

Automatic Number Plate Recognition (ANPR) System Market Size, Trends, Analysis, and Outlook by Type (Fixed ANPR Systems, Mobile ANPR Systems, Portable ANPR Systems), Component (ANPR Cameras, ANPR Software, Frame Grabbers, Triggers), Application (Traffic Management, Law Enforcement, Electronic Toll Collection, Parking Management, Access Control), End-User (Government, Commercial, Institutions), by Country, Segment, and Companies, 2024-2030

https://marketpublishers.com/r/A75161A42E87EN.html

Date: April 2024

Pages: 208

Price: US\$ 3,980.00 (Single User License)

ID: A75161A42E87EN

#### **Abstracts**

The global Automotive Alternator and Starter Motor market size is poised to register 4.8% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Alternator and Starter Motor market by Product (Starter Motor, Alternator), Vehicle (Passenger Vehicle, Light Commercial Vehicle, Heavy Commercial Vehicle), Sales Channel (OEM, Aftermarket).

The Automotive Alternator and Starter Motor market is anticipated to witness robust growth and evolution by 2030, driven by the increasing adoption of electric and hybrid vehicles is reshaping the automotive industry, driving the demand for advanced alternators and starter motors capable of supporting electrified powertrains. Further, the rising focus on fuel efficiency and emission reduction is spurring the development of more efficient and lightweight alternators and starter motors to improve .

Automotive Alternator and Starter Motor Market Drivers, Trends, Opportunities, and



### **Growth Opportunities**

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Alternator and Starter Motor market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Alternator and Starter Motor survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Alternator and Starter Motor industry.

Key market trends defining the global Automotive Alternator and Starter Motor demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Alternator and Starter Motor Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Alternator and Starter Motor industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Alternator and Starter Motor companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Alternator and Starter Motor industry

Leading Automotive Alternator and Starter Motor companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Alternator and Starter Motor companies.

Automotive Alternator and Starter Motor Market Study- Strategic Analysis Review
The Automotive Alternator and Starter Motor market research report dives deep into the



qualitative factors shaping the market, empowering you to make informed decisions-Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Automotive Alternator and Starter Motor Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Alternator and Starter Motor industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Alternator and Starter Motor Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Alternator and Starter Motor Market Size Outlook-Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Alternator and Starter Motor market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Alternator and Starter Motor companies to invest in niche segments.

Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Alternator and Starter Motor market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.



Europe Automotive Alternator and Starter Motor Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Alternator and Starter Motor industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Alternator and Starter Motor market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Alternator and Starter Motor Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Alternator and Starter Motor in Asia Pacific. In particular, China, India, and South East Asian Automotive Alternator and Starter Motor markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Alternator and Starter Motor Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Alternator and Starter Motor Market Size Outlookcontinues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Alternator and Starter Motor market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the



demand for Automotive Alternator and Starter Motor.

Automotive Alternator and Starter Motor Market Company Profiles

The global Automotive Alternator and Starter Motor market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are ASIMCO Technologies Ltd, Controlled Power Technologies Ltd, Denso Corp, Hella KGAA Hueck & Co., Hitachi Automotive Systems Ltd, Lucas Industries Ltd, Mitsuba Corp, Mitsubishi Electric Corp, Robert Bosch GmbH, Valeo SA.

Recent Automotive Alternator and Starter Motor Market Developments

The global Automotive Alternator and Starter Motor market study presents recent
market news and developments including new product launches, mergers, acquisitions,
expansions, product approvals, and other updates in the industry.

Automotive Alternator and Starter Motor Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Product

Starter Motor

Alternator

Vehicle

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle



Sales Channel OEM Aftermarket

Geographical Segmentation:
North America (3 markets)
Europe (6 markets)
Asia Pacific (6 markets)
Latin America (3 markets)
Middle East Africa (5 markets)

Companies
ASIMCO Technologies Ltd
Controlled Power Technologies Ltd
Denso Corp
Hella KGAA Hueck & Co.
Hitachi Automotive Systems Ltd
Lucas Industries Ltd
Mitsuba Corp
Mitsubishi Electric Corp
Robert Bosch GmbH
Valeo SA.



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Type

Fixed ANPR Systems

Mobile ANPR Systems

Portable ANPR Systems

Component

**ANPR Cameras** 

**ANPR Software** 

Frame Grabbers

**Triggers** 

Application

**Traffic Management** 

Law Enforcement

**Electronic Toll Collection** 

Parking Management

**Access Control** 

**End-User** 

Government

Commercial

Institutions

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Adaptive Recognition Ltd

Axis Communications AB

Conduent Inc

Genetec Inc

Hangzhou Hikvision Digital Technology Co. Ltd

Jenoptik AG

Kapsch TrafficCom AG

Nedap N.V.

Q-Free ASA

Siemens AG

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