

Anticoagulants Market Size, Trends, Analysis, and Outlook By Drug Category (Novel oral anticoagulants (NOACs), Heparin and Low Molecular Weight Heparin (LMWH), Vitamin k Antagonist, Direct thrombin inhibitors, Others), By Route of Administration (Oral anticoagulants, Injectable anticoagulants), By Application (Atrial Fibrillation/Myocardial Infarction (Heart Attack), Deep Vein Thrombosis (DVT), Pulmonary Embolism, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/ABC56F4FA307EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: ABC56F4FA307EN

Abstracts

The global Anticoagulants market size is poised to register 8.65% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Anticoagulants market across By Drug Category (Novel oral anticoagulants (NOACs), Heparin and Low Molecular Weight Heparin (LMWH), Vitamin k Antagonist, Direct thrombin inhibitors, Others), By Route of Administration (Oral anticoagulants, Injectable anticoagulants), By Application (Atrial Fibrillation/Myocardial Infarction (Heart Attack), Deep Vein Thrombosis (DVT), Pulmonary Embolism, Others).

The anticoagulants market in 2024 and beyond is influenced by several significant trends and driving forces. One key trend is the increasing prevalence of cardiovascular diseases, particularly thrombotic disorders, driving the demand for anticoagulant therapies. With the aging population and lifestyle-related risk factors contributing to disease burden, the market witnesses sustained growth. Moreover, advancements in

anticoagulant drug formulations and delivery systems enhance treatment efficacy and patient adherence. Additionally, expanding indications for novel oral anticoagulants (NOACs) beyond atrial fibrillation and venous thromboembolism broaden the market scope, stimulating further adoption. Regulatory initiatives to streamline drug approval processes and ensure patient safety also impact market dynamics, shaping the competitive landscape and market accessibility.

Anticoagulants Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Anticoagulants market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Anticoagulants survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Anticoagulants industry.

Key market trends defining the global Anticoagulants demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Anticoagulants Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Anticoagulants industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Anticoagulants companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Anticoagulants industry

Leading Anticoagulants companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to

unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Anticoagulants companies.

Anticoagulants Market Study- Strategic Analysis Review

The Anticoagulants market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Anticoagulants Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Anticoagulants industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Anticoagulants Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Anticoagulants Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Anticoagulants market segments. Similarly, Strong end-user demand is encouraging Canadian Anticoagulants companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Anticoagulants market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Anticoagulants Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Anticoagulants industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Anticoagulants market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Anticoagulants Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Anticoagulants in Asia Pacific. In particular, China, India, and South East Asian Anticoagulants markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Anticoagulants Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Anticoagulants Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Anticoagulants market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Anticoagulants.

Anticoagulants Market Company Profiles

The global Anticoagulants market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aspen Holdings, Pfizer Inc, Bristol-Myers Squibb Company, GSK plc, Sanofi, Bayer AG, Boehringer Ingelheim International GmbH, DAIICHI SANKYO COMPANY Ltd, Johnson & Johnson Services Inc, Eisai Co. Ltd

Recent Anticoagulants Market Developments

The global Anticoagulants market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Anticoagulants Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Drug Category

Novel oral anticoagulants (NOACs)

-Eliquis

-Xarelto

-Savaysa & Lixiana

-Pradaxa

Heparin and Low Molecular Weight Heparin (LMWH)

Vitamin k Antagonist

Direct thrombin inhibitors

Others

By Route of Administration

Oral anticoagulants

Injectable anticoagulants

By Application

Atrial Fibrillation/Myocardial Infarction (Heart Attack)

Deep Vein Thrombosis (DVT)

Pulmonary Embolism

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aspen Holdings

Pfizer Inc

Bristol-Myers Squibb Company

GSK plc

Sanofi

Bayer AG

Boehringer Ingelheim International GmbH

DAIICHI SANKYO COMPANY Ltd

Johnson & Johnson Services Inc

Eisai Co. Ltd

Formats Available: Excel, PDF, and PPT

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Bristol-Myers Squibb Company

GSK plc

Sanofi

Bayer AG

Boehringer Ingelheim International GmbH

DAIICHI SANKYO COMPANY Ltd

Johnson & Johnson Services Inc

Eisai Co. Ltd

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