

Air Quality Monitoring Market Outlook and Trends to 2028- Next wave of Growth Opportunities, Market Sizes, Shares, Types, and Applications, Countries, and Companies

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Abstracts

Introduction to Air Quality Monitoring Markets in 2022

The global Air Quality Monitoring market is one of the high potential growth markets in the chemicals and materials industry, with a robust market size outlook and significant unmet opportunities for companies. The Air Quality Monitoring market report is a comprehensive study on the global market size outlook, key market trends, growth opportunities, market shares, potential types, and prominent end-user applications. It also provides detailed insights into countries and Air Quality Monitoring companies.

Air Quality Monitoring Market Size outlook from 2020 to 2028

The study presents the latest perspectives on the coronavirus outbreak and how companies are shaping their strategies for 2022 and rest of the forecast period to 2028. Robust growth forecasts suggest opportunities for growth through the period from 2020 to 2028.

Many Air Quality Monitoring companies have evolved over the past few quarters by adapting quickly to the market changes and driving performance improvements through a focus on operational efficiency. The successful Air Quality Monitoring companies reshaped their portfolios and oriented themselves toward faster-growing end-user industry verticals and countries.

Air Quality Monitoring Market Dynamics- Trends, Drivers and Restraints



To assist long-term strategy formulation of companies, the Air Quality Monitoring market study presents detailed insights into the market. Market dynamics including near-term and long-term Air Quality Monitoring market trends, Air Quality Monitoring drivers, challenges, and potential opportunities are included.

As the global Air Quality Monitoring market continues to evolve through different challenges of sustainability, demographics, geopolitical tensions, the increasing role of technology, companies must prioritize their products and formulate long-term strategies to boost revenues and EBITDA. As the revenues in the chemical industry are tied to economic development, formulating a successful strategy for chemical companies is more complicated.

The chapter assists Air Quality Monitoring market players to understand global and local market dynamics to gain a strong competitive advantage to drive margins in a durable way.

Air Quality Monitoring types- Market Shares, Analysis, and Outlook

Leading Air Quality Monitoring companies are focusing on aggressive capital allocation to capture new areas of growth. To assist companies to identify leading types and achieve improved margins, the report presents an analysis and outlook of dominant market types. Each of the sub-type of Air Quality Monitoring is forecast from 2020 to 2028. Further, the largest and most promising types are identified in the report.

Promising Air Quality Monitoring applications- Market Shares, Analysis, and Outlook

The Air Quality Monitoring industry remains an attractive hub of opportunities with companies ramping up sales in select end-user applications. With the growing demand in Air Quality Monitoring industry verticals, capturing emerging opportunities in the near term through expansion into higher margin and growth applications is one of the key growth strategies of leading companies.

To understand different end-user applications of Air Quality Monitoring and to assess the potential growth rate over the decade to 2028, the report presents the global Air Quality Monitoring market size by applications and the annual growth outlook from 2020 to 2028.

Air Quality Monitoring Market- Next pockets of growth to 2030



As leading companies orient themselves towards faster-growing markets and countries, the report presents a detailed analysis of 16 markets worldwide. To enable capturing emerging opportunities in the near term, the report presents annual forecasts of Air Quality Monitoring market size in each of these countries. The market is shifting to customer-centric solutions, and Air Quality Monitoring companies are prioritizing and tapping the value-creating potential of emerging markets.

Between 2022 and 2028, the compound annual growth rate (CAGR) in emerging Air Quality Monitoring markets is poised to be much higher than the global Air Quality Monitoring industry market revenues, encouraging companies to tap into these opportunities to expand their profit margins.

Analysis of leading Air Quality Monitoring companies

The COVID-19 pandemic led to uncertainty, delayed investments, supply-chain changes, and increased localization. However, with the impact of the pandemic, companies are opting for ambitious cost and performance targets to achieve margin improvements. Collaboration across the value chain is identified as one of the key strategies for market development. In addition, tech-enabled, consumer-centric solutions are widely observed trends in the industry.

