

Automated Breast Ultrasound Market Size, Trends, Analysis, and Outlook By Product (Automated Breast Ultrasound System, Automated Breast Volume Scanner), By Application (Screening, Pre-operative Evaluation), By End-User (Hospitals, Diagnostic centers, Ambulatory Surgery Centers), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Automated Breast Ultrasound market size is poised to register 14.31% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Automated Breast Ultrasound market across By Product (Automated Breast Ultrasound System, Automated Breast Volume Scanner), By Application (Screening, Pre-operative Evaluation), By End-User (Hospitals, Diagnostic centers, Ambulatory Surgery Centers).

The automated breast ultrasound market is witnessing substantial growth driven by increasing awareness of breast cancer screening and advancements in breast imaging technologies. Automated breast ultrasound (ABUS) systems offer a non-invasive and radiation-free imaging modality for detecting breast abnormalities and improving the accuracy of breast cancer diagnosis, particularly in women with dense breast tissue. With a focus on early detection and personalized breast cancer screening, radiologists, breast imaging centers, and medical device manufacturers are adopting ABUS technology to supplement mammography and enhance breast cancer detection rates, improving patient outcomes and reducing healthcare disparities in breast cancer diagnosis and management.

Automated Breast Ultrasound Market Drivers, Trends, Opportunities, and Growth

Automated Breast Ultrasound Market Size, Trends, Analysis, and Outlook By Product (Automated Breast Ultrasound...

Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automated Breast Ultrasound market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automated Breast Ultrasound survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automated Breast Ultrasound industry.

Key market trends defining the global Automated Breast Ultrasound demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automated Breast Ultrasound Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automated Breast Ultrasound industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automated Breast Ultrasound companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automated Breast Ultrasound industry

Leading Automated Breast Ultrasound companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automated Breast Ultrasound companies.

Automated Breast Ultrasound Market Study- Strategic Analysis Review

The Automated Breast Ultrasound market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Automated Breast Ultrasound Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automated Breast Ultrasound industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automated Breast Ultrasound Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automated Breast Ultrasound Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automated Breast Ultrasound market segments. Similarly, Strong end-user demand is encouraging Canadian Automated Breast Ultrasound companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automated Breast Ultrasound market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automated Breast Ultrasound Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automated Breast Ultrasound industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automated Breast Ultrasound market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automated Breast Ultrasound Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automated Breast Ultrasound in Asia Pacific. In particular, China, India, and South East Asian Automated Breast Ultrasound markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automated Breast Ultrasound Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automated Breast Ultrasound Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automated Breast Ultrasound market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Automated Breast Ultrasound.

Automated Breast Ultrasound Market Company Profiles

The global Automated Breast Ultrasound market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Becton Dickinson and Co., Blessing System, Canon Inc, CapeRay Medical (Pty) Ltd, Carestream Health Inc, Delphinus Medical Technologies Inc, Esaote SpA, FUJIFILM Holdings Corp, General Electric Co., Hitachi Ltd, Hologic Inc, iVu Imaging Corp, Koninklijke Philips NV, MetriTrack Inc, QT Imaging Inc, QView Medical Inc, Seno Medical Instruments Inc, Shantou Institute of Ultrasonic Instruments Co. Ltd, Shenzhen Mindray Bio-Medical Electronics Co. Ltd, Siemens AG, SonoCine Inc, SuperSonic Imagine SA

Recent Automated Breast Ultrasound Market Developments

The global Automated Breast Ultrasound market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automated Breast Ultrasound Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Automated Breast Ultrasound System

Automated Breast Volume Scanner

By Applications

Screening

Pre-operative Evaluation

By End-User

Hospitals

Diagnostic centers

Ambulatory Surgery Centers

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Becton Dickinson and Co.

Blessing System

Canon Inc

CapeRay Medical (Pty) Ltd

Carestream Health Inc

Delphinus Medical Technologies Inc

Esaote SpA

FUJIFILM Holdings Corp

General Electric Co.

Hitachi Ltd

Hologic Inc

iVu Imaging Corp

Koninklijke Philips NV

MetriTrack Inc

QT Imaging Inc

QView Medical Inc

Seno Medical Instruments Inc

Shantou Institute of Ultrasonic Instruments Co. Ltd

Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Siemens AG

SonoCine Inc

SuperSonic Imagine SA

Formats Available: Excel, PDF, and PPT

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Pre-operative Evaluation

By End-User

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Ambulatory Surgery Centers

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Blessing System

Canon Inc

CapeRay Medical (Pty) Ltd

Carestream Health Inc

Delphinus Medical Technologies Inc

Esaote SpA

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General Electric Co.

Hitachi Ltd

Hologic Inc

iVu Imaging Corp

Koninklijke Philips NV

MetriTrack Inc

QT Imaging Inc

QView Medical Inc

Seno Medical Instruments Inc

Shantou Institute of Ultrasonic Instruments Co. Ltd

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