

# **Arrhythmia Market Size, Trends, Analysis, and Outlook By Type (Supraventricular Tachycardias, Ventricular Arrhythmias, Bradyarrhythmias, Others), By Test Equipment (Electrocardiogram, ECG, Holter Monitor), By Heart Blocks (First Degree Heart Block, Second Degree Heart Bloc, Third Degree Heart Block), By Distribution Channel (Hospitals Pharmacies, Retail Pharmacies, Online Pharmacies), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Arrhythmia market size is poised to register 7.58% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Arrhythmia market across By Type (Supraventricular Tachycardias, Ventricular Arrhythmias, Bradyarrhythmias, Others), By Test Equipment (Electrocardiogram, ECG, Holter Monitor), By Heart Blocks (First Degree Heart Block, Second Degree Heart Bloc, Third Degree Heart Block), By Distribution Channel (Hospitals Pharmacies, Retail Pharmacies, Online Pharmacies).

The Arrhythmia Market is experiencing significant growth and therapeutic innovation in 2024 and beyond, driven by the increasing prevalence of cardiac arrhythmias, technological advancements in cardiac electrophysiology, and the development of novel treatment modalities aimed at restoring normal heart rhythm and reducing arrhythmia-related morbidity and mortality. Cardiac arrhythmias encompass a broad spectrum of rhythm disorders, including atrial fibrillation, ventricular tachycardia, and bradyarrhythmias, characterized by abnormal electrical activity in the heart leading to irregular heartbeats and potential hemodynamic compromise. Key trends include the

advent of catheter ablation techniques, implantable cardiac devices, and antiarrhythmic medications targeting specific arrhythmia substrates, cardiac ion channels, and conduction pathways to modulate electrical signaling and prevent arrhythmia recurrence. Additionally, there is a growing emphasis on personalized arrhythmia management, risk stratification tools, and shared decision-making approaches to tailor treatment strategies based on individual patient characteristics, arrhythmia triggers, and underlying cardiac conditions. Moreover, collaborative arrhythmia centers, multidisciplinary arrhythmia teams, and patient-centered care models are essential for optimizing arrhythmia diagnosis, treatment planning, and long-term management, improving outcomes for patients with arrhythmia disorders and enhancing quality of life for individuals living with cardiac rhythm disturbances.

### Arrhythmia Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Arrhythmia market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Arrhythmia survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Arrhythmia industry.

### Key market trends defining the global Arrhythmia demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Arrhythmia Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Arrhythmia industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Arrhythmia companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Arrhythmia industry

Leading Arrhythmia companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Arrhythmia companies.

### Arrhythmia Market Study- Strategic Analysis Review

The Arrhythmia market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Arrhythmia Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Arrhythmia industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Arrhythmia Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Arrhythmia Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Arrhythmia market segments. Similarly, Strong end-user demand is encouraging Canadian Arrhythmia companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Arrhythmia market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Arrhythmia Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Arrhythmia industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Arrhythmia market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Arrhythmia Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Arrhythmia in Asia Pacific. In particular, China, India, and South East Asian Arrhythmia markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new

markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Arrhythmia Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Arrhythmia Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Arrhythmia market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Arrhythmia.

**Arrhythmia Market Company Profiles**

The global Arrhythmia market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Acutus Medical, AliveCor Inc, Applied Cardiac Systems, Biosense Webster Inc, BioTelemetry Inc, Biotricity Inc, Biotronik SE & Co. KG, Boston Scientific Corp, Cardiac Science Corp, CardioComm Solutions Inc, CardioNet LLC, Cardiva Medical Inc, EP Solutions SA, Fukuda Denshi Co. Ltd, GE Healthcare, iRhythm Technologies Inc, Johnson & Johnson Services Inc, Koninklijke Philips N.V., Lepu Medical Technology Co. Ltd, Medtronic PLC, Mylan N.V., Nihon Kohden Corp, NUUBO SMART SOLUTIONS S.L., Osypka AG, Pfizer Inc, Smart Solutions Technologies Inc, Spacelabs Healthcare, Teva Pharmaceutical Industries Ltd, Welch Allyn Inc

**Recent Arrhythmia Market Developments**

The global Arrhythmia market study presents recent market news and developments

including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Arrhythmia Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Supraventricular Tachycardias