The report profiles the leading companies operating in global Air Quality Monitoring markets and the key strategies opted by these companies to beat the competition in the intensely competitive market. Further, business profiles of the players, their SWOT analysis, product portfolios, financial profiles, and other details.

Air Quality Monitoring Market News and Developments

Recent market developments including mergers, acquisitions, new plants, capacity expansions, and other deals and news are provided in the report.

Air Quality Monitoring Market Statistics

The study presents the Air Quality Monitoring market size and forecast across types, applications, and 16 countries. The currency for the report is provided in USD. Currency conversion is taken based on the average of the corresponding year.

The historical period from 2016 to 2020 is considered historical years, 2021 is the base



year, and 2022 is the estimated year. Further, the forecast period is considered from 2022 to 2028.

COVID-19 Impact and Growth Scenarios

The COVID-19 had a significant impact on companies across the Air Quality Monitoring industry. With vaccination being rolled out worldwide, the recovery in the Air Quality Monitoring market is more optimistic for 2022 and beyond. Overall, the global Air Quality Monitoring market is forecast across multiple growth scenarios including low growth, reference case, and high growth case scenarios.

Market Scope and Coverage

Market Overview- Comprehensive analysis of the market size in 2021 and 2022

Strategic Analysis Review- Market dynamics including trends, drivers, restraints, opportunities, five forces analysis

Macroeconomic and Demographic Factors- GDP forecasts, population outlook across markets

Market Segmentation- Key types, applications, and end-user verticals, along with the largest, fastest-growing types through 2020 to 2028

Geographic coverage- 16 countries across six regions including the US, Canada, Mexico, India, China, Japan, South Korea, Germany, France, Spain, UK, Italy, Brazil, Argentina, South Africa, Saudi Arabia, and the UAE.

Companies- Leading five players and their business profiles, SWOT analysis, products, financial profiles

COVID recovery scenarios- Three recovery cases including low growth, reference case, and high growth

Reasons to Buy

The report will help market leaders/new entrants in this market in the following ways:

To get a comprehensive understanding of the markets in 2021, 2022, and



outlook through 2028

Gain detailed insights into the global market trends through the Strategic analysis review chapter

Use the analysis on types and applications across countries to orient your strategies and efforts toward faster-growing end markets and geographies.

Stay ahead of the competition through detailed insights into the key strategies in the competitive landscape

Identify most promising growth markets through detailed analysis and outlook of developed and developing countries

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Contents

1. INTRODUCTION

- 1.1 Study Objectives
- 1.2 Market Definition
- 1.3 Market Scope and Segmentation
- 1.4 Research Methodology
 - 1.4.1 Sources
 - 1.4.2 Currency conversion rates for US\$
 - 1.4.3 Data Triangulation
 - 1.4.4 Forecast methodology
 - 1.4.5 Assumptions, Inclusions, and Exclusions
- 1.5 Abbreviations
- 1.6 Sources and Research Methodology

2 EXECUTIVE SUMMARY

- 2.1 Introduction to Global Air Quality Monitoring Markets in 2022
- 2.2 Salient Air Quality Monitoring Market Statistics, 2021
- 2.3 Air Quality Monitoring Market Size Outlook, 2020- 2028
- 2.4 Potential Growth Opportunities to 2028

3 PREMIUM INSIGHTS

- 3.1 Largest and Fastest Growing Air Quality Monitoring Types between 2022 and 2028
- 3.2 Largest and Fastest Growing Air Quality Monitoring Applications between 2022 and 2028
- 3.3 Growth opportunities in Emerging countries

4 MARKET STRATEGIC ANALYSIS REVIEW

- 4.1 Market Dynamics
- 4.2 Key Air Quality Monitoring Market Driving Factors
- 4.3 Potential Challenges Facing Air Quality Monitoring Companies
- 4.4 Air Quality Monitoring Market Trends
- 4.5 Five Forces Analysis
 - 4.5.1 Power of Buyers
 - 4.5.2 Power of Suppliers



- 4.5.3 Threat of New Entrants
- 4.5.4 Threat of Substitutes
- 4.5.5 Intensity of Rivalry

