

# **Adult Powdered Milk Market Size, Trends, Analysis, and Outlook By Type (Whole Milk Powder, Skim Milk Powder), By Age Group (18 to 35, 35 to 55, Above 55), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Adult Powdered Milk Market Size is valued at \$4.8 Billion in 2024 and is forecast to register a growth rate (CAGR) of 3.9% to reach \$6.5 Billion by 2032.

The adult powdered milk market is expanding as consumers seek convenient and long-lasting dairy alternatives, particularly in regions where fresh milk is not easily accessible. Adult powdered milk is increasingly used in beverages, cooking, and as a nutritional supplement. The market is also driven by the growing demand for fortified products, including those enriched with vitamins, minerals, and probiotics. Innovations in packaging and the rise of clean-label, organic, and lactose-free powdered milk products are expected to further fuel growth.

### **Adult Powdered Milk Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Adult Powdered Milk survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Adult Powdered Milk industry.

Key market trends defining the global Adult Powdered Milk demand in 2025 and Beyond

The Adult Powdered Milk industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in

consumption patterns, new product launches, and widening distribution channels will play major roles.

## Adult Powdered Milk Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Adult Powdered Milk industry

Leading Adult Powdered Milk companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Adult Powdered Milk companies.

### Adult Powdered Milk Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Adult Powdered Milk Market Size Outlook- Historic and Forecast Revenue in Three

*Adult Powdered Milk Market Size, Trends, Analysis, and Outlook By Type (Whole Milk Powder, Skim Milk Powder),...*

## Cases

The Adult Powdered Milk industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Adult Powdered Milk Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Adult Powdered Milk Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Adult Powdered Milk market segments. Similarly, strong market demand encourages Canadian Adult Powdered Milk companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Adult Powdered Milk Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Adult Powdered Milk industry remains the major market for companies in the European Adult Powdered Milk industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Adult Powdered Milk market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

### Asia Pacific Adult Powdered Milk Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Adult Powdered Milk in Asia Pacific. In particular, China, India, and South East Asian Adult Powdered Milk markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

#### Latin America Adult Powdered Milk Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Adult Powdered Milk Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Adult Powdered Milk market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Adult Powdered Milk.

#### Adult Powdered Milk Company Profiles

The global Adult Powdered Milk market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Abbott Laboratories, Able Food Sdn Bhd, Anchor, Anlene, Ausino Products, Fasska, Feihe, GMP, Mengniu, Murray Goulburn, Nestl? S.A., R?gilait, Tatura, Vreugdenhil Dairy, Wondersun, Yashily, Yili.

#### Recent Adult Powdered Milk Market Developments

The global Adult Powdered Milk market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Adult Powdered Milk Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Whole Milk Powder

Skim Milk Powder

*Adult Powdered Milk Market Size, Trends, Analysis, and Outlook By Type (Whole Milk Powder, Skim Milk Powder),...*

## By Age Group

18 to 35

35 to 55

Above 55

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Abbott Laboratories

Able Food Sdn Bhd

Anchor

Anlene

Ausino Products

Fasska

Feihe

GMP

Mengniu

Murray Goulburn

Nestl? S.A.

R?gilait

Tatura

Vreugdenhil Dairy

Wondersun

Yashily

Yili

Formats Available: Excel, PDF, and PPT

## Contents

### CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### CHAPTER 2. ADULT POWDERED MILK MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Adult Powdered Milk Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Adult Powdered Milk Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Adult Powdered Milk Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Adult Powdered Milk Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Adult Powdered Milk Market Outlook to 2032

### CHAPTER 5: ADULT POWDERED MILK MARKET DYNAMICS

*Adult Powdered Milk Market Size, Trends, Analysis, and Outlook By Type (Whole Milk Powder, Skim Milk Powder),...*



- 5.1 Key Adult Powdered Milk Market Trends
- 5.2 Potential Adult Powdered Milk Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL ADULT POWDERED MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
  - Whole Milk Powder
  - Skim Milk Powder
  - Age Group

**18 TO**

**35 TO55**

Above

- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA ADULT POWDERED MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
  - Whole Milk Powder
  - Skim Milk Powder
  - Age Group

**18 TO**

**35 TO55**

Above

- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Adult Powdered Milk Market Size Forecast, 2021- 2032
  - 7.3.2 Canada Adult Powdered Milk Market Size Forecast, 2021- 2032
  - 7.3.3 Mexico Adult Powdered Milk Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE ADULT POWDERED MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

### 8.1 Europe Market Outlook by Segments, 2021- 2032

#### 8.2 Type

Whole Milk Powder

Skim Milk Powder

Age Group

**18 TO**

**35 TO55**

Above

### 8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Adult Powdered Milk Market Size Forecast, 2021- 2032

8.3.2 France Adult Powdered Milk Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Adult Powdered Milk Market Size Forecast, 2021- 2032

8.3.4 Spain Adult Powdered Milk Market Size Forecast, 2021- 2032

8.3.5 Italy Adult Powdered Milk Market Size Forecast, 2021- 2032

8.3.6 Russia Adult Powdered Milk Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Adult Powdered Milk Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC ADULT POWDERED MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

