

Aesthetic Medicine Market Size, Trends, Analysis, and Outlook By Procedure (Invasive Procedures (Breast augmentation, Liposuction, Nose reshaping, Eyelid Surgery, Tummy tuck, Others), Non-invasive Procedures (Botox injections, Soft tissue fillers, Chemical peel, Laser hair removal, Microdermabrasion, Others)), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Aesthetic Medicine market size is poised to register 11.5% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Aesthetic Medicine market across By Procedure (Invasive Procedures (Breast augmentation, Liposuction, Nose reshaping, Eyelid Surgery, Tummy tuck, Others), Non-invasive Procedures (Botox injections, Soft tissue fillers, Chemical peel, Laser hair removal, Microdermabrasion, Others)).

The aesthetic medicine market is witnessing significant growth driven by the increasing demand for minimally invasive cosmetic procedures, rising beauty consciousness, and advancements in aesthetic technology. In 2024 and beyond, factors such as the growing popularity of non-surgical facial rejuvenation and body contouring treatments, expansion of medical spa services, and rising disposable income drive market expansion. Additionally, the development of innovative laser and energy-based devices for skin tightening and fat reduction, integration of regenerative therapies for natural-looking results, and partnerships between aesthetic clinics and skincare brands contribute to market growth.

Aesthetic Medicine Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Aesthetic Medicine market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Aesthetic Medicine survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Aesthetic Medicine industry.

Key market trends defining the global Aesthetic Medicine demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Aesthetic Medicine Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Aesthetic Medicine industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Aesthetic Medicine companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Aesthetic Medicine industry

Leading Aesthetic Medicine companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Aesthetic Medicine companies.

Aesthetic Medicine Market Study- Strategic Analysis Review

The Aesthetic Medicine market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Aesthetic Medicine Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Aesthetic Medicine industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Aesthetic Medicine Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Aesthetic Medicine Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing

environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Aesthetic Medicine market segments. Similarly, Strong end-user demand is encouraging Canadian Aesthetic Medicine companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Aesthetic Medicine market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Aesthetic Medicine Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Aesthetic Medicine industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Aesthetic Medicine market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Aesthetic Medicine Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Aesthetic Medicine in Asia Pacific. In particular, China, India, and South East Asian Aesthetic Medicine markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Aesthetic Medicine Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Aesthetic Medicine Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Aesthetic Medicine market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Aesthetic Medicine.

Aesthetic Medicine Market Company Profiles

The global Aesthetic Medicine market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AbbVie, Alma Laser, Cynosure, Evolus Inc, Lumenis, Revance Galderma, Solta Medical, Syneron Candela

Recent Aesthetic Medicine Market Developments

The global Aesthetic Medicine market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Aesthetic Medicine Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Procedure

Invasive Procedures

-Breast augmentation

-Liposuction

-Nose reshaping

-Eyelid Surgery

-Tummy tuck

-Others

Non-invasive Procedures

-Botox injections

-Soft tissue fillers

-Chemical peel

-Laser hair removal

-Microdermabrasion

-Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AbbVie

Alma Laser

Cynosure

Evolus Inc

Lumenis

Revance Galderma

Solta Medical

Syneron Candela

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Aesthetic Medicine Market Overview and Key Findings, 2024
- 1.2 Aesthetic Medicine Market Size and Growth Outlook, 2021- 2030
- 1.3 Aesthetic Medicine Market Growth Opportunities to 2030
- 1.4 Key Aesthetic Medicine Market Trends and Challenges
 - 1.4.1 Aesthetic Medicine Market Drivers and Trends
 - 1.4.2 Aesthetic Medicine Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Aesthetic Medicine Companies

2. AESTHETIC MEDICINE MARKET SIZE OUTLOOK TO 2030

- 2.1 Aesthetic Medicine Market Size Outlook, USD Million, 2021- 2030
- 2.2 Aesthetic Medicine Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. AESTHETIC MEDICINE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. AESTHETIC MEDICINE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Procedure
 - Invasive Procedures
 - Breast augmentation
 - Liposuction

- Nose reshaping
- Eyelid Surgery
- Tummy tuck
- Others

Non-invasive Procedures

- Botox injections
- Soft tissue fillers
- Chemical peel
- Laser hair removal
- Microdermabrasion
- Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Aesthetic Medicine Market, 2025

5.2 Asia Pacific Aesthetic Medicine Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Aesthetic Medicine Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Aesthetic Medicine Market, 2025

5.5 Europe Aesthetic Medicine Market Size Outlook by Type, 2021- 2030

5.6 Europe Aesthetic Medicine Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Aesthetic Medicine Market, 2025

5.8 North America Aesthetic Medicine Market Size Outlook by Type, 2021- 2030

5.9 North America Aesthetic Medicine Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Aesthetic Medicine Market, 2025

5.11 South America Pacific Aesthetic Medicine Market Size Outlook by Type, 2021- 2030

5.12 South America Aesthetic Medicine Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Aesthetic Medicine Market, 2025

5.14 Middle East Africa Aesthetic Medicine Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Aesthetic Medicine Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Aesthetic Medicine Market Size Outlook and Revenue Growth Forecasts

6.2 US Aesthetic Medicine Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

- 6.4 Canada Aesthetic Medicine Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Aesthetic Medicine Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Aesthetic Medicine Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Aesthetic Medicine Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Aesthetic Medicine Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Aesthetic Medicine Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Aesthetic Medicine Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Aesthetic Medicine Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Aesthetic Medicine Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Aesthetic Medicine Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Aesthetic Medicine Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Aesthetic Medicine Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Aesthetic Medicine Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Aesthetic Medicine Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Aesthetic Medicine Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Aesthetic Medicine Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Aesthetic Medicine Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Aesthetic Medicine Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Aesthetic Medicine Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Aesthetic Medicine Industry Drivers and Opportunities

7. AESTHETIC MEDICINE MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. AESTHETIC MEDICINE COMPANY PROFILES

8.1 Profiles of Leading Aesthetic Medicine Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

AbbVie

Alma Laser

Cynosure

Evolus Inc

Lumenis

Revance Galderma

Solta Medical

Syneron Candela

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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