

Auto Rental Market Size, Trends, Analysis, and Outlook by Type (Economy, Compact, Intermediate, Standard, Premium, Luxury), Application (Local Usage, Airport Transport, Outstation, Others), Booking (Online, Offline), End-User (Business, Leisure customers), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Automotive Aftermarket market size is poised to register 5.54% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Aftermarket market by Replacement Part (Tire, Battery, Brake parts, Filters, Body parts, Lighting & Electronic components, Wheels, Exhaust components, Turbochargers, Others), Distribution Channel (Retailers, OEMs, Others), Service Channel (DIY (Do It Yourself), DIFM (Do It for Me), OEMs), Certification (Genuine Parts, Certified Parts, Uncertified Parts).

The Automotive Aftermarket market is poised for significant evolution and growth leading up, driven by the increasing vehicle parc and the rising average age of vehicles are fueling demand for replacement parts, maintenance services, and accessories, as consumers seek to maintain and upgrade their vehicles for longer periods. Further, the growing popularity of vehicle customization and personalization is driving aftermarket sales, with consumers investing in aftermarket parts and accessories to enhance the aesthetics and performance of their vehicles. In addition, advancements in e-commerce platforms and digital marketing strategies are expanding access to aftermarket products, driving market competition, and offering consumers a wider range of products and purchasing options. Furthermore, the rise of electric and autonomous vehicles is reshaping the aftermarket landscape, with opportunities emerging for specialized aftermarket solutions tailored to the unique requirements of these vehicles. .

Automotive Aftermarket Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Aftermarket market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Aftermarket survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Aftermarket industry.

Key market trends defining the global Automotive Aftermarket demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Automotive Aftermarket Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Aftermarket industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Aftermarket companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Aftermarket industry
Leading Automotive Aftermarket companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Aftermarket companies.

Automotive Aftermarket Market Study- Strategic Analysis Review

The Automotive Aftermarket market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-
Industry Dynamics: Porter's Five Forces analysis to understand bargaining power,

competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Automotive Aftermarket Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Aftermarket industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Automotive Aftermarket Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Aftermarket Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Aftermarket market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Aftermarket companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Aftermarket market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Aftermarket Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Aftermarket industry with consumers in Germany, France, the UK, Spain,

Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Aftermarket market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Aftermarket Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Aftermarket in Asia Pacific. In particular, China, India, and South East Asian Automotive Aftermarket markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Aftermarket Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Automotive Aftermarket Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Aftermarket market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Aftermarket.

Automotive Aftermarket Market Company Profiles

The global Automotive Aftermarket market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market

shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M Company, Continental AG, Cooper Tire & Rubber Company, Delphi Automotive PLC, Denso Corp, Federal-Mogul Corp, HELLA KGaA Hueck & Co., Robert Bosch GmbH, Valeo Group, ZF Friedrichshafen AG.

Recent Automotive Aftermarket Market Developments

The global Automotive Aftermarket market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Automotive Aftermarket Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Replacement Part

Tire

Battery

Brake parts

Filters

Body parts

Lighting & Electronic components

Wheels

Exhaust components

Turbochargers

Others

Distribution Channel

Retailers
OEMs
Others
Service Channel
DIY (Do It Yourself)
DIFM (Do It for Me)
OE (Delegating to OEM's)
Certification
Genuine Parts
Certified Parts
Uncertified Parts

Geographical Segmentation:
North America (3 markets)
Europe (6 markets)
Asia Pacific (6 markets)
Latin America (3 markets)
Middle East Africa (5 markets)

Companies
3M Company
Continental AG
Cooper Tire & Rubber Company
Delphi Automotive PLC
Denso Corp
Federal-Mogul Corp
HELLA KGaA Hueck & Co.
Robert Bosch GmbH
Valeo Group
ZF Friedrichshafen AG.
Formats Available: Excel, PDF, and PPT

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 - Intermediate

Standard
Premium
Luxury
Application
Local Usage
Airport Transport
Outstation
Others
Booking
Online
Offline
End-User
Business
Leisure customers

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Avis Budget Group Inc

Catalyst Capital Group Inc

Enterprise Holdings Inc

Europcar Mobility Group SA

Hertz Global Holdings Inc

National Car Rental

Sixt SE

The Hertz Corp

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