

Al-based Clinical Trial Solutions for Patient Matching Market Size, Trends, Analysis, and Outlook By Therapeutic Application (Oncology, Cardiovascular Diseases, Neurological Diseases or Conditions, Metabolic Diseases, Infectious Diseases, Others), By End-User (Pharmaceutical Companies, Academia, Others), by Region, Country, Segment, and Companies, 2024-2030

https://marketpublishers.com/r/AEF80971DF43EN.html

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: AEF80971DF43EN

### **Abstracts**

The global AI-based Clinical Trial Solutions for Patient Matching market size is poised to register 25.48% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global AI-based Clinical Trial Solutions for Patient Matching market across By Therapeutic Application (Oncology, Cardiovascular Diseases, Neurological Diseases or Conditions, Metabolic Diseases, Infectious Diseases, Others), By End-User (Pharmaceutical Companies, Academia, Others).

The AI-based clinical trial solutions for patient matching market is experiencing significant growth, driven by increasing complexity of clinical trial protocols, rising demand for patient recruitment and retention solutions, and advancements in artificial intelligence (AI) and machine learning technologies. AI-based clinical trial solutions leverage advanced algorithms and predictive analytics to identify and match eligible patients to clinical trials based on their demographic, clinical, and genomic profiles, streamlining the patient recruitment process and accelerating trial enrollment timelines. With a focus on patient-centric research, protocol optimization, and real-world evidence generation, pharmaceutical companies, contract research organizations (CROs), and



clinical trial sponsors are adopting AI-based solutions to enhance patient engagement, diversity, and representation in clinical research studies. Moreover, advancements in data integration, electronic health records (EHRs), and patient registries are driving market expansion, offering new opportunities to leverage real-world data and AI-driven insights for precision medicine initiatives and targeted patient recruitment strategies. Additionally, collaborations between AI technology providers, healthcare organizations, and patient advocacy groups are driving innovation in clinical trial recruitment, fostering the development of scalable solutions, decentralized trial models, and patient-centered approaches to improve clinical trial efficiency and maximize patient participation in biomedical research.

Al-based Clinical Trial Solutions for Patient Matching Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Al-based Clinical Trial Solutions for Patient Matching market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Al-based Clinical Trial Solutions for Patient Matching survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Al-based Clinical Trial Solutions for Patient Matching industry.

Key market trends defining the global Al-based Clinical Trial Solutions for Patient Matching demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Al-based Clinical Trial Solutions for Patient Matching Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The AI-based Clinical Trial Solutions for Patient Matching industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the



market size outlook across segments to support Al-based Clinical Trial Solutions for Patient Matching companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Al-based Clinical Trial Solutions for Patient Matching industry

Leading AI-based Clinical Trial Solutions for Patient Matching companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 AI-based Clinical Trial Solutions for Patient Matching companies.

Al-based Clinical Trial Solutions for Patient Matching Market Study- Strategic Analysis Review

The AI-based Clinical Trial Solutions for Patient Matching market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Al-based Clinical Trial Solutions for Patient Matching Market Size Outlook- Historic and Forecast Revenue in Three Cases



The AI-based Clinical Trial Solutions for Patient Matching industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Al-based Clinical Trial Solutions for Patient Matching Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Al-based Clinical Trial Solutions for Patient Matching Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Al-based Clinical Trial Solutions for Patient Matching market segments. Similarly, Strong end-user demand is encouraging Canadian Al-based Clinical Trial Solutions for Patient Matching companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Al-based Clinical Trial Solutions for Patient Matching market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe AI-based Clinical Trial Solutions for Patient Matching Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Albased Clinical Trial Solutions for Patient Matching industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Al-based Clinical Trial Solutions for Patient Matching market for an upward trajectory, fostering both domestic and international interest. Leading brands



operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Al-based Clinical Trial Solutions for Patient Matching Market Size Outlookan attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Al-based Clinical Trial Solutions for Patient Matching in Asia Pacific. In particular, China, India, and South East Asian Al-based Clinical Trial Solutions for Patient Matching markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Al-based Clinical Trial Solutions for Patient Matching Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Al-based Clinical Trial Solutions for Patient Matching Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Al-based Clinical Trial Solutions for Patient Matching market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Al-based Clinical Trial Solutions for Patient Matching.

Al-based Clinical Trial Solutions for Patient Matching Market Company Profiles

The global Al-based Clinical Trial Solutions for Patient Matching market is characterized by intense competitive conditions with leading companies opting for aggressive



marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Unlearn.Al Inc, Antidote Technologies Inc, Deep6.ai, Mendel.ai, Aris Global, Deep Lens Al, AmerisourceBergen Corp, Koneksa, Microsoft Corp, GNS Healthcare

Recent Al-based Clinical Trial Solutions for Patient Matching Market Developments

The global AI-based Clinical Trial Solutions for Patient Matching market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Al-based Clinical Trial Solutions for Patient Matching Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:



By Therapeutic Application

Unlearn.Al Inc

Oncology		
Cardiovascular Diseases		
Neurological Diseases or Conditions		
Metabolic Diseases		
Infectious Diseases		
Others		
By End-user		
Pharmaceutical Companies		
Academia		
Others		
Geographical Segmentation:		
North America (3 markets)		
Europe (6 markets)		
Asia Pacific (6 markets)		
Latin America (3 markets)		
Middle East Africa (5 markets)		
Companies		
Companico		



Antidote Technologies Inc	
Deep6.ai	
Mendel.ai	
Aris Global	
Deep Lens Al	
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Microsoft Corp	
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Formats Available: Excel, PDF, and PPT	



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Cardiovascular Diseases

**Neurological Diseases or Conditions** 

Metabolic Diseases

Infectious Diseases

Others

By End-user

Pharmaceutical Companies

Academia

Others

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Unlearn.Al Inc

Antidote Technologies Inc

Deep6.ai

Mendel.ai

Aris Global

Deep Lens Al

AmerisourceBergen Corp

Koneksa

Microsoft Corp

**GNS** Healthcare

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