

# **Aromatherapy Market Outlook and Trends to 2028- Next wave of Growth Opportunities, Market Sizes, Shares, Types, and Applications, Countries, and Companies**

<https://marketpublishers.com/r/A5B4BE0D19A7EN.html>

Date: March 2022

Pages: 130

Price: US\$ 4,250.00 (Single User License)

ID: A5B4BE0D19A7EN

## **Abstracts**

### Introduction to Aromatherapy Markets in 2022

The global Aromatherapy market is one of the high potential growth markets in the chemicals and materials industry, with a robust market size outlook and significant unmet opportunities for companies. The Aromatherapy market report is a comprehensive study on the global market size outlook, key market trends, growth opportunities, market shares, potential types, and prominent end-user applications. It also provides detailed insights into countries and Aromatherapy companies.

### Aromatherapy Market Size outlook from 2020 to 2028

The study presents the latest perspectives on the coronavirus outbreak and how companies are shaping their strategies for 2022 and rest of the forecast period to 2028. Robust growth forecasts suggest opportunities for growth through the period from 2020 to 2028.

Many Aromatherapy companies have evolved over the past few quarters by adapting quickly to the market changes and driving performance improvements through a focus on operational efficiency. The successful Aromatherapy companies reshaped their portfolios and oriented themselves toward faster-growing end-user industry verticals and countries.

### Aromatherapy Market Dynamics- Trends, Drivers and Restraints

To assist long-term strategy formulation of companies, the Aromatherapy market study presents detailed insights into the market. Market dynamics including near-term and long-term Aromatherapy market trends, Aromatherapy drivers, challenges, and potential opportunities are included.

As the global Aromatherapy market continues to evolve through different challenges of sustainability, demographics, geopolitical tensions, the increasing role of technology, companies must prioritize their products and formulate long-term strategies to boost revenues and EBITDA. As the revenues in the chemical industry are tied to economic development, formulating a successful strategy for chemical companies is more complicated.

The chapter assists Aromatherapy market players to understand global and local market dynamics to gain a strong competitive advantage to drive margins in a durable way.

#### Aromatherapy types- Market Shares, Analysis, and Outlook

Leading Aromatherapy companies are focusing on aggressive capital allocation to capture new areas of growth. To assist companies to identify leading types and achieve improved margins, the report presents an analysis and outlook of dominant market types. Each of the sub-type of Aromatherapy is forecast from 2020 to 2028. Further, the largest and most promising types are identified in the report.

#### Promising Aromatherapy applications- Market Shares, Analysis, and Outlook

The Aromatherapy industry remains an attractive hub of opportunities with companies ramping up sales in select end-user applications. With the growing demand in Aromatherapy industry verticals, capturing emerging opportunities in the near term through expansion into higher margin and growth applications is one of the key growth strategies of leading companies.

To understand different end-user applications of Aromatherapy and to assess the potential growth rate over the decade to 2028, the report presents the global Aromatherapy market size by applications and the annual growth outlook from 2020 to 2028.

#### Aromatherapy Market- Next pockets of growth to 2030

As leading companies orient themselves towards faster-growing markets and countries, the report presents a detailed analysis of 16 markets worldwide. To enable capturing emerging opportunities in the near term, the report presents annual forecasts of Aromatherapy market size in each of these countries. The market is shifting to customer-centric solutions, and Aromatherapy companies are prioritizing and tapping the value-creating potential of emerging markets.

Between 2022 and 2028, the compound annual growth rate (CAGR) in emerging Aromatherapy markets is poised to be much higher than the global Aromatherapy industry market revenues, encouraging companies to tap into these opportunities to expand their profit margins.

#### Analysis of leading Aromatherapy companies

The COVID-19 pandemic led to uncertainty, delayed investments, supply-chain changes, and increased localization. However, with the impact of the pandemic, companies are opting for ambitious cost and performance targets to achieve margin improvements. Collaboration across the value chain is identified as one of the key strategies for market development. In addition, tech-enabled, consumer-centric solutions are widely observed trends in the industry.

