installation of backup cameras in new vehicles. In addition, technological advancements such as high-definition imaging, wide-angle lenses, and augmented reality overlays are expected to enhance the functionality and usability of backup camera systems, making them more effective in various driving conditions. Further, the proliferation of electric and autonomous vehicles, coupled with the integration of advanced driver-assistance systems (ADAS), is anticipated to drive the adoption of advanced backup camera solutions that integrate seamlessly with other safety features. Furthermore, the increasing consumer preference for convenience and connectivity is driving the demand for backup camera systems with features such as wireless connectivity, multi-angle views, and integration with

infotainment systems. .

### Automotive Backup Camera Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Backup Camera market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Backup Camera survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Backup Camera industry.

### Key market trends defining the global Automotive Backup Camera demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Automotive Backup Camera Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Backup Camera industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Backup Camera companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Backup Camera industry  
Leading Automotive Backup Camera companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Backup Camera companies.

### Automotive Backup Camera Market Study- Strategic Analysis Review

The Automotive Backup Camera market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### Automotive Backup Camera Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Backup Camera industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Automotive Backup Camera Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Automotive Backup Camera Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Backup Camera market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Backup Camera companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Backup Camera market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Automotive Backup Camera Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European

Automotive Backup Camera industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Backup Camera market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Automotive Backup Camera Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Backup Camera in Asia Pacific. In particular, China, India, and South East Asian Automotive Backup Camera markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Automotive Backup Camera Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Automotive Backup Camera Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Backup Camera market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Backup Camera.

**Automotive Backup Camera Market Company Profiles**

The global Automotive Backup Camera market is characterized by intense competitive

conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aptiv Plc, Continental AG, Delphi Automotive Company, Magna International Inc, OmniVision Technologies Inc, Pyle Audio Inc, Robert Bosch GmbH, Stonkam Co. Ltd, Valeo SA, YADA LLC.

#### Recent Automotive Backup Camera Market Developments

The global Automotive Backup Camera market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Automotive Backup Camera Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

#### Market Segmentation:

Position

Surface Mounted

Flush Mounted

License Mounted

Vehicle

Passenger Vehicle

Commercial Vehicle

Sales Channel

Original Equipment Manufacturers (OEMs)

Aftermarket

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aptiv Plc

Continental AG

Delphi Automotive Company

Magna International Inc

OmniVision Technologies Inc

Pyle Audio Inc

Robert Bosch GmbH

Stonkam Co. Ltd

Valeo SA

YADA LLC.

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## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Automotive Cable Market Overview and Key Findings, 2024
- 1.2 Automotive Cable Market Size and Growth Outlook, 2021- 2030
- 1.3 Automotive Cable Market Growth Opportunities to 2030
- 1.4 Key Automotive Cable Market Trends and Challenges
  - 1.4.1 Automotive Cable Market Drivers and Trends
  - 1.4.2 Automotive Cable Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Automotive Cable Companies

### 2. AUTOMOTIVE CABLE MARKET SIZE OUTLOOK TO 2030

- 2.1 Automotive Cable Market Size Outlook, USD Million, 2021- 2030
- 2.2 Automotive Cable Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. AUTOMOTIVE CABLE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. AUTOMOTIVE CABLE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - Jacket
  - Rubber
    - Shielded
    - Unshielded



Thermoplastic elastomer (TPE)

-Shielded

-Unshielded

Polyvinylchloride (PVC)

-Shielded

-Unshielded

Others

-Shielded

-Unshielded

Conductor

Aluminum

-All aluminum alloy conductor (AAAC)

-Aluminum conductor steel reinforced (ACSR)

Copper

Insulation

Polyurethane

Polystyrene

XLPE

Ethylene–propylene rubber

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Automotive Cable Market, 2025

5.2 Asia Pacific Automotive Cable Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Automotive Cable Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Automotive Cable Market, 2025

5.5 Europe Automotive Cable Market Size Outlook by Type, 2021- 2030

5.6 Europe Automotive Cable Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Automotive Cable Market, 2025

5.8 North America Automotive Cable Market Size Outlook by Type, 2021- 2030

5.9 North America Automotive Cable Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Automotive Cable Market, 2025

5.11 South America Pacific Automotive Cable Market Size Outlook by Type, 2021- 2030

5.12 South America Automotive Cable Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Automotive Cable Market, 2025

5.14 Middle East Africa Automotive Cable Market Size Outlook by Type, 2021- 2030



## 5.15 Middle East Africa Automotive Cable Market Size Outlook by Application, 2021-2030

## 6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

### 6.1 US Automotive Cable Market Size Outlook and Revenue Growth Forecasts

### 6.2 US Automotive Cable Industry Drivers and Opportunities

### 6.3 Canada Market Size Outlook and Revenue Growth Forecasts

### 6.4 Canada Automotive Cable Industry Drivers and Opportunities

### 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

### 6.6 Mexico Automotive Cable Industry Drivers and Opportunities

### 6.7 Germany Market Size Outlook and Revenue Growth Forecasts

### 6.8 Germany Automotive Cable Industry Drivers and Opportunities

### 6.9 France Market Size Outlook and Revenue Growth Forecasts

### 6.10 France Automotive Cable Industry Drivers and Opportunities

### 6.11 UK Market Size Outlook and Revenue Growth Forecasts

### 6.12 UK Automotive Cable Industry Drivers and Opportunities

### 6.13 Spain Market Size Outlook and Revenue Growth Forecasts

### 6.14 Spain Automotive Cable Industry Drivers and Opportunities

### 6.16 Italy Market Size Outlook and Revenue Growth Forecasts

### 6.16 Italy Automotive Cable Industry Drivers and Opportunities

### 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

### 6.18 Rest of Europe Automotive Cable Industry Drivers and Opportunities

### 6.19 China Market Size Outlook and Revenue Growth Forecasts

### 6.20 China Automotive Cable Industry Drivers and Opportunities

### 6.21 India Market Size Outlook and Revenue Growth Forecasts

### 6.22 India Automotive Cable Industry Drivers and Opportunities

### 6.23 Japan Market Size Outlook and Revenue Growth Forecasts

### 6.24 Japan Automotive Cable Industry Drivers and Opportunities

### 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

### 6.26 South Korea Automotive Cable Industry Drivers and Opportunities

### 6.27 Australia Market Size Outlook and Revenue Growth Forecasts

### 6.28 Australia Automotive Cable Industry Drivers and Opportunities

### 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

### 6.30 South East Asia Automotive Cable Industry Drivers and Opportunities

### 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

### 6.32 Rest of Asia Pacific Automotive Cable Industry Drivers and Opportunities

### 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

### 6.34 Brazil Automotive Cable Industry Drivers and Opportunities

- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Automotive Cable Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Automotive Cable Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Automotive Cable Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Automotive Cable Industry Drivers and Opportunities

## **7. AUTOMOTIVE CABLE MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. AUTOMOTIVE CABLE COMPANY PROFILES**

- 8.1 Profiles of Leading Automotive Cable Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Acome

Coficab Group

Coroplast Fritz M?ller GmbH & Co. KG,

Delphi Automotive PLC

Draka Holdings BV

Furukawa Electric Industries Ltd

ITC Thermo Cable GmbH

Lear Corp

Sumitomo Electric Industries

Yazaki Corp

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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