Ventricular Arrhythmias

Bradyarrhythmias

*Arrhythmia Market Size, Trends, Analysis, and Outlook By Type (Supraventricular Tachycardias, Ventricular Arrh...*

Others

By Test Equipment

Electrocardiogram

ECG

Holter Monitor

By Hearth Blocks

First Degree Heart Block

Second Degree Heart Bloc

Third Degree Heart Block

By Distribution Channel

Hospitals Pharmacies

Retail Pharmacies

Online Pharmacies

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Abbott Laboratories

Acutus Medical

AliveCor Inc

Applied Cardiac Systems

Biosense Webster Inc

BioTelemetry Inc

Biotricity Inc

Biotronik SE & Co. KG

Boston Scientific Corp

Cardiac Science Corp

CardioComm Solutions Inc

CardioNet LLC

Cardiva Medical Inc

EP Solutions SA

Fukuda Denshi Co. Ltd

GE Healthcare

iRhythm Technologies Inc

Johnson & Johnson Services Inc

Koninklijke Philips N.V.



Lepu Medical Technology Co. Ltd

Medtronic PLC

Mylan N.V.

Nihon Kohden Corp

NUUBO SMART SOLUTIONS S.L.

Osyka AG

Pfizer Inc

Smart Solutions Technologies Inc

Spacelabs Healthcare

Teva Pharmaceutical Industries Ltd

Welch Allyn Inc

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Arrhythmia Market Overview and Key Findings, 2024
- 1.2 Arrhythmia Market Size and Growth Outlook, 2021- 2030
- 1.3 Arrhythmia Market Growth Opportunities to 2030
- 1.4 Key Arrhythmia Market Trends and Challenges
  - 1.4.1 Arrhythmia Market Drivers and Trends
  - 1.4.2 Arrhythmia Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Arrhythmia Companies

### 2. ARRHYTHMIA MARKET SIZE OUTLOOK TO 2030

- 2.1 Arrhythmia Market Size Outlook, USD Million, 2021- 2030
- 2.2 Arrhythmia Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. ARRHYTHMIA MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. ARRHYTHMIA MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
    - Supraventricular Tachycardias
    - Ventricular Arrhythmias
    - Bradyarrhythmias

Others

By Test Equipment

Electrocardiogram

ECG

Holter Monitor

By Hearth Blocks

First Degree Heart Block

Second Degree Heart Bloc

Third Degree Heart Block

By Distribution Channel

Hospitals Pharmacies

Retail Pharmacies

Online Pharmacies

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Arrhythmia Market, 2025

5.2 Asia Pacific Arrhythmia Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Arrhythmia Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Arrhythmia Market, 2025

5.5 Europe Arrhythmia Market Size Outlook by Type, 2021- 2030

5.6 Europe Arrhythmia Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Arrhythmia Market, 2025

5.8 North America Arrhythmia Market Size Outlook by Type, 2021- 2030

5.9 North America Arrhythmia Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Arrhythmia Market, 2025

5.11 South America Pacific Arrhythmia Market Size Outlook by Type, 2021- 2030

5.12 South America Arrhythmia Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Arrhythmia Market, 2025

5.14 Middle East Africa Arrhythmia Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Arrhythmia Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Arrhythmia Market Size Outlook and Revenue Growth Forecasts

6.2 US Arrhythmia Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

- 6.4 Canada Arrhythmia Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Arrhythmia Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Arrhythmia Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Arrhythmia Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Arrhythmia Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Arrhythmia Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Arrhythmia Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Arrhythmia Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Arrhythmia Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Arrhythmia Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Arrhythmia Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Arrhythmia Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Arrhythmia Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Arrhythmia Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Arrhythmia Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Arrhythmia Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Arrhythmia Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Arrhythmia Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Arrhythmia Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Arrhythmia Industry Drivers and Opportunities

## **7. ARRHYTHMIA MARKET OUTLOOK ACROSS SCENARIOS**

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

## **8. ARRHYTHMIA COMPANY PROFILES**

8.1 Profiles of Leading Arrhythmia Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Abbott Laboratories

Acutus Medical

AliveCor Inc

Applied Cardiac Systems

Biosense Webster Inc

BioTelemetry Inc

Biotricity Inc

Biotronik SE & Co. KG

Boston Scientific Corp

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Smart Solutions Technologies Inc

Spacelabs Healthcare  
Teva Pharmaceutical Industries Ltd  
Welch Allyn Inc

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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