

# **Automated Microbiology Market Size, Trends, Analysis, and Outlook By Product (Instruments, Automated Culture Systems, Microbiology Analyzers, Reagents), By Diagnostic Technology (DNA & RNA Probe Technology, DNA sequencing, Detection Techniques, Monoclonal Antibodies, Non-Isotopic Methods, Radioactive Methods, Immunoassays), By End-User (Pharmaceutical and Biotechnology Companies, Clinical Laboratories, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/AA481F0BA646EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: AA481F0BA646EN

## **Abstracts**

The global Automated Microbiology market size is poised to register 9.03% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Automated Microbiology market across By Product (Instruments, Automated Culture Systems, Microbiology Analyzers, Reagents), By Diagnostic Technology (DNA & RNA Probe Technology, DNA sequencing, Detection Techniques, Monoclonal Antibodies, Non-Isotopic Methods, Radioactive Methods, Immunoassays), By End-User (Pharmaceutical and Biotechnology Companies, Clinical Laboratories, Others).

The Automated Microbiology Market is witnessing significant growth and technological innovation in 2024 and beyond, driven by the increasing prevalence of infectious diseases, antimicrobial resistance, and the demand for rapid, accurate microbiological testing solutions to improve patient care, infection control, and public health surveillance efforts worldwide. Automated microbiology systems encompass a diverse range of

instrumentation, including microbial identification platforms, antimicrobial susceptibility testing (AST) systems, and molecular diagnostic assays, designed to automate specimen processing, microbial analysis, and result interpretation, enabling clinical laboratories to enhance diagnostic accuracy, turnaround times, and laboratory efficiency. Key trends include the development of next-generation microbiology automation platforms, multiplexed testing panels, and point-of-care molecular diagnostics for rapid pathogen detection, outbreak investigation, and antimicrobial stewardship initiatives. Additionally, there is a growing emphasis on syndromic testing algorithms, data interoperability standards, and bioinformatics tools to integrate microbiology results with clinical decision support systems, electronic health records (EHRs), and public health databases for real-time surveillance and epidemiological monitoring of infectious diseases. Moreover, collaborative microbiology networks, antimicrobial resistance surveillance consortia, and regulatory harmonization efforts are essential for advancing automated microbiology technologies, standardizing testing protocols, and improving diagnostic accuracy and treatment outcomes for patients with infectious diseases, reducing the global burden of antimicrobial resistance and healthcare-associated infections.

## Automated Microbiology Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automated Microbiology market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automated Microbiology survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automated Microbiology industry.

## Key market trends defining the global Automated Microbiology demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Automated Microbiology Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automated Microbiology industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automated Microbiology companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automated Microbiology industry

Leading Automated Microbiology companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automated Microbiology companies.

Automated Microbiology Market Study- Strategic Analysis Review

The Automated Microbiology market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Automated Microbiology Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automated Microbiology industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Automated Microbiology Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Automated Microbiology Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automated Microbiology market segments. Similarly, Strong end-user demand is encouraging Canadian Automated Microbiology companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automated Microbiology market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Automated Microbiology Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automated Microbiology industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automated Microbiology market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automated Microbiology Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automated Microbiology in Asia Pacific. In particular, China, India, and South East Asian Automated Microbiology markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automated Microbiology Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automated Microbiology Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automated Microbiology market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Automated Microbiology.

Automated Microbiology Market Company Profiles

The global Automated Microbiology market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Beckman Coulter Inc, Becton Dickinson and Company, bioMérieux Inc, Cardinal Health, Clever Culture

Systems and Zhuhai Meihua Medical Technology Ltd, Merck KGaA, Microbiology International, Rapid Micro Biosystems Inc, Thermo Fisher Scientific Inc

## Recent Automated Microbiology Market Developments

The global Automated Microbiology market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Automated Microbiology Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Instruments

Automated Culture Systems

Microbiology Analyzers

Reagents

By Diagnostic Technology

DNA & RNA Probe Technology

DNA sequencing

Detection Techniques

Monoclonal Antibodies

Non-Isotopic Methods

Radioactive Methods

Immunoassays

By End-User

Pharmaceutical and Biotechnology Companies

Clinical Laboratories

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Beckman Coulter Inc

Becton Dickinson and Company

bioMérieux Inc

Cardinal Health

Clever Culture Systems and Zhuhai Meihua Medical Technology Ltd

Merck KGaA

Microbiology International

Rapid Micro Biosystems Inc

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT



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By Diagnostic Technology

DNA & RNA Probe Technology

DNA sequencing

Detection Techniques

Monoclonal Antibodies

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By End-User

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