

# Auto Electronics Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

<https://marketpublishers.com/r/AD0545F29C71EN.html>

Date: November 2020

Pages: 110

Price: US\$ 4,200.00 (Single User License)

ID: AD0545F29C71EN

## Abstracts

The comprehensive research on Auto Electronics market outlook to 2026 presents future market demand and segment-wise growth outlook. As the automotive market demand recovers swiftly from the harsh market condition in early 2020, Auto Electronics demand is likely to recover in the near-term future. The long-term outlook for Auto Electronics market size remains robust as companies emphasize investments in technology and process optimization.

COVID-19 impact on the automotive industry

Automotive companies are strategizing focused R&D investments and CAPEX and planning targeted product portfolio in current COVID-19 pandemic conditions.

Automotive OEMs, suppliers, financial institutions, and logistic companies faced truncation of demand, loss of consumer confidence, disruptions in supply chains among others.

Most automakers reacted by reducing costs and preserving cash during the first half of the year. With recovering China, most markets in Europe, and the US during H1 2020, most companies like Ford, Volkswagen, and others witnessed a recovery in retail unit sales. On the other hand, demand for second-hand vehicles also witnessed significant growth during the year.

Auto Electronics industry outlook and post COVID-19 pandemic opportunities-

The report presents forecasts for Auto Electronics market revenue over the next six years from 2020 to 2026 across three coronavirus spread conditions-

Mild COVID impact scenario: Global Economic recovery will begin from early 2021 and recovery is quicker

Harsh COVID impact scenario: Economic recovery will begin from mid-2021 and the economy faces recession and weak supply-demand conditions

Severe COVID impact scenario: Economic recovery will not start before late 2021 and the second outbreak of COVID is observed

#### Growth Opportunities, Market Risks, and Strategy Analysis-

The report details strategic growth opportunities, potential market drivers, and risks in global and country-level Auto Electronics markets from 2020 to 2026. Key strategies being opted by leading OEM companies, suppliers of parts and components, distribution companies, and other automotive players in the near-term and long-term future. Potential market risks, emerging trends, and top-level strategies are included in the report.

#### Segment growth outlook of Auto Electronics across markets

The market analysis report presents the potential growth opportunities across types and applications of Auto Electronics industry size. The report models the long-term impact of new product developments, shifting consumer patterns, and swiftly changing industry dynamics on different Auto Electronics types and Auto Electronics end-user applications.

#### Strategic analysis of leading Auto Electronics companies

To make better planning decisions by OEMs, suppliers, and other automotive stakeholders, the report presents the strategic analysis of leading Auto Electronics companies. Opportunities in emerging markets, autonomous mobility, and technology trends are analyzed in the report.

#### Auto Electronics market size forecast across 15 countries

The US, Canada, Germany, the UK, France, Spain, China, India, Japan, Republic of Korea, Brazil, Argentina, Saudi Arabia, and other countries across North America, Latin America, Europe, Middle East Africa, and Asia Pacific are included in the report. The outlook for Auto Electronics market size growth is provided for each of the countries from 2020 to 2026.

#### Auto Electronics market news and developments-

Auto Electronics market developments including technological developments, mergers and acquisitions, product launches, business expansions, investments, new plants, and

others are included in the report.

#### Scope of the Study-

Auto Electronics Market revenue forecasts across three post-COVID pandemic case scenarios, 2020- 2026

Global Auto Electronics market size outlook by type, 2020- 2026

Global Auto Electronics market size outlook by application segment, 2020- 2026

Global Auto Electronics market outlook across 15 emerging and developed countries, 2020- 2026

Strategies, Trends, Drivers, and Risks facing Auto Electronics companies

Company profiles of leading five players in Auto Electronics industry

Market News and Developments

This report provides insight into:

Understanding the impact of market conditions on the future of Auto Electronics across segments and markets

Developing longer-term strategies to improve customer engagement and market shares

Prioritizing short-term R&D and CAPEX allocations to ensure high profitability

Identifying key trends and market opportunities

Boosting revenues from existing and new consumer markets

Methodology-

The comprehensive and trusted guide for anyone seeking information on this industry is developed using primary interviews with suppliers, annual reports of Auto Electronics companies, filings, news podcasts, outlook statements, statistical organizations, directories, databases, investor presentations, white papers, and others. Both top-down and bottom-up approaches are used to ensure the accuracy of forecasts.

