

# **Antacids Market Size, Trends, Analysis, and Outlook By Type (Tablet, Liquid, Others), By End-User (Hospital pharmacy, Retail pharmacy, Online pharmacy), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Antacids market size is poised to register 5.05% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Antacids market across By Type (Tablet, Liquid, Others), By End-User (Hospital pharmacy, Retail pharmacy, Online pharmacy).

The Antacids Market is experiencing notable developments in 2024 and beyond, driven by the increasing prevalence of gastrointestinal disorders, lifestyle changes, and the demand for over-the-counter (OTC) remedies for acid-related conditions. Antacids are widely used medications that neutralize gastric acid and provide relief from heartburn, acid reflux, and indigestion symptoms. Key trends include the availability of innovative formulations, such as chewable tablets, liquid suspensions, and effervescent powders, offering rapid onset of action and convenient dosing options for consumers. Additionally, there is a growing emphasis on combination therapies, including antacids with alginate formulations or proton pump inhibitors (PPIs), to enhance acid suppression and mucosal protection for patients with more severe or refractory symptoms. Moreover, advancements in formulation technology, flavoring agents, and packaging designs are driving market differentiation and consumer preference, contributing to market expansion and competition among leading antacid brands in the global pharmaceutical market.

Antacids Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Antacids market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Antacids survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Antacids industry.

### Key market trends defining the global Antacids demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Antacids Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Antacids industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Antacids companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Antacids industry

Leading Antacids companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Antacids companies.

### Antacids Market Study- Strategic Analysis Review

The Antacids market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

### Industry Dynamics: Porter's Five Forces analysis to understand bargaining

power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Antacids Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Antacids industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Antacids Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Antacids Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Antacids market segments. Similarly, Strong end-user demand is encouraging Canadian Antacids companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Antacids market is expected to

experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Antacids Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Antacids industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Antacids market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Antacids Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Antacids in Asia Pacific. In particular, China, India, and South East Asian Antacids markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Antacids Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Antacids Market Size Outlook- continues its upward trajectory

across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Antacids market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Antacids.

### Antacids Market Company Profiles

The global Antacids market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bayer AG, Boehringer Ingelheim International GmbH, Dr. Reddy's Laboratories Ltd, GlaxoSmithKline plc, Pfizer Inc, Procter & Gamble, Reckitt Benckiser Group plc, Sanofi, Sun Pharmaceuticals Ltd, Takeda Pharmaceutical Company Ltd

### Recent Antacids Market Developments

The global Antacids market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Antacids Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Tablet

Liquid

Others

By End-user

Hospital pharmacy

Retail pharmacy

Online pharmacy

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

## Middle East Africa (5 markets)

### Companies

Bayer AG

Boehringer Ingelheim International GmbH

Dr. Reddy's Laboratories Ltd

GlaxoSmithKline plc

Pfizer Inc

Procter & Gamble

Reckitt Benckiser Group plc

Sanofi

Sun Pharmaceuticals Ltd

Takeda Pharmaceutical Company Ltd

Formats Available: Excel, PDF, and PPT

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Hospital pharmacy

Retail pharmacy

Online pharmacy

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Boehringer Ingelheim International GmbH

Dr. Reddy's Laboratories Ltd

GlaxoSmithKline plc

Pfizer Inc

Procter & Gamble

Reckitt Benckiser Group plc

Sanofi

Sun Pharmaceuticals Ltd

Takeda Pharmaceutical Company Ltd

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