

# **Aesthetic Surgery Procedures Market Size, Trends, Analysis, and Outlook By Type (Breast, Face & Head, Body & Extremities), By End-User (Cosmetic Surgery Clinics, Hospitals), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Aesthetic Surgery Procedures market size is poised to register 13.36% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Aesthetic Surgery Procedures market across By Type (Breast, Face & Head, Body & Extremities), By End-User (Cosmetic Surgery Clinics, Hospitals).

The Aesthetic Surgery Procedures Market is influenced by evolving consumer preferences, technological advancements, and socio-economic factors shaping the global beauty industry. Aesthetic surgery procedures, including breast augmentation, liposuction, rhinoplasty, and facelifts, continue to gain popularity as individuals seek to enhance their physical appearance and self-confidence. Key trends include the adoption of minimally invasive techniques, such as endoscopic and robotic-assisted surgeries, to minimize scarring, surgical trauma, and recovery time. Additionally, there is growing demand for combination treatments, including nonsurgical injectables, skin resurfacing, and fat grafting, to achieve comprehensive facial rejuvenation and body contouring outcomes. Moreover, advancements in surgical instrumentation, patient assessment tools, and 3D imaging technology are enhancing surgical precision, safety, and patient satisfaction. Furthermore, cultural influences, social media trends, and accessibility to aesthetic services are driving market growth and diversification, catering to diverse demographics and aesthetic preferences globally.

**Aesthetic Surgery Procedures Market Drivers, Trends, Opportunities, and Growth**

*Aesthetic Surgery Procedures Market Size, Trends, Analysis, and Outlook By Type (Breast, Face & Head, Body & E...*

## Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Aesthetic Surgery Procedures market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Aesthetic Surgery Procedures survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Aesthetic Surgery Procedures industry.

### Key market trends defining the global Aesthetic Surgery Procedures demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Aesthetic Surgery Procedures Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Aesthetic Surgery Procedures industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Aesthetic Surgery Procedures companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Aesthetic Surgery Procedures industry

Leading Aesthetic Surgery Procedures companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Aesthetic Surgery Procedures companies.

## Aesthetic Surgery Procedures Market Study- Strategic Analysis Review

The Aesthetic Surgery Procedures market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Aesthetic Surgery Procedures Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Aesthetic Surgery Procedures industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Aesthetic Surgery Procedures Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Aesthetic Surgery Procedures Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Aesthetic Surgery Procedures market segments. Similarly, Strong end-user demand is encouraging Canadian Aesthetic Surgery Procedures companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Aesthetic Surgery Procedures market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Aesthetic Surgery Procedures Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Aesthetic Surgery Procedures industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Aesthetic Surgery Procedures market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Aesthetic Surgery Procedures Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Aesthetic Surgery Procedures in Asia Pacific. In particular, China, India, and South East Asian Aesthetic Surgery Procedures markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Aesthetic Surgery Procedures Market Size Outlook- Continued

urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Aesthetic Surgery Procedures Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Aesthetic Surgery Procedures market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Aesthetic Surgery Procedures.

Aesthetic Surgery Procedures Market Company Profiles

The global Aesthetic Surgery Procedures market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Laser Clinic Australia, Laser Clinic United Kingdom, Long Island Plastic Surgical Group, Nova Aesthetic Clinic, Piedmont Plastic Surgery & Dermatology, Renovo Skin Clinic, SILK Laser Clinics, SKINovative of Gilbert-Medical Spa, Therapie Clinic, Toronto Cosmetic Clinic (TCC), VIVA Skin Clinic, Westlake Dermatology

Recent Aesthetic Surgery Procedures Market Developments

The global Aesthetic Surgery Procedures market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Aesthetic Surgery Procedures Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Breast

-Breast Augmentation

-Breast Implant Removal

-Breast Lift (Mastopexy)