Why Chose this report-

A: Authored by a team of 7 analysts, headed by a manager with 14+ years of industry experience

P: Print authentication given for single-user license

E: Excel sheet will be provided for ease of analysis across scenarios

S: Strategy consulting and research support will be provided for three months

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Summary
- 1.2 The global automotive sales and production outlook, 2020- 2026
- 1.3 Auto Electronics Industry Outlook, Reference case, 2020- 2026
- 1.4 Abbreviations

### **2. INTRODUCTION TO AUTO ELECTRONICS MARKET**

- 2.1 Definition of Auto Electronics
- 2.2 Market Segments- Types, Applications, and Countries
- 2.3 Report Guide
- 2.4 Research Methodology

### **3. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK**

- 3.1 Global and Country-wise GDP Outlook, 2020- 2026
- 3.2 Population Outlook of Select Countries, 2020- 2026

### **4. TRENDS IN AUTOMOTIVE INDUSTRY**

### **5. OVERVIEW OF THE AUTO ELECTRONICS MARKET, 2020**

- 5.1 Auto Electronics Industry Panorama
- 5.2 Major Companies in Auto Electronics industry
- 5.3 Trends and Strategies of Leading Auto Electronics Companies
- 5.4 Largest Auto Electronics End-User Applications
- 5.5 Dominant Auto Electronics Market Types
- 5.6 Regional Outlook for Auto Electronics

### **6. GLOBAL OUTLOOK ACROSS COVID-19 SCENARIOS**

- 6.1 Mild COVID scenario outlook of Auto Electronics Market, 2020- 2026
- 6.2 Harsh COVID scenario outlook of Auto Electronics Market, 2020- 2026
- 6.3 Severe COVID scenario outlook of Auto Electronics Market, 2020- 2026

### **7. NORTH AMERICA AUTO ELECTRONICS MARKET ANALYSIS**

- 7.1 Outlook
- 7.2 Trends and Opportunities
- 7.3 Market Outlook by Country, 2020- 2026

## **8. EUROPE AUTO ELECTRONICS MARKET ANALYSIS**

- 8.1 Outlook
- 8.2 Trends and Opportunities
- 8.3 Market Outlook by Country, 2020- 2026

## **9. THE MIDDLE EAST AND AFRICA AUTO ELECTRONICS MARKET ANALYSIS**

- 9.1 Outlook
- 9.2 Trends and Opportunities
- 9.3 Market Outlook by Country, 2020- 2026

## **10. ASIA PACIFIC AUTO ELECTRONICS MARKET ANALYSIS**

- 10.1 Outlook
- 10.2 Trends and Opportunities
- 10.3 Market Outlook by Country, 2020- 2026

## **11. LATIN AMERICA AUTO ELECTRONICS MARKET ANALYSIS**

- 11.1 Outlook
- 11.2 Trends and Opportunities
- 11.3 Market Outlook by Country, 2020- 2026