5 IMPACT OF COVID-19: IMPLICATIONS FOR AIR QUALITY MONITORING BUSINESS

- 5.1 Impact of COVID-19 on Air Quality Monitoring Industry
- 5.2 Impact of COVID-19 on end-user industries
- 5.3 Recovery Scenarios-Low Growth Case
- 5.4 Recovery Scenarios- Reference Case
- 5.5 Recovery Scenarios- High Growth Case

6 AIR QUALITY MONITORING MARKET SIZE OUTLOOK ACROSS TYPES

- 6.1 Leading Air Quality Monitoring Types in 2022
- 6.2 Largest and Fastest Growing Air Quality Monitoring Types
- 6.3 Air Quality Monitoring Market Size Outlook by Type, 2020- 2028

7 AIR QUALITY MONITORING MARKET SIZE OUTLOOK ACROSS APPLICATIONS

- 7.1 Leading Air Quality Monitoring Applications in 2022
- 7.2 Largest and Fastest Growing Air Quality Monitoring Applications
- 7.3 Air Quality Monitoring Market Size Outlook by Type, 2020- 2028

8 AIR QUALITY MONITORING MARKET SIZE OUTLOOK ACROSS REGIONS

- 8.1 Air Quality Monitoring Market Size Forecast in 7MM markets
- 8.2 Air Quality Monitoring Market Size Forecast in emerging markets

9 NORTH AMERICA AIR QUALITY MONITORING MARKET SIZE OUTLOOK

- 9.1 North America Air Quality Monitoring Market Outlook across Product Types, 2020-2028
- 9.2 North America Air Quality Monitoring Market Outlook across Application verticals, 2020- 2028
- 9.3 North America Air Quality Monitoring Market Outlook by Country
- 9.3.1 US Air Quality Monitoring Market Size Outlook, 2020- 2028
- 9.3.2 Canada Air Quality Monitoring Market Size Outlook, 2020- 2028



9.3.3 Mexico Air Quality Monitoring Market Size Outlook, 2020- 2028

10 EUROPE AIR QUALITY MONITORING MARKET SIZE OUTLOOK

- 10.1 Europe Air Quality Monitoring Market Outlook across Product Types, 2020- 2028
- 10.2 Europe Air Quality Monitoring Market Outlook across Application verticals, 2020-2028
- 10.3 Europe Air Quality Monitoring Market Outlook by Country
 - 10.3.1 Germany Air Quality Monitoring Market Size Outlook, 2020-2028
 - 10.3.2 France Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 10.3.3 Spain Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 10.3.4 UK Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 10.3.5 Italy Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 10.3.6 Russia Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 10.3.7 Other Europe Air Quality Monitoring Market Size Outlook, 2020- 2028

11 ASIA PACIFIC AIR QUALITY MONITORING MARKET SIZE OUTLOOK

- 11.1 Asia Pacific Air Quality Monitoring Market Outlook across Product Types, 2020-2028
- 11.2 Asia Pacific Air Quality Monitoring Market Outlook across Application verticals, 2020- 2028
- 11.3 Asia Pacific Air Quality Monitoring Market Outlook by Country
 - 11.3.1 China Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 11.3.2 India Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 11.3.3 Japan Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 11.3.4 South Korea Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 11.3.5 Indonesia Air Quality Monitoring Market Size Outlook, 2020-2028
 - 11.3.6 South East Asia Air Quality Monitoring Market Size Outlook, 2020-2028
 - 11.3.7 Other Asia Pacific Air Quality Monitoring Market Size Outlook, 2020- 2028

12 LATIN AMERICA AIR QUALITY MONITORING MARKET SIZE OUTLOOK

- 12.1 Latin America Air Quality Monitoring Market Outlook across Product Types, 2020-2028
- 12.2 Latin America Air Quality Monitoring Market Outlook across Application verticals, 2020- 2028
- 12.3 Latin America Air Quality Monitoring Market Outlook by Country
- 12.3.1 Brazil Air Quality Monitoring Market Size Outlook, 2020- 2028



