

Automotive Acoustic Insulation Materials Market Size, Trends, Analysis, and Outlook by Type (Butyl rubber, Viscoelastic Acrylic Polymer, Mass loaded vinyl, Polyester, Bitumen, Foam), Application (On Doors, Floor, On Side of Cabin, Trunk Floor and Walls, Over The Wheel Wells, Dash Outer, Tunnel Cover), Usage (Sound Deadening, Sound Damping, Sound Absorbing), Packaging (Boxes, Rolls), Vehicle (Passenger Vehicles, Commercial Vehicles, Electric Vehicles), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Automotive Bushing market size is poised to register 4.6% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Bushing market by Product (Damper Top Mounts, Suspension Arm Bushings, Subframe Bushings, Hydro Bushings, Engine Mounts, Suspension Mounts), Application (Engine, Suspension, Chassis, Interior, Exhaust, Transmission), Vehicle (Passenger Cars, Light Commercial Vehicles (LCVs), Heavy Commercial Vehicles (HCVs)), Sales Channel (OEM, Aftermarket). The Automotive Bushing Market is expected to witness significant growth and evolution by 2030, driven by the increasing focus on vehicle comfort, noise reduction, and vibration damping is propelling the demand for advanced automotive bushings that offer improved ride quality and NVH (Noise, Vibration, and Harshness) characteristics. Further, the rise of electric and autonomous vehicles is reshaping the market landscape, with a growing need for bushings capable of supporting the unique

requirements of electric drivetrains and autonomous driving systems, such as reduced NVH levels and enhanced durability. In addition, advancements in material science and manufacturing processes are enabling the production of bushings with superior performance, longevity, and resistance to wear and tear. Furthermore, the expansion of the automotive aftermarket and the increasing demand for replacement parts are driving market growth, offering opportunities for innovation and market expansion in the Automotive Bushing segment. .

Automotive Bushing Market Drivers, Trends, Opportunities, and Growth Opportunities
This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Bushing market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Bushing survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Bushing industry.

Key market trends defining the global Automotive Bushing demand in 2024 and Beyond
The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Bushing Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Bushing industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Bushing companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Bushing industry
Leading Automotive Bushing companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Bushing companies.

Automotive Bushing Market Study- Strategic Analysis Review

The Automotive Bushing market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Automotive Bushing Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Bushing industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Bushing Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Bushing Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Bushing market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Bushing companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Bushing market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Bushing Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Bushing industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Bushing market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Bushing Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Bushing in Asia Pacific. In particular, China, India, and South East Asian Automotive Bushing markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Bushing Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Bushing Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Bushing market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Bushing.

Automotive Bushing Market Company Profiles

The global Automotive Bushing market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are BOGE Rubber & Plastics Group, Continental AG, DuPont de Nemours Inc, Federal-Mogul LLC, Mahle GmbH, Oiles Corp, Paulstra SNC, Sumitomo Riko Company Ltd, Vibracoustic GmbH, ZF Friedrichshafen AG.

Recent Automotive Bushing Market Developments

The global Automotive Bushing market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Bushing Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Product

Damper Top Mounts

Suspension Arm Bushings

Subframe Bushings

Hydro Bushings

Engine Mounts

Suspension Mounts

Application

Engine
Suspension
Chassis
Interior
Exhaust
Transmission
Vehicle
Passenger Cars
Light Commercial Vehicles (LCVs)
Heavy Commercial Vehicles (HCVs)
Sales Channel
Original Equipment Manufacturers (OEMs)
Aftermarket

Geographical Segmentation:

North America (3 markets)
Europe (6 markets)
Asia Pacific (6 markets)
Latin America (3 markets)
Middle East Africa (5 markets)

Companies

BOGE Rubber & Plastics Group
Continental AG
DuPont de Nemours Inc
Federal-Mogul LLC
Mahle GmbH
Oiles Corp
Paulstra SNC
Sumitomo Riko Company Ltd
Vibracoustic GmbH
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Formats Available: Excel, PDF, and PPT

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Type

Butyl rubber

Viscoelastic Acrylic Polymer

MLV (Mass loaded vinyl)

Polyester

Bitumen

Foam

Application

On Doors

Floor

On Side of Cabin

Trunk Floor and Walls

Over The Wheel Wells

Dash Outer

Tunnel Cover

Usage

Sound Deadening

Sound Damping

Sound Absorbing

Packaging

Boxes

Rolls

Vehicle

Passenger Vehicles

Commercial Vehicles (LCV, HCV)

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3M CAR CARE

Acoustic & Insulation Techniques

Acoustical Surfaces Inc

Adler Pelzer Holding GmbH

Armacell LLC

Auria Solutions

Autoneum Holding AG

BASF SE

Fabricating Services Inc

Highland Plastics Inc

Johns Manville Inc

Kingspan Group plc

Lydall Inc

Owens Corning

UFP Technologies Inc

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