

Audio and Video Analytics Software Market Size, Share, and Outlook, 2025 Report- By Type (Edged-Based, Server-Based), By Application (Intrusion Management, Incident Detection, People/Crowd Counting, Traffic Monitoring, Others), By Deployment (On-premise, Cloud-Based), By End-User (BFSI, Retail and e-commerce, IT & Telecom, Healthcare, Hospitality, Transportation and Logistics, Education, Others), 2018-2032

<https://marketpublishers.com/r/A408EBE2A20EEN.html>

Date: April 2025

Pages: 182

Price: US\$ 3,680.00 (Single User License)

ID: A408EBE2A20EEN

Abstracts

Audio and Video Analytics Software Market Outlook

The Audio and Video Analytics Software Market size is expected to register a growth rate of 18.6% during the forecast period from \$12.94 Billion in 2025 to \$42.7 Billion in 2032. The Audio and Video Analytics Software market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Audio and Video Analytics Software segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Edged-Based, Server-Based), By Application (Intrusion Management, Incident Detection, People/Crowd Counting, Traffic Monitoring, Others), By Deployment (On-premise, Cloud-Based), By End-User (BFSI, Retail and e-commerce, IT & Telecom, Healthcare, Hospitality, Transportation and Logistics, Education, Others). Over 70 tables and charts showcase findings from our latest survey report on Audio and Video Analytics Software markets.

Audio and Video Analytics Software Market Insights, 2025

The audio and video analytics software market is evolving as AI-driven solutions enhance surveillance, security, and customer engagement across industries such as retail, healthcare, and transportation. Advanced analytics software uses machine learning to detect anomalies, recognize faces, analyze emotions, and transcribe audio in real time. Companies like BriefCam, Avigilon (Motorola Solutions), and NEC are leading innovations in AI-powered video analytics, integrating deep learning for automatic threat detection, behavioral analysis, and crowd management. The demand for real-time security monitoring, combined with the rise of smart cities and intelligent transportation systems, is propelling market growth. Additionally, industries such as media and entertainment are leveraging video analytics for personalized content recommendations, while call centers are adopting AI-powered speech analytics to improve customer interactions and sentiment analysis.

Five Trends that will define global Audio and Video Analytics Software market in 2025 and Beyond

A closer look at the multi-million market for Audio and Video Analytics Software identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Audio and Video Analytics Software companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Audio and Video Analytics Software vendors.

What are the biggest opportunities for growth in the Audio and Video Analytics Software industry?

The Audio and Video Analytics Software sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Audio and Video Analytics Software Market Segment Insights

The Audio and Video Analytics Software industry presents strong offers across categories. The analytical report offers forecasts of Audio and Video Analytics Software industry performance across segments and countries. Key segments in the industry include%li%By Type (Edged-Based, Server-Based), By Application (Intrusion Management, Incident Detection, People/Crowd Counting, Traffic Monitoring, Others), By Deployment (On-premise, Cloud-Based), By End-User (BFSI, Retail and e-commerce, IT & Telecom, Healthcare, Hospitality, Transportation and Logistics, Education, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Audio and Video Analytics Software market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Audio and Video Analytics Software industry ecosystem. It assists decision-makers in evaluating global Audio and Video Analytics Software market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Audio and Video Analytics Software industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Audio and Video Analytics Software Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes

drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Audio and Video Analytics Software Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Audio and Video Analytics Software with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Audio and Video Analytics Software market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Audio and Video Analytics Software market Insights%li%Vendors are exploring new opportunities within the US Audio and Video Analytics Software industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Audio and Video Analytics Software companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Audio and Video Analytics Software market.

Latin American Audio and Video Analytics Software market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly

gaining business growth in the region.