- 12.3.2 Argentina Air Quality Monitoring Market Size Outlook, 2020- 2028
- 12.3.3 Other Latin America Air Quality Monitoring Market Size Outlook, 2020- 2028

13 MIDDLE EAST AIR QUALITY MONITORING MARKET SIZE OUTLOOK

- 13.1 Middle East Air Quality Monitoring Market Outlook across Product Types, 2020-2028
- 13.2 Middle East Air Quality Monitoring Market Outlook across Application verticals, 2020- 2028
- 13.3 Middle East Air Quality Monitoring Market Outlook by Country
 - 13.3.1 Saudi Arabia Air Quality Monitoring Market Size Outlook, 2020-2028
 - 13.3.2 The UAE Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 13.3.3 Other Middle East Market Size Outlook, 2020- 2028

14 AFRICA AIR QUALITY MONITORING MARKET SIZE OUTLOOK

- 14.1 Africa Air Quality Monitoring Market Outlook across Product Types, 2020- 2028
- 14.2 Africa Air Quality Monitoring Market Outlook across Application verticals, 2020-2028
- 14.3 Africa Air Quality Monitoring Market Outlook by Country
 - 14.3.1 South Africa Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 14.3.2 Nigeria Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 14.3.3 Egypt Air Quality Monitoring Market Size Outlook, 2020- 2028
 - 14.3.3 Other Africa Market Size Outlook, 2020- 2028

15 COMPETITIVE LANDSCAPE

- 15.1 Leading Companies Profiled in the Report
- 15.2 Company Snapshot
 - 15.2.1 SWOT Profiles
 - 15.2.2 Financial Analysis

APPENDIX

- A1: Global Chemicals Market Outlook to 2030
- A2: GDP Outlook of Leading Countries, 2010- 2030
- A3: Population Forecasts in Leading Countries, 2010-2030
- A4: Total Investment (% of GDP), 2010- 2030
- A5: Inflation and Unemployment Rate trends by country, 2010-2030



A6: Publisher's Expertise

A7: Licensing Types

A8: Contact Information



List Of Tables

LIST OF TABLES

- Table 1: Air Quality Monitoring Industry Snapshot, 2021
- Table 2: Year-on-Year Market Size Growth Outlook to 2028
- Table 3: Air Quality Monitoring Market Revenue by Region, 2021
- Table 4: COVID-19 Implications- Low Growth Case Scenario Forecasts
- Table 5: COVID-19 Implications- Reference Case Scenario Forecasts
- Table 6: COVID-19 Implications- High Growth Case Scenario Forecasts
- Table 7: Global Air Quality Monitoring Market Outlook by Type, US\$ Million, 2020- 2028
- Table 8: Global Air Quality Monitoring Market Outlook by Application, US\$ Million, 2020-2028
- Table 9: Global Air Quality Monitoring Market Outlook by End-User Industry, US\$ Million, 2020- 2028
- Table 10: North America Air Quality Monitoring Market Salient Statistics, 2021
- Table 11: North America Air Quality Monitoring Market Size Outlook, US\$ Million, 2020-2028
- Table 12: North America Air Quality Monitoring Market Size Outlook by Type, US\$ Million, 2020- 2028
- Table 13: North America Air Quality Monitoring Market Size Outlook by Application, US\$ Million, 2020- 2028
- Table 14: North America Air Quality Monitoring Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028
- Table 15: Europe Air Quality Monitoring Market Salient Statistics, 2021
- Table 16: Europe Air Quality Monitoring Market Size Outlook, US\$ Million, 2020- 2028
- Table 17: Europe Air Quality Monitoring Market Size Outlook by Type, US\$ Million, 2020- 2028
- Table 18: Europe Air Quality Monitoring Market Size Outlook by Application, US\$ Million, 2020- 2028
- Table 19: Europe Air Quality Monitoring Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028
- Table 20: Asia Pacific Air Quality Monitoring Market Salient Statistics, 2021
- Table 21: Asia Pacific Air Quality Monitoring Market Size Outlook, US\$ Million, 2020-2028
- Table 22: Asia Pacific Air Quality Monitoring Market Size Outlook by Type, US\$ Million, 2020- 2028
- Table 23: Asia Pacific Air Quality Monitoring Market Size Outlook by Application, US\$ Million, 2020- 2028



