

Animal Protein Market Size, Share, and Outlook, 2025 Report- By Source (Egg, Milk, Meat, Gelatin, Fish, Others), Application (Bakery and Confectionery, Meat and Meat Products, Animal Feed, Others), End-User (Pharmaceuticals, Food and Beverages, Cosmetics, Others), Distribution Channel (Direct, Indirect), and Companies, 2021-2032

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Abstracts

Animal Protein Market Outlook

The global Animal Protein market is expected to register a growth rate of 5.6% during the forecast period from \$34.1 Billion in 2024 to \$52.7 Billion in 2032. The Animal Protein market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Animal Protein segments across 22 countries from 2021 to 2032. Key segments in the report include By Source (Egg, Milk, Meat, Gelatin, Fish, Others), Application (Bakery and Confectionery, Meat and Meat Products, Animal Feed, Others), End-User (Pharmaceuticals, Food and Beverages, Cosmetics, Others), Distribution Channel (Direct, Indirect). Over 70 tables and charts showcase findings from our latest survey report on Animal Protein markets.

Animal Protein Market Insights, 2025

The animal protein market in 2025 continues to be a dominant force within the global food industry, encompassing meat, dairy, and seafood products that fulfill the dietary

protein needs of a growing population. Despite increasing competition from plant-based alternatives, animal proteins remain favored for their complete amino acid profiles, bioavailability, and culinary versatility. Advances in animal husbandry, genetics, feed optimization, and disease management improve production efficiency and product quality. Growing consumer focus on animal welfare and environmental sustainability spurs the development of ethically sourced, free-range, and organic protein options. Regulatory frameworks across major markets increasingly mandate transparency and traceability, ensuring food safety and consumer confidence. Emerging markets exhibit rising per capita consumption due to urbanization and income growth, while developed regions emphasize premiumization, value-added products, and health-oriented innovations, such as lean meats and enriched dairy. Integration of technology in supply chains enhances cold storage and distribution, reducing losses and maintaining freshness. Overall, animal protein remains essential for global nutrition, with evolving dynamics shaped by health, ethical, and environmental considerations.

Five Trends that will define global Animal Protein market in 2025 and Beyond

A closer look at the multi-million global market for Animal Protein identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Animal Protein companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Animal Protein industry?

The Animal Protein sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Animal Protein Market Segment Insights

The Animal Protein industry presents strong offers across categories. The analytical report offers forecasts of Animal Protein industry performance across segments and countries. Key segments in the industry include By Source (Egg, Milk, Meat, Gelatin,

Fish, Others), Application (Bakery and Confectionery, Meat and Meat Products, Animal Feed, Others), End-User (Pharmaceuticals, Food and Beverages, Cosmetics, Others), Distribution Channel (Direct, Indirect). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Animal Protein market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Animal Protein industry ecosystem. It assists decision-makers in evaluating global Animal Protein market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Animal Protein industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Animal Protein Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Animal Protein Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Animal Protein with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Animal Protein market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Animal Protein market Insights Executives are most excited about opportunities for the US Animal Protein industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Animal Protein companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Animal Protein market.

Latin American Animal Protein market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Animal Protein Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Animal Protein markets. Designing expansion and marketing strategies to cater to the local

consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Animal Protein markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Animal Protein companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Archer Daniels Midland Company, Burcon, CHS Inc., Danone, International Flavors and Fragrances Inc., Kewpie Corporation, Roquette Frères, Rousselot, Tessenlo Group, The Scoular Company.

Animal Protein Market Scope

Leading Segments

By Source

Egg

Milk

Meat

Gelatin

Fish

Others

By Application

Bakery and Confectionery

Meat and Meat Products

Animal Feed

Others

By End-User

Pharmaceuticals

Food and Beverages

Cosmetics

Others

By Distribution Channel

Direct

Indirect

Leading Companies

Archer Daniels Midland Company

Burcon

CHS Inc.

Danone

International Flavors and Fragrances Inc.