Middle East and Africa Audio and Video Analytics Software Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Audio and Video Analytics Software markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Audio and Video Analytics Software markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Audio and Video Analytics Software companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Adobe, Agent VI, AllGoVision, Aventura Technologies Inc, Avigilon Corp, Axis Communications, AxxonSoft, Bosch Sicherheitssysteme GmbH, BriefCam, Cisco Systems Inc, Dahua, Digital Barriers, Genetec, Gorilla Technology, Hikvision, Honeywell Corp, Huawei, i2V, IBM Corp, Identiv, Intelligent Security Systems, IntelliVision, intuVision, iOmniscient, IPSOTEK, Milestone Systems A/S, PureTech Systems, Qognify, Verint.

Audio and Video Analytics Software Market Segmentation

By Type

Edged-Based

Server-Based

By Application

Intrusion Management

Incident Detection

People/Crowd Counting

Traffic Monitoring

Others

By Deployment

On-premise

Cloud-Based

By End-User

BFSI

Retail and e-commerce

IT & Telecom

Healthcare

Hospitality

Transportation and Logistics

Education

Others

Leading Companies

Adobe

Agent VI

AllGoVision

Aventura Technologies Inc

Avigilon Corp

Axis Communications

AxxonSoft

Bosch Sicherheitssysteme GmbH

BriefCam

Cisco Systems Inc

Dahua

Digital Barriers

Genetec

Gorilla Technology

Hikvision

Honeywell Corp

Huawei

i2V

IBM Corp

Identiv

Intelligent Security Systems

IntelliVision

intuVision

iOmniscient

IPSOTEK

Milestone Systems A/S

PureTech Systems

Qognify

Verint

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Audio and Video Analytics Software Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Audio and Video Analytics Software Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL AUDIO AND VIDEO ANALYTICS SOFTWARE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

- 4.5 Regional Analysis
- 4.6 Porter's Five Force Analysis
 - 4.6.1 Intensity of Competitive Rivalry
 - 4.6.2 Threat of New Entrants
 - 4.6.3 Threat of Substitutes
 - 4.6.4 Bargaining Power of Buyers
 - 4.6.5 Bargaining Power of Suppliers
- 4.7 Audio and Video Analytics Software Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. AUDIO AND VIDEO ANALYTICS SOFTWARE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Edged-Based

Server-Based

By Application

Intrusion Management

Incident Detection

People/Crowd Counting

Traffic Monitoring

Others

By Deployment

On-premise

Cloud-Based

By End-User

BFSI

Retail and e-commerce

IT & Telecom

Healthcare

Hospitality

Transportation and Logistics

Education

Others

6. GLOBAL AUDIO AND VIDEO ANALYTICS SOFTWARE MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA AUDIO AND VIDEO ANALYTICS SOFTWARE MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Audio and Video Analytics Software Market Trends and Growth Opportunities**
 - 6.2.1 North America Audio and Video Analytics Software Market Outlook by Type**
 - 6.2.2 North America Audio and Video Analytics Software Market Outlook by Application**
- 6.3 North America Audio and Video Analytics Software Market Outlook by Country**
 - 6.3.1 The US Audio and Video Analytics Software Market Outlook, 2021- 2032**
 - 6.3.2 Canada Audio and Video Analytics Software Market Outlook, 2021- 2032**
 - 6.3.3 Mexico Audio and Video Analytics Software Market Outlook, 2021- 2032**

7. EUROPE AUDIO AND VIDEO ANALYTICS SOFTWARE MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Audio and Video Analytics Software Market Trends and Growth Opportunities**
 - 7.2.1 Europe Audio and Video Analytics Software Market Outlook by Type**
 - 7.2.2 Europe Audio and Video Analytics Software Market Outlook by Application**
- 7.3 Europe Audio and Video Analytics Software Market Outlook by Country**
 - 7.3.2 Germany Audio and Video Analytics Software Market Outlook, 2021- 2032**
 - 7.3.3 France Audio and Video Analytics Software Market Outlook, 2021- 2032**
 - 7.3.4 The UK Audio and Video Analytics Software Market Outlook, 2021- 2032**
 - 7.3.5 Spain Audio and Video Analytics Software Market Outlook, 2021- 2032**
 - 7.3.6 Italy Audio and Video Analytics Software Market Outlook, 2021- 2032**
 - 7.3.7 Russia Audio and Video Analytics Software Market Outlook, 2021- 2032**
 - 7.3.8 Rest of Europe Audio and Video Analytics Software Market Outlook, 2021-**