The report profiles the leading companies operating in global Aromatherapy markets and the key strategies opted by these companies to beat the competition in the intensely competitive market. Further, business profiles of the players, their SWOT analysis, product portfolios, financial profiles, and other details.

#### Aromatherapy Market News and Developments

Recent market developments including mergers, acquisitions, new plants, capacity expansions, and other deals and news are provided in the report.

#### Aromatherapy Market Statistics

The study presents the Aromatherapy market size and forecast across types, applications, and 16 countries. The currency for the report is provided in USD. Currency conversion is taken based on the average of the corresponding year.

The historical period from 2016 to 2020 is considered historical years, 2021 is the base

year, and 2022 is the estimated year. Further, the forecast period is considered from 2022 to 2028.

## COVID-19 Impact and Growth Scenarios

The COVID-19 had a significant impact on companies across the Aromatherapy industry. With vaccination being rolled out worldwide, the recovery in the Aromatherapy market is more optimistic for 2022 and beyond. Overall, the global Aromatherapy market is forecast across multiple growth scenarios including low growth, reference case, and high growth case scenarios.

## Market Scope and Coverage

Market Overview- Comprehensive analysis of the market size in 2021 and 2022

Strategic Analysis Review- Market dynamics including trends, drivers, restraints, opportunities, five forces analysis

Macroeconomic and Demographic Factors- GDP forecasts, population outlook across markets

Market Segmentation- Key types, applications, and end-user verticals, along with the largest, fastest-growing types through 2020 to 2028

Geographic coverage- 16 countries across six regions including the US, Canada, Mexico, India, China, Japan, South Korea, Germany, France, Spain, UK, Italy, Brazil, Argentina, South Africa, Saudi Arabia, and the UAE.

Companies- Leading five players and their business profiles, SWOT analysis, products, financial profiles

COVID recovery scenarios- Three recovery cases including low growth, reference case, and high growth

## Reasons to Buy

The report will help market leaders/new entrants in this market in the following ways:

To get a comprehensive understanding of the markets in 2021, 2022, and

outlook through 2028

Gain detailed insights into the global market trends through the Strategic analysis review chapter

Use the analysis on types and applications across countries to orient your strategies and efforts toward faster-growing end markets and geographies.

Stay ahead of the competition through detailed insights into the key strategies in the competitive landscape

Identify most promising growth markets through detailed analysis and outlook of developed and developing countries

#### Additional offers

Get a free excel version of the report for ease of analysis

Print authentication offered for all license types

Customization options to individual users are available

Get additional discounts on multiple and bulk purchases/ Year-round subscription offers

## Contents

### **1. INTRODUCTION**

- 1.1 Study Objectives
- 1.2 Market Definition
- 1.3 Market Scope and Segmentation
- 1.4 Research Methodology
  - 1.4.1 Sources
  - 1.4.2 Currency conversion rates for US\$
  - 1.4.3 Data Triangulation
  - 1.4.4 Forecast methodology
  - 1.4.5 Assumptions, Inclusions, and Exclusions
- 1.5 Abbreviations
- 1.6 Sources and Research Methodology

### **2 EXECUTIVE SUMMARY**

- 2.1 Introduction to Global Aromatherapy Markets in 2022
- 2.2 Salient Aromatherapy Market Statistics, 2021
- 2.3 Aromatherapy Market Size Outlook, 2020- 2028
- 2.4 Potential Growth Opportunities to 2028

### **3 PREMIUM INSIGHTS**

- 3.1 Largest and Fastest Growing Aromatherapy Types between 2022 and 2028
- 3.2 Largest and Fastest Growing Aromatherapy Applications between 2022 and 2028
- 3.3 Growth opportunities in Emerging countries

### **4 MARKET STRATEGIC ANALYSIS REVIEW**

- 4.1 Market Dynamics
- 4.2 Key Aromatherapy Market Driving Factors
- 4.3 Potential Challenges Facing Aromatherapy Companies
- 4.4 Aromatherapy Market Trends
- 4.5 Five Forces Analysis
  - 4.5.1 Power of Buyers
  - 4.5.2 Power of Suppliers
  - 4.5.3 Threat of New Entrants

