

Animal Breeding Management Market Size, Share, and Outlook, 2025 Report- By Type (In Breeding, Out Breeding, Selection Criteria, PerFormance Testing, Pedigree Selection, Progeny Testing, Others), Application (Disease Resistance, Higher Yield, Health Improvement, Others), End-User (Livestock, Pets, Marine Animals), and Companies, 2021-2032

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Abstracts

Animal Breeding Management Market Outlook

The global Animal Breeding Management market is expected to register a growth rate of 6.8% during the forecast period from 2024 to 2032. The Animal Breeding Management market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Animal Breeding Management segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (In Breeding, Out Breeding, Selection Criteria, PerFormance Testing, Pedigree Selection, Progeny Testing, Others), Application (Disease Resistance, Higher Yield, Health Improvement, Others), End-User (Livestock, Pets, Marine Animals). Over 70 tables and charts showcase findings from our latest survey report on Animal Breeding Management markets.

Animal Breeding Management Market Insights, 2025

The animal breeding management market is growing as livestock producers seek solutions to enhance genetic quality, reproductive efficiency, and overall productivity.

Advanced breeding technologies, including artificial insemination, genomics, and data analytics, allow better selection and monitoring of livestock traits. Increasing global demand for meat, dairy, and animal products drives investment in breeding management systems. Sustainability concerns and disease control also support adoption. The integration of software platforms with IoT devices enables real-time data tracking and decision-making. Expansion of organized farming and government support in emerging markets further fuels growth.

Five Trends that will define global Animal Breeding Management market in 2025 and Beyond

A closer look at the multi-million global market for Animal Breeding Management identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Animal Breeding Management companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Animal Breeding Management industry?

The Animal Breeding Management sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Animal Breeding Management Market Segment Insights

The Animal Breeding Management industry presents strong offers across categories. The analytical report offers forecasts of Animal Breeding Management industry performance across segments and countries. Key segments in the industry include By Type (In Breeding, Out Breeding, Selection Criteria, Performance Testing, Pedigree Selection, Progeny Testing, Others), Application (Disease Resistance, Higher Yield, Health Improvement, Others), End-User (Livestock, Pets, Marine Animals). The largest types, applications, and sales channels, fastest growing segments, and the key factors

driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Animal Breeding Management market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Animal Breeding Management industry ecosystem. It assists decision-makers in evaluating global Animal Breeding Management market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Animal Breeding Management industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: low growth, reference case, and high growth cases.

Asia Pacific Animal Breeding Management Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Animal Breeding Management Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of

the largest markets for Animal Breeding Management with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Animal Breeding Management market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Animal Breeding Management market Insights Executives are most excited about opportunities for the US Animal Breeding Management industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Animal Breeding Management companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Animal Breeding Management market.

Latin American Animal Breeding Management market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Animal Breeding Management Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Animal Breeding Management markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant

prospects for companies. On the other hand, Middle Eastern Animal Breeding Management markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive LandscapeHow Animal Breeding Management companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Bayer AG, Bimeda Animal Health Limited, Boehringer Ingelheim, Cainthus, Ceva Sant? Animale, Elanco Animal Health Incorporated, Merck and Co., Inc., Vetoquinol, Virbac, Zoetis Inc.

Animal Breeding Management Market Scope

Leading Segments

By Type

In Breeding

Out Breeding

By Selection Criteria

Performance Testing

Pedigree Selection

Progeny Testing

Others

By Application

Disease Resistance

Higher Yield

Health Improvement

Others

By End-User

Livestock

Pets

Marine Animals

Leading Companies

Bayer AG

Bimeda Animal Health Limited

Boehringer Ingelheim

Cainthus

Ceva Sant? Animale

Elanco Animal Health Incorporated

Merck and Co., Inc.

Vetoquinol

Virbac

Zoetis Inc.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

In Breeding

Out Breeding

By Selection Criteria

Performance Testing

Pedigree Selection

Progeny Testing

Others

By Application

Disease Resistance

Higher Yield

Health Improvement

Others

By End-User

Livestock

Pets

Marine Animals

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Bimeda Animal Health Limited

Boehringer Ingelheim

Cainthus

Ceva Sant? Animale

Elanco Animal Health Incorporated

Merck and Co., Inc.

Vetoquinol

Virbac

Zoetis Inc.

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