2032

8. ASIA PACIFIC AUDIO AND VIDEO ANALYTICS SOFTWARE MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Audio and Video Analytics Software Market Trends and Growth Opportunities

8.2.1 Asia Pacific Audio and Video Analytics Software Market Outlook by Type

8.2.2 Asia Pacific Audio and Video Analytics Software Market Outlook by Application

8.3 Asia Pacific Audio and Video Analytics Software Market Outlook by Country

8.3.1 China Audio and Video Analytics Software Market Outlook, 2021- 2032

8.3.2 India Audio and Video Analytics Software Market Outlook, 2021- 2032

8.3.3 Japan Audio and Video Analytics Software Market Outlook, 2021- 2032

8.3.4 South Korea Audio and Video Analytics Software Market Outlook, 2021- 2032

8.3.5 Australia Audio and Video Analytics Software Market Outlook, 2021- 2032

8.3.6 South East Asia Audio and Video Analytics Software Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Audio and Video Analytics Software Market Outlook, 2021- 2032

9. SOUTH AMERICA AUDIO AND VIDEO ANALYTICS SOFTWARE MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Audio and Video Analytics Software Market Trends and Growth Opportunities

9.2.1 South America Audio and Video Analytics Software Market Outlook by Type

9.2.2 South America Audio and Video Analytics Software Market Outlook by Application

9.3 South America Audio and Video Analytics Software Market Outlook by Country

9.3.1 Brazil Audio and Video Analytics Software Market Outlook, 2021- 2032

9.3.2 Argentina Audio and Video Analytics Software Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Audio and Video Analytics Software Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA AUDIO AND VIDEO ANALYTICS SOFTWARE MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Audio and Video Analytics Software Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Audio and Video Analytics Software Market Outlook by Type

10.2.2 Middle East and Africa Audio and Video Analytics Software Market Outlook by Application

10.3 Middle East and Africa Audio and Video Analytics Software Market Outlook by Country

10.3.1 Saudi Arabia Audio and Video Analytics Software Market Outlook, 2021-2032

10.3.2 The UAE Audio and Video Analytics Software Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Audio and Video Analytics Software Market Outlook, 2021- 2032

10.3.4 South Africa Audio and Video Analytics Software Market Outlook, 2021-2032

10.3.5 Egypt Audio and Video Analytics Software Market Outlook, 2021- 2032

10.3.6 Rest of Africa Audio and Video Analytics Software Market Outlook, 2021-2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Adobe

Agent VI

AllGoVision

Aventura Technologies Inc

Avigilon Corp

Axis Communications

AxxonSoft

Bosch Sicherheitssysteme GmbH

BriefCam

Cisco Systems Inc

Dahua

Digital Barriers

Genetec
Gorilla Technology
Hikvision
Honeywell Corp
Huawei
i2V
IBM Corp
Identiv
Intelligent Security Systems
IntelliVision
intuVision
iOmniscient
IPSOTEK
Milestone Systems A/S
PureTech Systems
Qognify
Verint
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Audio and Video Analytics Software Market Size, Share, and Outlook, 2025 Report- By Type (Edged-Based, Server-Based), By Application (Intrusion Management, Incident Detection, People/Crowd Counting, Traffic Monitoring, Others), By Deployment (On-premise, Cloud-Based), By End-User (BFSI, Retail and e-commerce, IT & Telecom, Healthcare, Hospitality, Transportation and Logistics, Education, Others), 2018-2032

Product link: <https://marketpublishers.com/r/A408EBE2A20EEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A408EBE2A20EEN.html>