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AI in Animal Health Market Size, Trends, Analysis, and Outlook By Solution (Hardware, Software & Services), By Application (Diagnostics, Identification, Tracking, and Monitoring, Others), By Animal Type (Companion Animals, Production Animals), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global AI in Animal Health market size is poised to register 18.23% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global AI in Animal Health market across By Solution (Hardware, Software & Services), By Application (Diagnostics, Identification, Tracking, and Monitoring, Others), By Animal Type (Companion Animals, Production Animals).

The AI in the Animal Health Market is experiencing significant expansion and innovation in 2024 and beyond, driven by the convergence of digital technology, data analytics, and precision animal husbandry practices. Artificial intelligence (AI) and machine learning algorithms offer transformative capabilities for disease detection, diagnostics, treatment optimization, and herd management in veterinary medicine. Key trends include the development of AI-driven diagnostic tools, predictive analytics platforms, and precision livestock farming solutions to improve animal health outcomes, productivity, and welfare. Additionally, there is a growing emphasis on real-time monitoring, remote sensing, and decision support systems to enable proactive disease prevention and early intervention strategies. Moreover, collaborations between technology providers, veterinary professionals, and agricultural stakeholders are essential for advancing AI adoption, standardization, and regulatory compliance in the animal health sector. Furthermore, AI-driven innovations hold promise for addressing

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global challenges, such as zoonotic disease surveillance, antimicrobial resistance, and sustainable food production, fostering a more resilient and interconnected ecosystem for human and animal health alike.

AI in Animal Health Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The AI in Animal Health market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of AI in Animal Health survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the AI in Animal Health industry.

Key market trends defining the global AI in Animal Health demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

AI in Animal Health Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The AI in Animal Health industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support AI in Animal Health companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the AI in Animal Health industry

Leading AI in Animal Health companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 AI in Animal Health companies.

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AI in Animal Health Market Study- Strategic Analysis Review

The AI in Animal Health market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

AI in Animal Health Market Size Outlook- Historic and Forecast Revenue in Three Cases

The AI in Animal Health industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

AI in Animal Health Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America AI in Animal Health Market Size Outlook- Companies plan for focused investments in a changing environment

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The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various AI in Animal Health market segments. Similarly, Strong end-user demand is encouraging Canadian AI in Animal Health companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico AI in Animal Health market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe AI in Animal Health Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European AI in Animal Health industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European AI in Animal Health market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific AI in Animal Health Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for AI in Animal Health in Asia Pacific. In particular, China, India, and South East Asian AI in Animal Health markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America AI in Animal Health Market Size Outlook- Continued urbanization and

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rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa AI in Animal Health Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East AI in Animal Health market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for AI in Animal Health.

AI in Animal Health Market Company Profiles

The global AI in Animal Health market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Heska Corp, IDEXX Laboratories Inc, ImpriMed Inc, Merck & Co. Inc, OneCup AI, Petriage, SignalPET, VetCT, Vetology LLC, Zoetis Services LLC

Recent AI in Animal Health Market Developments

The global AI in Animal Health market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

AI in Animal Health Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

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Currency)

Qualitative Analysis

- Pricing Analysis
- Value Chain Analysis
- SWOT Profile
- Market Dynamics- Trends, Drivers, Challenges
- Porter’s Five Forces Analysis
- Macroeconomic Impact Analysis
- Case Scenarios- Low, Base, High

Market Segmentation:

By Solutions

Hardware

Software & Services

By Application

Diagnostics

Identification, Tracking, and Monitoring

Others

By Animal Type

Companion Animals

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Production Animals

Geographical Segmentation:

- North America (3 markets)
- Europe (6 markets)
- Asia Pacific (6 markets)
- Latin America (3 markets)
- Middle East Africa (5 markets)

Companies

Heska Corp

IDEXX Laboratories Inc

ImpriMed Inc

Merck & Co. Inc

OneCup AI

Petriage

SignalPET

VetCT

Vetology LLC

Zoetis Services LLC

Formats Available: Excel, PDF, and PPT

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Contents

1. EXECUTIVE SUMMARY

1.1 AI in Animal Health Market Overview and Key Findings, 2024
1.2 AI in Animal Health Market Size and Growth Outlook, 2021- 2030
1.3 AI in Animal Health Market Growth Opportunities to 2030
1.4 Key AI in Animal Health Market Trends and Challenges
  1.4.1 AI in Animal Health Market Drivers and Trends
  1.4.2 AI in Animal Health Market Challenges
1.5 Competitive Landscape and Key Players
1.6 Competitive Analysis- Growth Strategies Adopted by Leading AI in Animal Health Companies

2. AI IN ANIMAL HEALTH MARKET SIZE OUTLOOK TO 2030

2.1 AI in Animal Health Market Size Outlook, USD Million, 2021- 2030
2.2 AI in Animal Health Incremental Market Growth Outlook, %, 2021- 2030
2.3 Segment Snapshot, 2024