#### 9.2 Type

Whole Milk Powder

Skim Milk Powder

Age Group

**18 TO**

**35 TO55**

Above

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Adult Powdered Milk Market Size Forecast, 2021- 2032
- 9.3.2 India Adult Powdered Milk Market Size Forecast, 2021- 2032
- 9.3.3 Japan Adult Powdered Milk Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Adult Powdered Milk Market Size Forecast, 2021- 2032
- 9.3.5 Australia Adult Powdered Milk Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Adult Powdered Milk Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Adult Powdered Milk Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA ADULT POWDERED MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

#### 10.2 Type

Whole Milk Powder

Skim Milk Powder

Age Group

**18 TO**

**35 TO55**

Above

### 10.3 South America Market Outlook by Country, 2021- 2032

#### 10.3.1 Brazil Adult Powdered Milk Market Size Forecast, 2021- 2032

#### 10.3.2 Argentina Adult Powdered Milk Market Size Forecast, 2021- 2032

#### 10.3.3 Rest of South America Adult Powdered Milk Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA ADULT POWDERED MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

### 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

#### 11.2 Type

Whole Milk Powder

Skim Milk Powder

Age Group

**18 TO**

**35 TO55**

Above

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Adult Powdered Milk Market Size Forecast, 2021- 2032

11.3.2 The UAE Adult Powdered Milk Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Adult Powdered Milk Market Size Forecast, 2021- 2032

11.3.4 South Africa Adult Powdered Milk Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Adult Powdered Milk Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Abbott Laboratories

Able Food Sdn Bhd

Anchor

Anlene

Ausino Products

Fasska

Feihe

GMP

Mengniu

Murray Goulburn

Nestl? S.A.

R?gilait

Tatura

Vreugdenhil Dairy

Wondersun

Yashily

Yili

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

- A: Highlights of the Q4-2024 Version
- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Adult Powdered Milk Market Outlook by Type, 2021- 2032

Figure 6: Global Adult Powdered Milk Market Outlook by Application, 2021- 2032

Figure 7: Global Adult Powdered Milk Market Outlook by Region, 2021- 2032

Figure 8: North America Adult Powdered Milk Market Snapshot, Q4-2024

Figure 9: North America Adult Powdered Milk Market Size Forecast by Type, 2021- 2032

Figure 10: North America Adult Powdered Milk Market Size Forecast by Application, 2021- 2032

Figure 11: North America Adult Powdered Milk Market Share by Country, 2023

Figure 12: Europe Adult Powdered Milk Market Snapshot, Q4-2024

Figure 13: Europe Adult Powdered Milk Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Adult Powdered Milk Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Adult Powdered Milk Market Share by Country, 2023

Figure 16: Asia Pacific Adult Powdered Milk Market Snapshot, Q4-2024

Figure 17: Asia Pacific Adult Powdered Milk Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Adult Powdered Milk Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Adult Powdered Milk Market Share by Country, 2023

Figure 20: South America Adult Powdered Milk Market Snapshot, Q4-2024

Figure 21: South America Adult Powdered Milk Market Size Forecast by Type, 2021- 2032

Figure 22: South America Adult Powdered Milk Market Size Forecast by Application, 2021- 2032

Figure 23: South America Adult Powdered Milk Market Share by Country, 2023

Figure 24: Middle East and Africa Adult Powdered Milk Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Adult Powdered Milk Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Adult Powdered Milk Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Adult Powdered Milk Market Share by Country, 2023

Figure 28: United States Adult Powdered Milk Market Size Outlook, \$ Million, 2021-2032

Figure 29: Canada Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Adult Powdered Milk Market Size Outlook, \$ Million, 2021-2032

Figure 34: Spain Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Adult Powdered Milk Market Size Outlook, \$ Million, 2021-2032

Figure 38: China Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Adult Powdered Milk Market Size Outlook, \$ Million, 2021-2032

Figure 44: Rest of APAC Adult Powdered Milk Market Size Outlook, \$ Million, 2021-2032

Figure 45: Brazil Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Adult Powdered Milk Market Size Outlook, \$ Million, 2021-2032

Figure 48: Saudi Arabia Adult Powdered Milk Market Size Outlook, \$ Million, 2021-2032

Figure 49: UAE Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Adult Powdered Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Adult Powdered Milk Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Adult Powdered Milk Market Size Outlook by Segments, 2021- 2032

Table 7: Global Adult Powdered Milk Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Adult Powdered Milk Market Outlook by Type, 2021- 2032

Table 10: North America- Adult Powdered Milk Market Outlook by Country, 2021- 2032

Table 11: Europe - Adult Powdered Milk Market Outlook by Type, 2021- 2032

Table 12: Europe - Adult Powdered Milk Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Adult Powdered Milk Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Adult Powdered Milk Market Outlook by Country, 2021- 2032

Table 15: South America- Adult Powdered Milk Market Outlook by Type, 2021- 2032

Table 16: South America- Adult Powdered Milk Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Adult Powdered Milk Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Adult Powdered Milk Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Adult Powdered Milk Companies

Table 20: Product Profiles of Leading Adult Powdered Milk Companies

Table 21: SWOT Profiles of Leading Adult Powdered Milk Companies



## I would like to order

Product name: Adult Powdered Milk Market Size, Trends, Analysis, and Outlook By Type (Whole Milk Powder, Skim Milk Powder), By Age Group (18 to 35, 35 to 55, Above 55), by Country, Segment, and Companies, 2024-2032

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