- 4.5.4 Threat of Substitutes
- 4.5.5 Intensity of Rivalry

## **5 IMPACT OF COVID-19: IMPLICATIONS FOR AROMATHERAPY BUSINESS**

- 5.1 Impact of COVID-19 on Aromatherapy Industry
- 5.2 Impact of COVID-19 on end-user industries
- 5.3 Recovery Scenarios- Low Growth Case
- 5.4 Recovery Scenarios- Reference Case
- 5.5 Recovery Scenarios- High Growth Case

## **6 AROMATHERAPY MARKET SIZE OUTLOOK ACROSS TYPES**

- 6.1 Leading Aromatherapy Types in 2022
- 6.2 Largest and Fastest Growing Aromatherapy Types
- 6.3 Aromatherapy Market Size Outlook by Type, 2020- 2028

## **7 AROMATHERAPY MARKET SIZE OUTLOOK ACROSS APPLICATIONS**

- 7.1 Leading Aromatherapy Applications in 2022
- 7.2 Largest and Fastest Growing Aromatherapy Applications
- 7.3 Aromatherapy Market Size Outlook by Type, 2020- 2028

## **8 AROMATHERAPY MARKET SIZE OUTLOOK ACROSS REGIONS**

- 8.1 Aromatherapy Market Size Forecast in 7MM markets
- 8.2 Aromatherapy Market Size Forecast in emerging markets

## **9 NORTH AMERICA AROMATHERAPY MARKET SIZE OUTLOOK**

- 9.1 North America Aromatherapy Market Outlook across Product Types, 2020- 2028
- 9.2 North America Aromatherapy Market Outlook across Application verticals, 2020- 2028
- 9.3 North America Aromatherapy Market Outlook by Country
  - 9.3.1 US Aromatherapy Market Size Outlook, 2020- 2028
  - 9.3.2 Canada Aromatherapy Market Size Outlook, 2020- 2028
  - 9.3.3 Mexico Aromatherapy Market Size Outlook, 2020- 2028

## **10 EUROPE AROMATHERAPY MARKET SIZE OUTLOOK**

- 10.1 Europe Aromatherapy Market Outlook across Product Types, 2020- 2028
- 10.2 Europe Aromatherapy Market Outlook across Application verticals, 2020- 2028
- 10.3 Europe Aromatherapy Market Outlook by Country
  - 10.3.1 Germany Aromatherapy Market Size Outlook, 2020- 2028
  - 10.3.2 France Aromatherapy Market Size Outlook, 2020- 2028
  - 10.3.3 Spain Aromatherapy Market Size Outlook, 2020- 2028
  - 10.3.4 UK Aromatherapy Market Size Outlook, 2020- 2028
  - 10.3.5 Italy Aromatherapy Market Size Outlook, 2020- 2028
  - 10.3.6 Russia Aromatherapy Market Size Outlook, 2020- 2028
  - 10.3.7 Other Europe Aromatherapy Market Size Outlook, 2020- 2028

## **11 ASIA PACIFIC AROMATHERAPY MARKET SIZE OUTLOOK**

- 11.1 Asia Pacific Aromatherapy Market Outlook across Product Types, 2020- 2028
- 11.2 Asia Pacific Aromatherapy Market Outlook across Application verticals, 2020- 2028
- 11.3 Asia Pacific Aromatherapy Market Outlook by Country
  - 11.3.1 China Aromatherapy Market Size Outlook, 2020- 2028
  - 11.3.2 India Aromatherapy Market Size Outlook, 2020- 2028
  - 11.3.3 Japan Aromatherapy Market Size Outlook, 2020- 2028
  - 11.3.4 South Korea Aromatherapy Market Size Outlook, 2020- 2028
  - 11.3.5 Indonesia Aromatherapy Market Size Outlook, 2020- 2028
  - 11.3.6 South East Asia Aromatherapy Market Size Outlook, 2020- 2028
  - 11.3.7 Other Asia Pacific Aromatherapy Market Size Outlook, 2020- 2028

