

Alternative Proteins Market Size, Trends, Analysis, and Outlook By Product (Plant Protein, Microbe-based Protein, Insect Protein), By Application (Food & Beverages, Clinical Nutrition, Animal Feed, Infant Formulation, Others), by Country, Segment, and Companies, 2024-2032

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### **Abstracts**

Global Alternative Proteins Market Size is valued at \$16.2 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.8% to reach \$25.4 Billion by 2032.

The alternative proteins market is booming as demand for plant-based and lab-grown protein sources rises. Driven by environmental concerns, animal welfare, and health consciousness, consumers are shifting away from traditional meat and dairy proteins. The market is witnessing innovations in plant-based meats, cultured meats, and insect proteins, all of which cater to growing dietary preferences like veganism and flexitarianism. As the food industry invests in research and development, new protein sources, such as algae and fungi, are expected to gain traction.

Alternative Proteins Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Alternative Proteins survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Alternative Proteins industry.

Key market trends defining the global Alternative Proteins demand in 2025 and Beyond



The Alternative Proteins industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Alternative Proteins Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Alternative Proteins industry

Leading Alternative Proteins companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Alternative Proteins companies.

Alternative Proteins Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic



changes.

Alternative Proteins Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Alternative Proteins industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Alternative Proteins Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Alternative Proteins Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Alternative Proteins market segments. Similarly, strong market demand encourages Canadian Alternative Proteins companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Alternative Proteins Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Alternative Proteins industry remains the major market for companies in the European Alternative Proteins industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Alternative Proteins market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.



Asia Pacific Alternative Proteins Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Alternative Proteins in Asia Pacific. In particular, China, India, and South East Asian Alternative Proteins markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Alternative Proteins Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Alternative Proteins Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Alternative Proteins market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Alternative Proteins.

Alternative Proteins Company Profiles

The global Alternative Proteins market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are AGT Food and Ingredients, Archer-Daniels-Midland Company (ADM), Axiom Foods Inc, Bunge Ltd, Cargill Inc, Emsland Group, Glanbia plc, Impossible Foods Inc, Ingredien Inc,



International Flavors & Fragrances Inc. (IFF), Kerry Group Plc, Lightlife Foods Inc, SunOpta Inc, Tate & Lyle PLC.

Recent Alternative Proteins Market Developments

The global Alternative Proteins market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Alternative Proteins Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

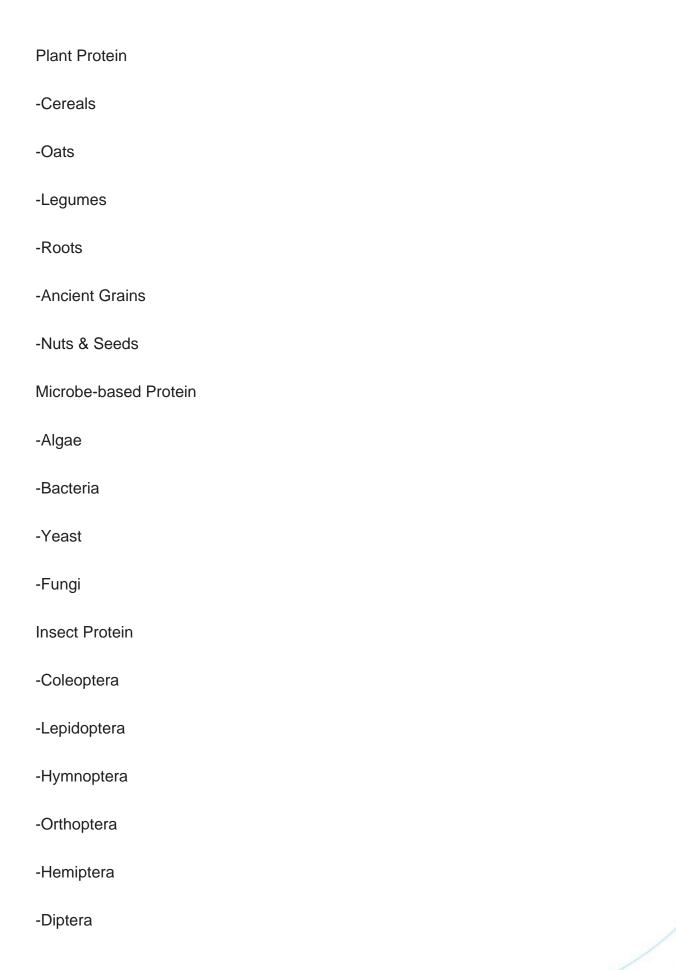
Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product