Table 24: Asia Pacific Air Quality Monitoring Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 25: Latin America Air Quality Monitoring Market – Salient Statistics, 2021

Table 26: Latin America Air Quality Monitoring Market Size Outlook, US\$ Million, 2020-2028

Table 27: Latin America Air Quality Monitoring Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 28: Latin America Air Quality Monitoring Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 29: Latin America Air Quality Monitoring Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 30: Middle East Air Quality Monitoring Market – Salient Statistics, 2021

Table 31: Middle East Air Quality Monitoring Market Size Outlook, US\$ Million, 2020-2028

Table 32: Middle East Air Quality Monitoring Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 33: Middle East Air Quality Monitoring Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 34: Middle East Air Quality Monitoring Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 35: Africa Air Quality Monitoring Market – Salient Statistics, 2021

Table 36: Africa Air Quality Monitoring Market Size Outlook, US\$ Million, 2020- 2028

Table 37: Africa Air Quality Monitoring Market Size Outlook by Type, US\$ Million, 2020-2028

Table 38: Africa Air Quality Monitoring Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 39: Africa Air Quality Monitoring Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 40: Air Quality Monitoring Market - Leading Companies



List Of Exhibits

LIST OF EXHIBITS

- Figure 2: Air Quality Monitoring Market Share by Region, 2021
- Figure 3: Air Quality Monitoring Market Growth Potential by Country, 2022-2028
- Figure 4: Air Quality Monitoring Market Growth Potential across Types, 2022- 2028
- Figure 5: Air Quality Monitoring Market Growth Potential across Applications,

2022-2028

- Figure 6: COVID-19 Implications- Growth comparison across scenarios
- Figure 7: US Air Quality Monitoring Market Size Outlook
- Figure 8: Canada Air Quality Monitoring Market Size Outlook
- Figure 9: Mexico Air Quality Monitoring Market Size Outlook
- Figure 10: Germany Air Quality Monitoring Market Size Outlook
- Figure 11: UK Air Quality Monitoring Market Size Outlook
- Figure 12: Spain Air Quality Monitoring Market Size Outlook
- Figure 13: France Air Quality Monitoring Market Size Outlook
- Figure 14: Italy Air Quality Monitoring Market Size Outlook
- Figure 15: Russia Air Quality Monitoring Market Size Outlook
- Figure 16: Brazil Air Quality Monitoring Market Size Outlook
- Figure 17: Argentina Air Quality Monitoring Market Size Outlook
- Figure 18: China Air Quality Monitoring Market Size Outlook
- Figure 19: India Air Quality Monitoring Market Size Outlook
- Figure 20: Indonesia Air Quality Monitoring Market Size Outlook
- Figure 21: Japan Air Quality Monitoring Market Size Outlook
- Figure 22: South Korea Air Quality Monitoring Market Size Outlook
- Figure 23: South East Asia Air Quality Monitoring Market Size Outlook
- Figure 24: Rest of Asia Pacific Air Quality Monitoring Market Size Outlook
- Figure 25: Saudi Arabia Air Quality Monitoring Market Size Outlook
- Figure 26: UAE Air Quality Monitoring Market Size Outlook
- Figure 27: South Africa Air Quality Monitoring Market Size Outlook
- Figure 28: Egypt Air Quality Monitoring Market Size Outlook
- Figure 29: Rest of Middle East Air Quality Monitoring Market Size Outlook
- Figure 30: Rest of Africa Air Quality Monitoring Market Size Outlook
- Figure 31: GDP (PPP) Outlook by Country, 2010- 2030
- Figure 32: Unemployment Rate by Country, 2010- 2030
- Figure 33: Inflation Trends by Country, 2010- 2030
- Figure 34: Total Investment (% of GDP) Forecasts



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