## **12 LATIN AMERICA AROMATHERAPY MARKET SIZE OUTLOOK**

- 12.1 Latin America Aromatherapy Market Outlook across Product Types, 2020- 2028
- 12.2 Latin America Aromatherapy Market Outlook across Application verticals, 2020- 2028
- 12.3 Latin America Aromatherapy Market Outlook by Country
  - 12.3.1 Brazil Aromatherapy Market Size Outlook, 2020- 2028
  - 12.3.2 Argentina Aromatherapy Market Size Outlook, 2020- 2028
  - 12.3.3 Other Latin America Aromatherapy Market Size Outlook, 2020- 2028

## **13 MIDDLE EAST AROMATHERAPY MARKET SIZE OUTLOOK**

- 13.1 Middle East Aromatherapy Market Outlook across Product Types, 2020- 2028
- 13.2 Middle East Aromatherapy Market Outlook across Application verticals, 2020-



2028

13.3 Middle East Aromatherapy Market Outlook by Country

13.3.1 Saudi Arabia Aromatherapy Market Size Outlook, 2020- 2028

13.3.2 The UAE Aromatherapy Market Size Outlook, 2020- 2028

13.3.3 Other Middle East Market Size Outlook, 2020- 2028

## **14 AFRICA AROMATHERAPY MARKET SIZE OUTLOOK**

14.1 Africa Aromatherapy Market Outlook across Product Types, 2020- 2028

14.2 Africa Aromatherapy Market Outlook across Application verticals, 2020- 2028

14.3 Africa Aromatherapy Market Outlook by Country

14.3.1 South Africa Aromatherapy Market Size Outlook, 2020- 2028

14.3.2 Nigeria Aromatherapy Market Size Outlook, 2020- 2028

14.3.3 Egypt Aromatherapy Market Size Outlook, 2020- 2028

14.3.3 Other Africa Market Size Outlook, 2020- 2028

## **15 COMPETITIVE LANDSCAPE**

15.1 Leading Companies Profiled in the Report

15.2 Company Snapshot

15.2.1 SWOT Profiles

15.2.2 Financial Analysis

## **APPENDIX**

A1: Global Chemicals Market Outlook to 2030

A2: GDP Outlook of Leading Countries, 2010- 2030

A3: Population Forecasts in Leading Countries, 2010- 2030

A4: Total Investment (% of GDP), 2010- 2030

A5: Inflation and Unemployment Rate trends by country, 2010- 2030

A6: Publisher's Expertise

A7: Licensing Types

A8: Contact Information

## List Of Tables

### LIST OF TABLES

Table 1: Aromatherapy Industry Snapshot, 2021

Table 2: Year-on-Year Market Size Growth Outlook to 2028

Table 3: Aromatherapy Market Revenue by Region, 2021

Table 4: COVID-19 Implications- Low Growth Case Scenario Forecasts

Table 5: COVID-19 Implications- Reference Case Scenario Forecasts

Table 6: COVID-19 Implications- High Growth Case Scenario Forecasts

Table 7: Global Aromatherapy Market Outlook by Type, US\$ Million, 2020- 2028

Table 8: Global Aromatherapy Market Outlook by Application, US\$ Million, 2020- 2028

Table 9: Global Aromatherapy Market Outlook by End-User Industry, US\$ Million, 2020-2028

Table 10: North America Aromatherapy Market – Salient Statistics, 2021

Table 11: North America Aromatherapy Market Size Outlook, US\$ Million, 2020- 2028

Table 12: North America Aromatherapy Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 13: North America Aromatherapy Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 14: North America Aromatherapy Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 15: Europe Aromatherapy Market – Salient Statistics, 2021

Table 16: Europe Aromatherapy Market Size Outlook, US\$ Million, 2020- 2028

Table 17: Europe Aromatherapy Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 18: Europe Aromatherapy Market Size Outlook by Application, US\$ Million, 2020-2028

Table 19: Europe Aromatherapy Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 20: Asia Pacific Aromatherapy Market – Salient Statistics, 2021

Table 21: Asia Pacific Aromatherapy Market Size Outlook, US\$ Million, 2020- 2028

