

# **Allergy Diagnostics Market Size, Trends, Analysis, and Outlook By Products and Services (Consumables, Instruments, Services), By Allergen (Inhaled Allergens, Food Allergens, Drug Allergens, Others), By Test (In Vivo Tests, In Vitro Tests), By End-User (Diagnostic Laboratories, Hospital-based Laboratories, Academic Research Institutes, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Allergy Diagnostics market size is poised to register 12.4% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Allergy Diagnostics market across By Products and Services (Consumables, Instruments, Services), By Allergen (Inhaled Allergens, Food Allergens, Drug Allergens, Others), By Test (In Vivo Tests, In Vitro Tests), By End-User (Diagnostic Laboratories, Hospital-based Laboratories, Academic Research Institutes, Others)

The allergy diagnostics market is driven by the rising incidence of allergic disorders, growing demand for accurate and timely allergy testing, and advancements in diagnostic technologies such as immunoassays, molecular diagnostics, and skin prick tests. By 2030, the market is poised to witness significant growth, driven by expanding applications in food allergy testing, respiratory allergy profiling, and drug allergy identification. Further, the integration of artificial intelligence into allergy diagnostic algorithms and the development of multiplex testing platforms will enable comprehensive allergen profiling, personalized treatment planning, and improved patient management strategies.

## Allergy Diagnostics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Allergy Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Allergy Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Allergy Diagnostics industry.

## Key market trends defining the global Allergy Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Allergy Diagnostics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Allergy Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Allergy Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Allergy Diagnostics industry

Leading Allergy Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Allergy Diagnostics companies.

## Allergy Diagnostics Market Study- Strategic Analysis Review

The Allergy Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Allergy Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Allergy Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Allergy Diagnostics Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Allergy Diagnostics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing

environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Allergy Diagnostics market segments. Similarly, Strong market demand is encouraging Canadian Allergy Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Allergy Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Allergy Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Allergy Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Allergy Diagnostics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Allergy Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Allergy Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Allergy Diagnostics markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Allergy Diagnostics Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Allergy Diagnostics Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Allergy Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Allergy Diagnostics.

### Allergy Diagnostics Market Company Profiles

The global Allergy Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are ACON Laboratories Inc, AESKU.GROUP GmbH, Astra Biotech GmbH, bioMérieux SA, Danaher Corp, Erba Group., Eurofins Scientific SE, EUROIMMUN Medizinische Labordiagnostika AG, HOB Biotech Group Corp Ltd, HollisterStier Allergy LLC, HYCOR Biomedical Inc, Lincoln Diagnostics Inc, Minaris Medical America Inc, NEOGEN Corp, Omega Diagnostics Group PLC, R-Biopharm AG, Romer Labs Division Holding GmbH, Siemens Healthineers AG, Stallergenes Greer Ltd, Thermo Fisher Scientific Inc.

### Recent Allergy Diagnostics Market Developments

The global Allergy Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Allergy Diagnostics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Products and Services

Consumables

Instruments

Services

By Allergen

Inhaled Allergens

Food Allergens

Drug Allergens

Others

By Test

In Vivo Tests

-Skin Prick Tests

-Patch Tests

-Others

In Vitro Tests

By End-User

Diagnostic Laboratories

Hospital-based Laboratories

Academic Research Institutes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

ACON Laboratories Inc

AESKU.GROUP GmbH

Astra Biotech GmbH

bioMérieux SA

Danaher Corp

Erba Group.

Eurofins Scientific SE

EUROIMMUN Medizinische Labordiagnostika AG

HOB Biotech Group Corp Ltd

HollisterStier Allergy LLC

HYCOR Biomedical Inc

Lincoln Diagnostics Inc

Minaris Medical America Inc

NEOGEN Corp

Omega Diagnostics Group PLC

R-Biopharm AG

Romer Labs Division Holding GmbH

Siemens Healthineers AG

Stallergenes Greer Ltd

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT

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    - Instruments

Services

By Allergen

Inhaled Allergens

Food Allergens

Drug Allergens

Others

By Test

In Vivo Tests

-Skin Prick Tests

-Patch Tests

-Others

In Vitro Tests

By End-User

Diagnostic Laboratories

Hospital-based Laboratories

Academic Research Institutes

Others

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AESKU.GROUP GmbH  
Astra Biotech GmbH  
bioMérieux SA  
Danaher Corp  
Erba Group.  
Eurofins Scientific SE  
EUROIMMUN Medizinische Labordiagnostika AG  
HOB Biotech Group Corp Ltd  
HollisterStier Allergy LLC  
HYCOR Biomedical Inc  
Lincoln Diagnostics Inc  
Minaris Medical America Inc  
NEOGEN Corp  
Omega Diagnostics Group PLC  
R-Biopharm AG  
Romer Labs Division Holding GmbH  
Siemens Healthineers AG  
Stallergenes Greer Ltd  
Thermo Fisher Scientific Inc.

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