-Breast Reduction

-Others

Face & Head

-Eyelid Surgery

-Rhinoplasty

-Lip Enhancement

-Fat Grafting-Face

-Others

Body & Extremities

-Abdominoplasty

-Buttock Augmentation-Implants and Fat Transfer

-Buttock Lift

-Liposuction

-Vaginal Rejuvenation

-Others

By End-user

Cosmetic Surgery Clinics

Hospitals

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

## Middle East Africa (5 markets)

### Companies

Laser Clinic Australia

Laser Clinic United Kingdom

Long Island Plastic Surgical Group

Nova Aesthetic Clinic

Piedmont Plastic Surgery & Dermatology

Renovo Skin Clinic

SILK Laser Clinics

SKINovative of Gilbert-Medical Spa

Therapie Clinic

Toronto Cosmetic Clinic (TCC)

VIVA Skin Clinic

Westlake Dermatology

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Aesthetic Surgery Procedures Market Overview and Key Findings, 2024
- 1.2 Aesthetic Surgery Procedures Market Size and Growth Outlook, 2021- 2030
- 1.3 Aesthetic Surgery Procedures Market Growth Opportunities to 2030
- 1.4 Key Aesthetic Surgery Procedures Market Trends and Challenges
  - 1.4.1 Aesthetic Surgery Procedures Market Drivers and Trends
  - 1.4.2 Aesthetic Surgery Procedures Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Aesthetic Surgery Procedures Companies

### 2. AESTHETIC SURGERY PROCEDURES MARKET SIZE OUTLOOK TO 2030

- 2.1 Aesthetic Surgery Procedures Market Size Outlook, USD Million, 2021- 2030
- 2.2 Aesthetic Surgery Procedures Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. AESTHETIC SURGERY PROCEDURES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. AESTHETIC SURGERY PROCEDURES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
  - Breast

- Breast Augmentation
- Breast Implant Removal
- Breast Lift (Mastopexy)
- Breast Reduction
- Others

#### Face & Head

- Eyelid Surgery
- Rhinoplasty
- Lip Enhancement
- Fat Grafting-Face
- Others

#### Body & Extremities

- Abdominoplasty
- Buttock Augmentation-Implants and Fat Transfer
- Buttock Lift
- Liposuction
- Vaginal Rejuvenation
- Others

#### By End-user

Cosmetic Surgery Clinics

Hospitals

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Aesthetic Surgery Procedures Market, 2025

5.2 Asia Pacific Aesthetic Surgery Procedures Market Size Outlook by Type, 2021-2030

5.3 Asia Pacific Aesthetic Surgery Procedures Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Aesthetic Surgery Procedures Market, 2025

5.5 Europe Aesthetic Surgery Procedures Market Size Outlook by Type, 2021- 2030

5.6 Europe Aesthetic Surgery Procedures Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Aesthetic Surgery Procedures Market, 2025

5.8 North America Aesthetic Surgery Procedures Market Size Outlook by Type, 2021-2030

5.9 North America Aesthetic Surgery Procedures Market Size Outlook by Application,

2021- 2030

5.10 Key Findings for South America Aesthetic Surgery Procedures Market, 2025

5.11 South America Pacific Aesthetic Surgery Procedures Market Size Outlook by Type, 2021- 2030

5.12 South America Aesthetic Surgery Procedures Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Aesthetic Surgery Procedures Market, 2025

5.14 Middle East Africa Aesthetic Surgery Procedures Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Aesthetic Surgery Procedures Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Aesthetic Surgery Procedures Market Size Outlook and Revenue Growth Forecasts

6.2 US Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Aesthetic Surgery Procedures Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

- 6.24 Japan Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Aesthetic Surgery Procedures Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Aesthetic Surgery Procedures Industry Drivers and Opportunities

## **7. AESTHETIC SURGERY PROCEDURES MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. AESTHETIC SURGERY PROCEDURES COMPANY PROFILES**

- 8.1 Profiles of Leading Aesthetic Surgery Procedures Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
  - Laser Clinic Australia
  - Laser Clinic United Kingdom
  - Long Island Plastic Surgical Group
  - Nova Aesthetic Clinic
  - Piedmont Plastic Surgery & Dermatology

Renovo Skin Clinic  
SILK Laser Clinics  
SKINovative of Gilbert-Medical Spa  
Therapie Clinic  
Toronto Cosmetic Clinic (TCC)  
VIVA Skin Clinic  
Westlake Dermatology

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

## I would like to order

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