Table 22: Asia Pacific Aromatherapy Market Size Outlook by Type, US\$ Million, 2020-2028

Table 23: Asia Pacific Aromatherapy Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 24: Asia Pacific Aromatherapy Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 25: Latin America Aromatherapy Market – Salient Statistics, 2021

Table 26: Latin America Aromatherapy Market Size Outlook, US\$ Million, 2020- 2028

Table 27: Latin America Aromatherapy Market Size Outlook by Type, US\$ Million, 2020-2028

Table 28: Latin America Aromatherapy Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 29: Latin America Aromatherapy Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 30: Middle East Aromatherapy Market – Salient Statistics, 2021

Table 31: Middle East Aromatherapy Market Size Outlook, US\$ Million, 2020- 2028

Table 32: Middle East Aromatherapy Market Size Outlook by Type, US\$ Million, 2020-2028

Table 33: Middle East Aromatherapy Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 34: Middle East Aromatherapy Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 35: Africa Aromatherapy Market – Salient Statistics, 2021

Table 36: Africa Aromatherapy Market Size Outlook, US\$ Million, 2020- 2028

Table 37: Africa Aromatherapy Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 38: Africa Aromatherapy Market Size Outlook by Application, US\$ Million, 2020-2028

Table 39: Africa Aromatherapy Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 40: Aromatherapy Market - Leading Companies

## List Of Exhibits

### LIST OF EXHIBITS

- Figure 1: Y-o-Y Aromatherapy Market Growth to 2028
- Figure 2: Aromatherapy Market Share by Region, 2021
- Figure 3: Aromatherapy Market Growth Potential by Country, 2022-2028
- Figure 4: Aromatherapy Market Growth Potential across Types, 2022- 2028
- Figure 5: Aromatherapy Market Growth Potential across Applications, 2022-2028
- Figure 6: COVID-19 Implications- Growth comparison across scenarios
- Figure 7: US Aromatherapy Market Size Outlook
- Figure 8: Canada Aromatherapy Market Size Outlook
- Figure 9: Mexico Aromatherapy Market Size Outlook
- Figure 10: Germany Aromatherapy Market Size Outlook
- Figure 11: UK Aromatherapy Market Size Outlook
- Figure 12: Spain Aromatherapy Market Size Outlook
- Figure 13: France Aromatherapy Market Size Outlook
- Figure 14: Italy Aromatherapy Market Size Outlook
- Figure 15: Russia Aromatherapy Market Size Outlook
- Figure 16: Brazil Aromatherapy Market Size Outlook
- Figure 17: Argentina Aromatherapy Market Size Outlook
- Figure 18: China Aromatherapy Market Size Outlook
- Figure 19: India Aromatherapy Market Size Outlook
- Figure 20: Indonesia Aromatherapy Market Size Outlook
- Figure 21: Japan Aromatherapy Market Size Outlook
- Figure 22: South Korea Aromatherapy Market Size Outlook
- Figure 23: South East Asia Aromatherapy Market Size Outlook
- Figure 24: Rest of Asia Pacific Aromatherapy Market Size Outlook
- Figure 25: Saudi Arabia Aromatherapy Market Size Outlook
- Figure 26: UAE Aromatherapy Market Size Outlook
- Figure 27: South Africa Aromatherapy Market Size Outlook
- Figure 28: Egypt Aromatherapy Market Size Outlook
- Figure 29: Rest of Middle East Aromatherapy Market Size Outlook
- Figure 30: Rest of Africa Aromatherapy Market Size Outlook
- Figure 31: GDP (PPP) Outlook by Country, 2010- 2030
- Figure 32: Unemployment Rate by Country, 2010- 2030
- Figure 33: Inflation Trends by Country, 2010- 2030
- Figure 34: Total Investment (% of GDP) Forecasts

## I would like to order

Product name: Aromatherapy Market Outlook and Trends to 2028- Next wave of Growth Opportunities, Market Sizes, Shares, Types, and Applications, Countries, and Companies

Product link: <https://marketpublishers.com/r/A5B4BE0D19A7EN.html>

Price: US\$ 4,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5B4BE0D19A7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

