

# **Anti-Obesity Therapeutics Market Size, Trends, Analysis, and Outlook By Treatment (Medications, Treatments), By End-User (Ambulatory Surgical Centers, Hospitals, Specialty Clinics), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Anti-Obesity Therapeutics market size is poised to register 11.39% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Anti-Obesity Therapeutics market across By Treatment (Medications, Treatments), By End-User (Ambulatory Surgical Centers, Hospitals, Specialty Clinics).

The Anti-Obesity Therapeutics Market is characterized by significant research efforts, therapeutic innovation, and personalized treatment approaches aimed at addressing the global obesity epidemic and its associated comorbidities. Obesity is a complex metabolic disorder influenced by genetic, environmental, and behavioral factors, necessitating a multifaceted approach to weight management and obesity treatment. Key trends include the development of pharmacological agents, bariatric surgery techniques, and lifestyle interventions targeting appetite regulation, energy metabolism, and fat storage mechanisms implicated in obesity pathogenesis. Additionally, there is a growing emphasis on precision medicine strategies, including genetic profiling, gut microbiome analysis, and personalized diet and exercise plans, to tailor obesity treatment and weight loss interventions based on individual patient characteristics, metabolic phenotypes, and treatment responses. Moreover, collaborative research consortia, public health initiatives, and regulatory policies are essential for promoting evidence-based obesity management, reducing stigma, and fostering a supportive environment for healthy lifestyles and sustainable weight loss strategies across diverse populations and healthcare settings.

## Anti-Obesity Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Anti-Obesity Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Anti-Obesity Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Anti-Obesity Therapeutics industry.

## Key market trends defining the global Anti-Obesity Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Anti-Obesity Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Anti-Obesity Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Anti-Obesity Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Anti-Obesity Therapeutics industry

Leading Anti-Obesity Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Anti-Obesity Therapeutics companies.

## Anti-Obesity Therapeutics Market Study- Strategic Analysis Review

The Anti-Obesity Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Anti-Obesity Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Anti-Obesity Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Anti-Obesity Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Anti-Obesity Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Anti-Obesity Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Anti-Obesity Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Anti-Obesity Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Anti-Obesity Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Anti-Obesity Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Anti-Obesity Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Anti-Obesity Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Anti-Obesity Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Anti-Obesity Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Anti-Obesity Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Anti-Obesity Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Anti-Obesity Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Anti-Obesity Therapeutics.

Anti-Obesity Therapeutics Market Company Profiles

The global Anti-Obesity Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Boehringer Ingelheim International GmbH, Bristol-Myers Squibb Company, Currax Pharmaceuticals LLC, Eisai Co. Ltd, Eli Lilly and Company, F. Hoffmann-La Roche Ltd, GlaxoSmithKline PLC, Merck & Co. Inc, Norgine B.V., Novartis AG, Novo Nordisk A/S, Pfizer Inc, Rhythm Pharmaceuticals Inc, SHIONOGI & Co. Ltd, Takeda Pharmaceutical Company Ltd, Vivus LLC

Recent Anti-Obesity Therapeutics Market Developments

The global Anti-Obesity Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Anti-Obesity Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Treatment

Medications

Treatments

By End-user

Ambulatory Surgical Centers

Hospitals

Specialty Clinics

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Boehringer Ingelheim International GmbH

Bristol-Myers Squibb Company

Currax Pharmaceuticals LLC

Eisai Co. Ltd

Eli Lilly and Company

F. Hoffmann-La Roche Ltd

GlaxoSmithKline PLC

Merck & Co. Inc

Norgine B.V.

Novartis AG

Novo Nordisk A/S

Pfizer Inc

Rhythm Pharmaceuticals Inc

SHIONOGI & Co. Ltd

Takeda Pharmaceutical Company Ltd

Vivus LLC

Formats Available: Excel, PDF, and PPT



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- Norgine B.V.
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