

# **Animal Parasiticides Market Size, Trends, Analysis, and Outlook By Type (Ectoparasiticides, Endoparasiticides, Endectocides), By Animal (Companion Animals, Livestock Animals), By End-User (Veterinary Clinics, Hospitals, Animal Farms, Home Care Settings, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Animal Parasiticides market size is poised to register 6.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Animal Parasiticides market across By Type (Ectoparasiticides, Endoparasiticides, Endectocides), By Animal (Companion Animals, Livestock Animals), By End-User (Veterinary Clinics, Hospitals, Animal Farms, Home Care Settings, Others)

The animal parasiticides market is propelled by the increasing prevalence of parasitic infections in livestock, companion animals, and wildlife, along with the growing awareness about zoonotic diseases and vector-borne transmission risks. By 2030, the market is poised to witness steady growth, driven by advancements in parasiticide formulations, resistance management strategies, and integrated parasite control programs. Further, expanding applications in parasite prevention, treatment, and public health interventions will drive market expansion, improving animal welfare and reducing economic losses associated with parasitic infections in agriculture and veterinary medicine.

Animal Parasiticides Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Animal Parasiticides market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Animal Parasiticides survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Animal Parasiticides industry.

Key market trends defining the global Animal Parasiticides demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Animal Parasiticides Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Animal Parasiticides industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Animal Parasiticides companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Animal Parasiticides industry

Leading Animal Parasiticides companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Animal Parasiticides companies.

Animal Parasiticides Market Study- Strategic Analysis Review

The Animal Parasiticides market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Animal Parasiticides Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Animal Parasiticides industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Animal Parasiticides Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Animal Parasiticides Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Animal Parasiticides market segments. Similarly, Strong market demand is encouraging

Canadian Animal Parasiticides companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Animal Parasiticides market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Animal Parasiticides Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Animal Parasiticides industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Animal Parasiticides market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Animal Parasiticides Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Animal Parasiticides in Asia Pacific. In particular, China, India, and South East Asian Animal Parasiticides markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Animal Parasiticides Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Animal Parasiticides Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Animal Parasiticides market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Animal Parasiticides.

### Animal Parasiticides Market Company Profiles

The global Animal Parasiticides market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bimeda Holdings PLC, Boehringer Ingelheim GmbH, Ceva Santé Animale SA, Elanco Animal Health Inc, Merck & Co. Inc, Norbrook Laboratories Ltd, PetIQ Inc, Vetoquinol S.A., Virbac SA, Zoetis Inc.

### Recent Animal Parasiticides Market Developments

The global Animal Parasiticides market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Animal Parasiticides Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

### Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Ectoparasiticides

Endoparasiticides

Endectocides

By Animal

Companion Animals

Livestock Animals

By End-User

Veterinary Clinics

Hospitals

Animal Farms

Home Care Settings

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bimeda Holdings PLC

Boehringer Ingelheim GmbH

Ceva Santé Animale SA

Elanco Animal Health Inc

Merck & Co. Inc

Norbrook Laboratories Ltd

PetIQ Inc

Vetoquinol S.A.

Virbac SA

Zoetis Inc

Formats Available: Excel, PDF, and PPT

*Animal Parasiticides Market Size, Trends, Analysis, and Outlook By Type (Ectoparasiticides, Endoparasiticides,...*

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Animal Parasiticides Market Overview and Key Findings, 2024
- 1.2 Animal Parasiticides Market Size and Growth Outlook, 2021- 2030
- 1.3 Animal Parasiticides Market Growth Opportunities to 2030
- 1.4 Key Animal Parasiticides Market Trends and Challenges
  - 1.4.1 Animal Parasiticides Market Drivers and Trends
  - 1.4.2 Animal Parasiticides Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Animal Parasiticides Companies

### 2. ANIMAL PARASITICIDES MARKET SIZE OUTLOOK TO 2030

- 2.1 Animal Parasiticides Market Size Outlook, USD Million, 2021- 2030
- 2.2 Animal Parasiticides Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. ANIMAL PARASITICIDES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. ANIMAL PARASITICIDES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
    - Ectoparasiticides
    - Endoparasiticides
    - Endectocides



By Animal

Companion Animals

Livestock Animals

By End-User

Veterinary Clinics

Hospitals

Animal Farms

Home Care Settings

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Animal Parasiticides Market, 2025

5.2 Asia Pacific Animal Parasiticides Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Animal Parasiticides Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Animal Parasiticides Market, 2025

5.5 Europe Animal Parasiticides Market Size Outlook by Type, 2021- 2030

5.6 Europe Animal Parasiticides Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Animal Parasiticides Market, 2025

5.8 North America Animal Parasiticides Market Size Outlook by Type, 2021- 2030

5.9 North America Animal Parasiticides Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Animal Parasiticides Market, 2025

5.11 South America Pacific Animal Parasiticides Market Size Outlook by Type, 2021- 2030

5.12 South America Animal Parasiticides Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Animal Parasiticides Market, 2025

5.14 Middle East Africa Animal Parasiticides Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Animal Parasiticides Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Animal Parasiticides Market Size Outlook and Revenue Growth Forecasts

6.2 US Animal Parasiticides Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Animal Parasiticides Industry Drivers and Opportunities

- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Animal Parasiticides Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Animal Parasiticides Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Animal Parasiticides Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Animal Parasiticides Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Animal Parasiticides Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Animal Parasiticides Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Animal Parasiticides Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Animal Parasiticides Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Animal Parasiticides Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Animal Parasiticides Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Animal Parasiticides Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Animal Parasiticides Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Animal Parasiticides Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Animal Parasiticides Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Animal Parasiticides Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Animal Parasiticides Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Animal Parasiticides Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Animal Parasiticides Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Animal Parasiticides Industry Drivers and Opportunities

## **7. ANIMAL PARASITICIDES MARKET OUTLOOK ACROSS SCENARIOS**

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

## **8. ANIMAL PARASITICIDES COMPANY PROFILES**

8.1 Profiles of Leading Animal Parasiticides Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Bimeda Holdings PLC

Boehringer Ingelheim GmbH

Ceva Santé Animale SA

Elanco Animal Health Inc

Merck & Co. Inc

Norbrook Laboratories Ltd

PetIQ Inc

Vetoquinol S.A.

Virbac SA

Zoetis Inc.

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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