

Animal Health Market Size, Trends, Analysis, and Outlook By Type (Production Animals(Poultry, Swine, Cattle, Sheep & Goats, Fish), Companion Animals(Dogs, Cats, Horses, Others), By Product (Biologics(Modified Vaccines, Attenuated Live Vaccines, Inactivated (Killed) Vaccines, Others), Pharmaceuticals(Parasiticides, Anti-infectives, Anti-inflammatory, Analgesics, Others), Medicinal Feed Additives, Diagnostics(Consumables, reagents and kits, Instruments and devices), Equipment & Disposables (Critical Care Consumables, Anesthesia Equipment, Fluid Management Equipment, Temperature Management Equipment, Rescue & Resuscitation Equipment, Research Equipment, Patient Monitoring Equipment), Others), By Distribution Channel (Retail, E-Commerce, Hospital/ Clinic Pharmacy), By End-user (Veterinary Reference Laboratories, Point-of-care, Testing/In-houser Testing, Veterinary Hospitals & Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Animal Health market size is poised to register 9.78% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Animal Health market across By Type (Production Animals(Poultry, Swine, Cattle, Sheep & Goats, Fish), Companion Animals(Dogs, Cats, Horses, Others), By Product (Biologics(Modified Vaccines, Attenuated Live Vaccines, Inactivated (Killed) Vaccines, Others), Pharmaceuticals(Parasiticides, Anti-infectives, Anti-inflammatory, Analgesics, Others), Medicinal Feed Additives, Diagnostics(Consumables, reagents and kits, Instruments and devices), Equipment & Disposables (Critical Care Consumables, Anesthesia Equipment, Fluid Management Equipment, Temperature Management Equipment, Rescue & Resuscitation Equipment, Research Equipment, Patient Monitoring Equipment), Others), By Distribution Channel (Retail, E-Commerce, Hospital/ Clinic Pharmacy), By End-user (Veterinary Reference Laboratories, Point-of-care, Testing/In-houser Testing, Veterinary Hospitals & Clinics, Others).

The animal health market is witnessing significant growth driven by the increasing demand for animal protein, rising pet ownership, and growing concerns regarding animal welfare. In 2024 and beyond, factors such as the expanding livestock population, rising prevalence of zoonotic diseases, and advancements in veterinary pharmaceuticals and biologics contribute to market expansion. Additionally, the growing adoption of companion animal healthcare products, expansion of vaccination and disease control programs, and rising investment in animal health research and development drive market growth.

Animal Health Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Animal Health market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Animal Health survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Animal Health industry.

Key market trends defining the global Animal Health demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption

patterns, and widening distribution channels continue to play a major role.

Animal Health Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Animal Health industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Animal Health companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Animal Health industry

Leading Animal Health companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Animal Health companies.

Animal Health Market Study- Strategic Analysis Review

The Animal Health market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Animal Health Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Animal Health industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Animal Health Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Animal Health Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Animal Health market segments. Similarly, Strong end-user demand is encouraging Canadian Animal Health companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Animal Health market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Animal Health Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Animal Health industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Animal Health market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer

preferences.

Asia Pacific Animal Health Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Animal Health in Asia Pacific. In particular, China, India, and South East Asian Animal Health markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Animal Health Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Animal Health Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Animal Health market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Animal Health.

Animal Health Market Company Profiles

The global Animal Health market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Boehringer Ingelheim GmbH,

Ceva Sant? Animale, Dechra Pharmaceuticals Plc, Elanco, Idexx Laboratories, Inc., Mars Inc., Merck & Co., Inc., Virbac, Vetoquinol S.A., Zoetis

Recent Animal Health Market Developments

The global Animal Health market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Animal Health Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Animal Health Market Size, Trends, Analysis, and Outlook By Type (Production Animals(Poultry, Swine, Cattle, S...

Production Animals

- Poultry

- Swine

- Cattle

- Sheep & Goats

- Fish

Companion Animals

- Dogs

- Cats

- Horses

- Others

By Product

Biologics

- Modified Vaccines

- Attenuated Live Vaccines

- Inactivated (Killed) Vaccines

- Others

Pharmaceuticals

- Parasiticides

-Anti-infectives

-Anti-inflammatory

-Analgesics

-Others

Medicinal Feed Additives

Diagnostics

-Consumables, reagents and kits

-Instruments and devices

Equipment & Disposables

-Critical Care Consumables

-Anesthesia Equipment

-Fluid Management Equipment

-Temperature Management Equipment

-Rescue & Resuscitation Equipment

-Research Equipment

-Patient Monitoring Equipment

Others

By Distribution Channel

Retail

E-Commerce

Hospital/ Clinic Pharmacy

By End-user

Veterinary Reference Laboratories

Point-of-care Testing/In-houser Testing

Veterinary Hospitals & Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Boehringer Ingelheim Gmbh

Ceva Sant? Animale

Dechra Pharmaceuticals Plc

Elanco

Idexx Laboratories, Inc.

Mars Inc.

Merck & Co., Inc.

Virbac

Vetoquinol S.A.

Zoetis

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 - Swine

-Cattle

-Sheep & Goats

-Fish

Companion Animals

-Dogs

-Cats

-Horses

-Others

By Product

Biologics

-Modified Vaccines

-Attenuated Live Vaccines

-Inactivated (Killed) Vaccines

-Others

Pharmaceuticals

-Parasiticides

-Anti-infectives

-Anti-inflammatory

-Analgesics

-Others

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-Consumables, reagents and kits

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By Distribution Channel

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Ceva Sant? Animale

Dechra Pharmaceuticals Plc

Elanco

Idexx Laboratories, Inc.

Mars Inc.

Merck & Co., Inc.

Virbac

Vetoquinol S.A.

Zoetis

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