3. AI IN ANIMAL HEALTH MARKET- STRATEGIC ANALYSIS REVIEW

3.1 Porter's Five Forces Analysis
* Threat of New Entrants
* Threat of Substitutes
* Intensity of Competitive Rivalry
* Bargaining Power of Buyers
* Bargaining Power of Suppliers
3.2 Value Chain Analysis
3.3 SWOT Analysis

4. AI IN ANIMAL HEALTH MARKET SEGMENTATION ANALYSIS AND OUTLOOK

4.1 Market Segmentation and Scope
4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
By Solutions
Hardware
Software & Services
By Application

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Diagnostics
Identification, Tracking, and Monitoring
Others
By Animal Type
Companion Animals
Production Animals
4.3 Growth Prospects and Niche Opportunities, 2023- 2030
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific AI in Animal Health Market, 2025
5.2 Asia Pacific AI in Animal Health Market Size Outlook by Type, 2021- 2030
5.3 Asia Pacific AI in Animal Health Market Size Outlook by Application, 2021- 2030
5.4 Key Findings for Europe AI in Animal Health Market, 2025
5.5 Europe AI in Animal Health Market Size Outlook by Type, 2021- 2030
5.6 Europe AI in Animal Health Market Size Outlook by Application, 2021- 2030
5.7 Key Findings for North America AI in Animal Health Market, 2025
5.8 North America AI in Animal Health Market Size Outlook by Type, 2021- 2030
5.9 North America AI in Animal Health Market Size Outlook by Application, 2021- 2030
5.10 Key Findings for South America AI in Animal Health Market, 2025
5.11 South America Pacific AI in Animal Health Market Size Outlook by Type, 2021-2030
5.12 South America AI in Animal Health Market Size Outlook by Application, 2021- 2030
5.13 Key Findings for Middle East and Africa AI in Animal Health Market, 2025
5.14 Middle East Africa AI in Animal Health Market Size Outlook by Type, 2021- 2030
5.15 Middle East Africa AI in Animal Health Market Size Outlook by Application, 2021-2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US AI in Animal Health Market Size Outlook and Revenue Growth Forecasts
6.2 US AI in Animal Health Industry Drivers and Opportunities
6.3 Canada Market Size Outlook and Revenue Growth Forecasts
6.4 Canada AI in Animal Health Industry Drivers and Opportunities
6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
6.6 Mexico AI in Animal Health Industry Drivers and Opportunities
6.7 Germany Market Size Outlook and Revenue Growth Forecasts
6.8 Germany AI in Animal Health Industry Drivers and Opportunities

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info@marketpublishers.com

6.9 France Market Size Outlook and Revenue Growth Forecasts
6.10 France AI in Animal Health Industry Drivers and Opportunities
6.11 UK Market Size Outlook and Revenue Growth Forecasts
6.12 UK AI in Animal Health Industry Drivers and Opportunities
6.13 Spain Market Size Outlook and Revenue Growth Forecasts
6.14 Spain AI in Animal Health Industry Drivers and Opportunities
6.16 Italy Market Size Outlook and Revenue Growth Forecasts
6.16 Italy AI in Animal Health Industry Drivers and Opportunities
6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
6.18 Rest of Europe AI in Animal Health Industry Drivers and Opportunities
6.19 China Market Size Outlook and Revenue Growth Forecasts
6.20 China AI in Animal Health Industry Drivers and Opportunities
6.21 India Market Size Outlook and Revenue Growth Forecasts
6.22 India AI in Animal Health Industry Drivers and Opportunities
6.23 Japan Market Size Outlook and Revenue Growth Forecasts
6.24 Japan AI in Animal Health Industry Drivers and Opportunities
6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
6.26 South Korea AI in Animal Health Industry Drivers and Opportunities
6.27 Australia Market Size Outlook and Revenue Growth Forecasts
6.28 Australia AI in Animal Health Industry Drivers and Opportunities
6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
6.30 South East Asia AI in Animal Health Industry Drivers and Opportunities
6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
6.32 Rest of Asia Pacific AI in Animal Health Industry Drivers and Opportunities
6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
6.34 Brazil AI in Animal Health Industry Drivers and Opportunities
6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
6.36 Argentina AI in Animal Health Industry Drivers and Opportunities
6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
6.38 Rest of South America AI in Animal Health Industry Drivers and Opportunities
6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
6.40 Middle East AI in Animal Health Industry Drivers and Opportunities
6.41 Africa Market Size Outlook and Revenue Growth Forecasts
6.42 Africa AI in Animal Health Industry Drivers and Opportunities

7. AI IN ANIMAL HEALTH MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case
7.2 Reference Growth Case

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7.3 High Growth Case

8. AI IN ANIMAL HEALTH COMPANY PROFILES

8.1 Profiles of Leading AI in Animal Health Companies in the Market
8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
8.3 Financial Performance and Key Metrics
Heska Corp
IDEXX Laboratories Inc
ImpriMed Inc
Merck & Co. Inc
OneCup AI
Petriage
SignalPET
VetCT
Vetology LLC
Zoetis Services LLC

9. APPENDIX

9.1 Scope of the Report
9.2 Research Methodology and Data Sources
9.3 Glossary of Terms
9.4 Market Definitions
9.5 Contact Information

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