## **12. COMPANY PROFILES AND STRATEGIES**

- 12.1 Business Description
- 12.2 Contact Information
- 12.3 Key Strategies

## **13. APPENDIX**

- 13.1 Publisher Expertise
- 13.2 Sources and Methodology



## Tables & Figures

### TABLES AND FIGURES

- Figure 1: Global automotive industry sales and production outlook, 2020- 2026
- Figure 2: Market Segmentation of Auto Electronics
- Figure 3: Global GDP Outlook, 2020- 2026
- Figure 4: Country-wise GDP Outlook, USD Billion, 2020- 2026
- Figure 5: Growth Opportunities in Auto Electronics Applications
- Figure 6: Growth Opportunities in Auto Electronics Types
- Figure 7: Growth Opportunities in Auto Electronics Markets
- Figure 8: Mild COVID case- Auto Electronics Market Outlook
- Figure 9: Harsh COVID case- Auto Electronics Market Outlook
- Figure 10: Severe COVID case- Auto Electronics Market Outlook
- Figure 11: North America Auto Electronics Market Value Outlook, 2020- 2026
- Figure 12: North America Auto Electronics Market Revenue by Type, 2020
- Figure 13: North America Auto Electronics Market Revenue by Application, 2020
- Figure 14: Europe Auto Electronics Market Value Outlook, 2020- 2026
- Figure 15: Europe Auto Electronics Market Revenue by Type, 2020
- Figure 16: Europe Auto Electronics Market Revenue by Application, 2020
- Figure 17: Asia Pacific Auto Electronics Market Value Outlook, 2020- 2026
- Figure 18: Asia Pacific Auto Electronics Market Revenue by Type, 2020
- Figure 19: Asia Pacific Auto Electronics Market Revenue by Application, 2020
- Figure 20: Middle East Africa Auto Electronics Market Value Outlook, 2020- 2026
- Figure 21: Middle East Africa Auto Electronics Market Revenue by Type, 2020
- Figure 22: Middle East Africa Auto Electronics Market Revenue by Application, 2020
- Figure 23: Latin America Auto Electronics Market Value Outlook, 2020- 2026
- Figure 24: Latin America Auto Electronics Market Revenue by Type, 2020
- Figure 25: Latin America Auto Electronics Market Revenue by Application, 2020
- Figure 26: China Auto Electronics Market Size Outlook, 2020- 2026
- Figure 27: The US Auto Electronics Market Size Outlook, 2020- 2026
- Figure 28: Germany Auto Electronics Market Size Outlook, 2020- 2026
- Figure 29: Japan Auto Electronics Market Size Outlook, 2020- 2026
- Figure 30: The UK Auto Electronics Market Size Outlook, 2020- 2026
- Figure 31: France Auto Electronics Market Size Outlook, 2020- 2026
- Figure 32: Spain Auto Electronics Market Size Outlook, 2020- 2026
- Figure 33: Republic of Korea Auto Electronics Market Size Outlook, 2020- 2026
- Figure 34: Brazil Auto Electronics Market Size Outlook, 2020- 2026
- Figure 35: Argentina Auto Electronics Market Size Outlook, 2020- 2026



Figure 36: Canada Auto Electronics Market Size Outlook, 2020- 2026

Figure 37: India Auto Electronics Market Size Outlook, 2020- 2026

Figure 38: Saudi Arabia Auto Electronics Market Size Outlook, 2020- 2026

Table 1: Global Auto Electronics Market Size Forecast, Reference Case, 2020- 2026

Table 2: Global Auto Electronics Market Panorama, 2020

Table 3: Population Forecast by Country, Million, 2020- 2026

Table 4: Growth Opportunities in Auto Electronics Applications

Table 5: Growth Opportunities in Auto Electronics Types

Table 6: Growth Opportunities in Auto Electronics Markets

Table 7: North America Auto Electronics Panorama

Table 8: North America Auto Electronics Market Size Outlook, 2020- 2026

Table 9: North America Auto Electronics Market Size Outlook by Country, 2020- 2026

Table 10: Europe Auto Electronics Panorama

Table 11: Europe Auto Electronics Market Size Outlook, 2020- 2026

Table 12: Europe Auto Electronics Market Size Outlook by Country, 2020- 2026

Table 13: Asia Pacific Auto Electronics Panorama

Table 14: Asia Pacific Auto Electronics Market Size Outlook, 2020- 2026

Table 15: Asia Pacific Auto Electronics Market Size Outlook by Country, 2020- 2026

Table 16: Middle East Africa Auto Electronics Panorama

Table 17: Middle East Africa Auto Electronics Market Size Outlook, 2020- 2026

Table 18: Middle East Africa Auto Electronics Market Size Outlook by Country, 2020- 2026

Table 19: Latin America Auto Electronics Panorama

Table 20: Latin America Auto Electronics Market Size Outlook, 2020- 2026

Table 21: Latin America Auto Electronics Market Size Outlook by Country, 2020- 2026

## I would like to order

Product name: Auto Electronics Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

Product link: <https://marketpublishers.com/r/AD0545F29C71EN.html>

Price: US\$ 4,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD0545F29C71EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