-Others		
By Application		
Food & Beverages		
Clinical Nutrition		
Animal Feed		
Infant Formulation		
Others		
Geographical Segmentation:		
North America (3 markets)		
Europe (6 markets)		
Asia Pacific (6 markets)		
Latin America (3 markets)		
Middle East Africa (5 markets)		
Companies		
AGT Food and Ingredients		
Archer-Daniels-Midland Company (ADM)		
Axiom Foods Inc		
Bunge Ltd		
Cargill Inc		



Emsland Group
Glanbia plc
Impossible Foods Inc
Ingredion Inc
International Flavors & Fragrances Inc. (IFF)
Kerry Group Plc
Lightlife Foods Inc
SunOpta Inc
Tate & Lyle PLC
Formats Available: Excel, PDF, and PPT



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Plant Protein

- -Cereals
- -Oats
- -Legumes
- -Roots
- -Ancient Grains
- -Nuts & Seeds

Microbe-based Protein

- -Algae
- -Bacteria
- -Yeast
- -Fungi

Insect Protein

- -Coleoptera
- -Lepidoptera
- -Hymnoptera
- -Orthoptera
- -Hemiptera
- -Diptera
- -Others

Application

Food & Beverages

**Clinical Nutrition** 

**Animal Feed** 

Infant Formulation

Others

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Plant Protein

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- -Oats
- -Legumes
- -Roots
- -Ancient Grains
- -Nuts & Seeds

Microbe-based Protein

- -Algae
- -Bacteria
- -Yeast
- -Fungi

Insect Protein

- -Coleoptera
- -Lepidoptera
- -Hymnoptera
- -Orthoptera
- -Hemiptera
- -Diptera
- -Others

Application

Food & Beverages

Clinical Nutrition

**Animal Feed** 

Infant Formulation

Others

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Plant Protein

- -Cereals
- -Oats
- -Legumes
- -Roots
- -Ancient Grains
- -Nuts & Seeds

Microbe-based Protein

- -Algae
- -Bacteria
- -Yeast
- -Fungi

Insect Protein

- -Coleoptera
- -Lepidoptera
- -Hymnoptera
- -Orthoptera
- -Hemiptera
- -Diptera
- -Others

Application

Food & Beverages

**Clinical Nutrition** 

**Animal Feed** 

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Plant Protein

- -Cereals
- -Oats
- -Legumes
- -Roots
- -Ancient Grains
- -Nuts & Seeds

Microbe-based Protein

- -Algae
- -Bacteria
- -Yeast
- -Funai

Insect Protein

- -Coleoptera
- -Lepidoptera
- -Hymnoptera
- -Orthoptera
- -Hemiptera
- -Diptera
- -Others

Application

Food & Beverages

**Clinical Nutrition** 

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- -Roots
- -Ancient Grains
- -Nuts & Seeds

Microbe-based Protein

- -Algae
- -Bacteria
- -Yeast
- -Fungi

Insect Protein

- -Coleoptera
- -Lepidoptera
- -Hymnoptera
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- -Others

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- -Oats
- -Legumes
- -Roots
- -Ancient Grains
- -Nuts & Seeds

Microbe-based Protein

- -Algae
- -Bacteria
- -Yeast
- -Fungi

Insect Protein

- -Coleoptera
- -Lepidoptera
- -Hymnoptera
- -Orthoptera
- -Hemiptera
- -Diptera
- -Others

Application

Food & Beverages

Clinical Nutrition

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#### Others

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Archer-Daniels-Midland Company (ADM)



Axiom Foods Inc

Bunge Ltd

Cargill Inc

**Emsland Group** 

Glanbia plc

Impossible Foods Inc

Ingredion Inc

International Flavors & Fragrances Inc. (IFF)

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