Kewpie Corporation

Roquette Frères

Rousselot

Tessengerlo Group

The Scoular Company

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Animal Protein Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Animal Protein Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL ANIMAL PROTEIN MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Animal Protein Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. ANIMAL PROTEIN MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Source
 - Egg
 - Milk
 - Meat
 - Gelatin
 - Fish
 - Others
- By Application
 - Bakery and Confectionery
 - Meat and Meat Products
 - Animal Feed
 - Others
- By End-User
 - Pharmaceuticals
 - Food and Beverages
 - Cosmetics
 - Others
- By Distribution Channel
 - Direct
 - Indirect

6. GLOBAL ANIMAL PROTEIN MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA ANIMAL PROTEIN MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Animal Protein Market Trends and Growth Opportunities
 - 6.2.1 North America Animal Protein Market Outlook by Type
 - 6.2.2 North America Animal Protein Market Outlook by Application
- 6.3 North America Animal Protein Market Outlook by Country
 - 6.3.1 The US Animal Protein Market Outlook, 2021- 2032
 - 6.3.2 Canada Animal Protein Market Outlook, 2021- 2032
 - 6.3.3 Mexico Animal Protein Market Outlook, 2021- 2032

7. EUROPE ANIMAL PROTEIN MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Animal Protein Market Trends and Growth Opportunities
 - 7.2.1 Europe Animal Protein Market Outlook by Type
 - 7.2.2 Europe Animal Protein Market Outlook by Application
- 7.3 Europe Animal Protein Market Outlook by Country
 - 7.3.2 Germany Animal Protein Market Outlook, 2021- 2032
 - 7.3.3 France Animal Protein Market Outlook, 2021- 2032
 - 7.3.4 The UK Animal Protein Market Outlook, 2021- 2032
 - 7.3.5 Spain Animal Protein Market Outlook, 2021- 2032
 - 7.3.6 Italy Animal Protein Market Outlook, 2021- 2032
 - 7.3.7 Russia Animal Protein Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Animal Protein Market Outlook, 2021- 2032

8. ASIA PACIFIC ANIMAL PROTEIN MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Animal Protein Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Animal Protein Market Outlook by Type
 - 8.2.2 Asia Pacific Animal Protein Market Outlook by Application
- 8.3 Asia Pacific Animal Protein Market Outlook by Country
 - 8.3.1 China Animal Protein Market Outlook, 2021- 2032

- 8.3.2 India Animal Protein Market Outlook, 2021- 2032
- 8.3.3 Japan Animal Protein Market Outlook, 2021- 2032
- 8.3.4 South Korea Animal Protein Market Outlook, 2021- 2032
- 8.3.5 Australia Animal Protein Market Outlook, 2021- 2032
- 8.3.6 South East Asia Animal Protein Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Animal Protein Market Outlook, 2021- 2032

9. SOUTH AMERICA ANIMAL PROTEIN MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Animal Protein Market Trends and Growth Opportunities
 - 9.2.1 South America Animal Protein Market Outlook by Type
 - 9.2.2 South America Animal Protein Market Outlook by Application
- 9.3 South America Animal Protein Market Outlook by Country
 - 9.3.1 Brazil Animal Protein Market Outlook, 2021- 2032
 - 9.3.2 Argentina Animal Protein Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Animal Protein Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA ANIMAL PROTEIN MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Animal Protein Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Animal Protein Market Outlook by Type
 - 10.2.2 Middle East and Africa Animal Protein Market Outlook by Application
- 10.3 Middle East and Africa Animal Protein Market Outlook by Country
 - 10.3.1 Saudi Arabia Animal Protein Market Outlook, 2021- 2032
 - 10.3.2 The UAE Animal Protein Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Animal Protein Market Outlook, 2021- 2032
 - 10.3.4 South Africa Animal Protein Market Outlook, 2021- 2032
 - 10.3.5 Egypt Animal Protein Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Animal Protein Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - Archer Daniels Midland Company
 - Burcon
 - CHS Inc.
 - Danone

International Flavors and Fragrances Inc.

Kewpie Corporation

Roquette Frères

Rousselot

Tessenderlo Group

The Scoular Company

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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