

# **Allergy Diagnostics and Therapeutics Market Size, Trends, Analysis, and Outlook By Diagnostics (Instruments, Consumables, Services), By Therapeutics, Antihistamines, Decongestants, Corticosteroids, Mast Cell Stabilizers, Leukotriene Inhibitors, Nasal Anti-cholinergic, Immuno-modulators, Epinephrine, Immunotherapy), By Allergen Type (Food, Inhaled, Drug, Others), By Test Type (In vivo Test(Skin Prick Test, Intradermal Test, Patch Test), In vitro Test), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Allergy Diagnostics and Therapeutics market size is poised to register 10.4% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Allergy Diagnostics and Therapeutics market across By Diagnostics (Instruments, Consumables, Services), By Therapeutics, Antihistamines, Decongestants, Corticosteroids, Mast Cell Stabilizers, Leukotriene Inhibitors, Nasal Anti-cholinergic, Immuno-modulators, Epinephrine, Immunotherapy), By Allergen Type (Food, Inhaled, Drug, Others), By Test Type (In vivo Test(Skin Prick Test, Intradermal Test, Patch Test), In vitro Test).

The allergy diagnostics and therapeutics market is experiencing notable growth propelled by the increasing prevalence of allergic diseases, rising demand for accurate allergy testing, and advancements in immunotherapy and biologics. In 2024 and beyond, factors such as the growing adoption of in vitro and in vivo allergy tests,

expansion of allergy clinics and specialty centers, and rising awareness of allergic triggers drive market expansion. Additionally, the development of targeted biologic therapies for severe allergies, integration of component-resolved diagnostics for precise allergen identification, and collaborations between allergy specialists and pharmaceutical firms contribute to market growth.

## Allergy Diagnostics and Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Allergy Diagnostics and Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Allergy Diagnostics and Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Allergy Diagnostics and Therapeutics industry.

## Key market trends defining the global Allergy Diagnostics and Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Allergy Diagnostics and Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Allergy Diagnostics and Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Allergy Diagnostics and Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Allergy Diagnostics and Therapeutics industry

Leading Allergy Diagnostics and Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Allergy Diagnostics and Therapeutics companies.

### Allergy Diagnostics and Therapeutics Market Study- Strategic Analysis Review

The Allergy Diagnostics and Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Allergy Diagnostics and Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Allergy Diagnostics and Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Allergy Diagnostics and Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market

size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Allergy Diagnostics and Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Allergy Diagnostics and Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Allergy Diagnostics and Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Allergy Diagnostics and Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Allergy Diagnostics and Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Allergy Diagnostics and Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Allergy Diagnostics and Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Allergy Diagnostics and Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Allergy Diagnostics and Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Allergy Diagnostics and Therapeutics markets present a compelling outlook for 2030, acting as

a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

### Latin America Allergy Diagnostics and Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

### Middle East and Africa Allergy Diagnostics and Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Allergy Diagnostics and Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Allergy Diagnostics and Therapeutics.

### Allergy Diagnostics and Therapeutics Market Company Profiles

The global Allergy Diagnostics and Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are R-Biopharm AG, Thermo Fisher Scientific Inc, DASIT Group SPA, EUROIMMUN Medizinische Labordiagnostika AG, AESKU.GroupP GmbH, bioMérieux, Siemens Healthcare GmbH, Stallergenes Greer, HYCOR Biomedical, Minaris Medical America Inc, Omega Diagnostics Group PLC, Lincoln Diagnostics Inc, HOB Biotech Group Corp. Ltd, Danaher, Alcon, AbbVie Inc, Sanofi, Allergy Therapeutics, Pfizer Inc, Teva Pharmaceutical Industries Ltd, GSK plc, Sun Pharmaceutical Industries Ltd, F. Hoffmann-La Roche Ltd, Merck & Co. Inc, Astellas Pharma Inc, Epigenomics AG

## Recent Allergy Diagnostics and Therapeutics Market Developments

The global Allergy Diagnostics and Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Allergy Diagnostics and Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Diagnostics

Instruments

Consumables

Services

By Therapeutics

Antihistamines

Decongestants

Corticosteroids

Mast Cell Stabilizers

Leukotriene Inhibitors

Nasal Anti-cholinergic

Immuno-modulators

Epinephrine

Immunotherapy

By Allergen Type

Food

Dairy Products

Poultry Product

Tree Nuts

Peanuts

Shellfish

Wheat

Soys

Others

Inhaled

Drug

Other

By Test Type

In vivo Test

Skin Prick Test

Intradermal Test

Patch Test

In vitro Test

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

R-Biopharm AG



Thermo Fisher Scientific Inc

DASIT Group SPA

EUROIMMUN Medizinische Labordiagnostika AG

AESKU.GroupP GmbH

bioMérieux

Siemens Healthcare GmbH

Stallergenes Greer

HYCOR Biomedical

Minaris Medical America Inc

Omega Diagnostics Group PLC

Lincoln Diagnostics Inc

HOB Biotech Group Corp. Ltd

Danaher

Alcon

AbbVie Inc

Sanofi

Allergy Therapeutics

Pfizer Inc

Teva Pharmaceutical Industries Ltd

GSK plc

Sun Pharmaceutical Industries Ltd

F. Hoffmann-La Roche Ltd

Merck & Co. Inc

Astellas Pharma Inc

Epigenomics AG

Formats Available: Excel, PDF, and PPT

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By Diagnostics

Instruments

Consumables

Services

By Therapeutics

Antihistamines

Decongestants

Corticosteroids

Mast Cell Stabilizers

Leukotriene Inhibitors

Nasal Anti-cholinergic

Immuno-modulators

Epinephrine

Immunotherapy

By Allergen Type

Food

Dairy Products

Poultry Product

Tree Nuts

Peanuts

Shellfish

Wheat

Soys

Others

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Drug

Other

By Test Type

In vivo Test

Skin Prick Test

Intradermal Test

Patch Test

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Thermo Fisher Scientific Inc

DASIT Group SPA

EUROIMMUN Medizinische Labordiagnostika AG

AESKU.GroupP GmbH

bioMérieux

Siemens Healthcare GmbH

Stallergenes Greer

HYCOR Biomedical

Minaris Medical America Inc

Omega Diagnostics Group PLC

Lincoln Diagnostics Inc

HOB Biotech Group Corp. Ltd

Danaher

Alcon

AbbVie Inc

Sanofi

Allergy Therapeutics

Pfizer Inc

Teva Pharmaceutical Industries Ltd

GSK plc

Sun Pharmaceutical Industries Ltd

F. Hoffmann-La Roche Ltd

Merck & Co. Inc

Astellas Pharma Inc

Epigenomics AG

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