

Adhesion Promoters Market Outlook and Trends to 2028- Next wave of Growth Opportunities, Market Sizes, Shares, Types, and Applications, Countries, and Companies

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Abstracts

Introduction to Adhesion Promoters Markets in 2022

The global Adhesion Promoters market is one of the high potential growth markets in the chemicals and materials industry, with a robust market size outlook and significant unmet opportunities for companies. The Adhesion Promoters market report is a comprehensive study on the global market size outlook, key market trends, growth opportunities, market shares, potential types, and prominent end-user applications. It also provides detailed insights into countries and Adhesion Promoters companies.

Adhesion Promoters Market Size outlook from 2020 to 2028

The study presents the latest perspectives on the coronavirus outbreak and how companies are shaping their strategies for 2022 and rest of the forecast period to 2028. Robust growth forecasts suggest opportunities for growth through the period from 2020 to 2028.

Many Adhesion Promoters companies have evolved over the past few quarters by adapting quickly to the market changes and driving performance improvements through a focus on operational efficiency. The successful Adhesion Promoters companies reshaped their portfolios and oriented themselves toward faster-growing end-user industry verticals and countries.

Adhesion Promoters Market Dynamics- Trends, Drivers and Restraints



To assist long-term strategy formulation of companies, the Adhesion Promoters market study presents detailed insights into the market. Market dynamics including near-term and long-term Adhesion Promoters market trends, Adhesion Promoters drivers, challenges, and potential opportunities are included.

As the global Adhesion Promoters market continues to evolve through different challenges of sustainability, demographics, geopolitical tensions, the increasing role of technology, companies must prioritize their products and formulate long-term strategies to boost revenues and EBITDA. As the revenues in the chemical industry are tied to economic development, formulating a successful strategy for chemical companies is more complicated.

The chapter assists Adhesion Promoters market players to understand global and local market dynamics to gain a strong competitive advantage to drive margins in a durable way.

Adhesion Promoters types- Market Shares, Analysis, and Outlook

Leading Adhesion Promoters companies are focusing on aggressive capital allocation to capture new areas of growth. To assist companies to identify leading types and achieve improved margins, the report presents an analysis and outlook of dominant market types. Each of the sub-type of Adhesion Promoters is forecast from 2020 to 2028. Further, the largest and most promising types are identified in the report.

Promising Adhesion Promoters applications- Market Shares, Analysis, and Outlook

The Adhesion Promoters industry remains an attractive hub of opportunities with companies ramping up sales in select end-user applications. With the growing demand in Adhesion Promoters industry verticals, capturing emerging opportunities in the near term through expansion into higher margin and growth applications is one of the key growth strategies of leading companies.

To understand different end-user applications of Adhesion Promoters and to assess the potential growth rate over the decade to 2028, the report presents the global Adhesion Promoters market size by applications and the annual growth outlook from 2020 to 2028.

Adhesion Promoters Market- Next pockets of growth to 2030



As leading companies orient themselves towards faster-growing markets and countries, the report presents a detailed analysis of 16 markets worldwide. To enable capturing emerging opportunities in the near term, the report presents annual forecasts of Adhesion Promoters market size in each of these countries. The market is shifting to customer-centric solutions, and Adhesion Promoters companies are prioritizing and tapping the value-creating potential of emerging markets.

Between 2022 and 2028, the compound annual growth rate (CAGR) in emerging Adhesion Promoters markets is poised to be much higher than the global Adhesion Promoters industry market revenues, encouraging companies to tap into these opportunities to expand their profit margins.

Analysis of leading Adhesion Promoters companies

The COVID-19 pandemic led to uncertainty, delayed investments, supply-chain changes, and increased localization. However, with the impact of the pandemic, companies are opting for ambitious cost and performance targets to achieve margin improvements. Collaboration across the value chain is identified as one of the key strategies for market development. In addition, tech-enabled, consumer-centric solutions are widely observed trends in the industry.

The report profiles the leading companies operating in global Adhesion Promoters markets and the key strategies opted by these companies to beat the competition in the intensely competitive market. Further, business profiles of the players, their SWOT analysis, product portfolios, financial profiles, and other details.

Adhesion Promoters Market News and Developments

Recent market developments including mergers, acquisitions, new plants, capacity expansions, and other deals and news are provided in the report.

Adhesion Promoters Market Statistics

The study presents the Adhesion Promoters market size and forecast across types, applications, and 16 countries. The currency for the report is provided in USD. Currency conversion is taken based on the average of the corresponding year.

The historical period from 2016 to 2020 is considered historical years, 2021 is the base.



year, and 2022 is the estimated year. Further, the forecast period is considered from 2022 to 2028.

COVID-19 Impact and Growth Scenarios

The COVID-19 had a significant impact on companies across the Adhesion Promoters industry. With vaccination being rolled out worldwide, the recovery in the Adhesion Promoters market is more optimistic for 2022 and beyond. Overall, the global Adhesion Promoters market is forecast across multiple growth scenarios including low growth, reference case, and high growth case scenarios.

Market Scope and Coverage

Market Overview- Comprehensive analysis of the market size in 2021 and 2022

Strategic Analysis Review- Market dynamics including trends, drivers, restraints, opportunities, five forces analysis

Macroeconomic and Demographic Factors- GDP forecasts, population outlook across markets

Market Segmentation- Key types, applications, and end-user verticals, along with the largest, fastest-growing types through 2020 to 2028

Geographic coverage- 16 countries across six regions including the US, Canada, Mexico, India, China, Japan, South Korea, Germany, France, Spain, UK, Italy, Brazil, Argentina, South Africa, Saudi Arabia, and the UAE.

Companies- Leading five players and their business profiles, SWOT analysis, products, financial profiles

COVID recovery scenarios- Three recovery cases including low growth, reference case, and high growth

Reasons to Buy

The report will help market leaders/new entrants in this market in the following ways:

To get a comprehensive understanding of the markets in 2021, 2022, and



outlook through 2028

Gain detailed insights into the global market trends through the Strategic analysis review chapter

Use the analysis on types and applications across countries to orient your strategies and efforts toward faster-growing end markets and geographies.

Stay ahead of the competition through detailed insights into the key strategies in the competitive landscape

Identify most promising growth markets through detailed analysis and outlook of developed and developing countries

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Contents

1. INTRODUCTION

- 1.1 Study Objectives
- 1.2 Market Definition
- 1.3 Market Scope and Segmentation
- 1.4 Research Methodology
- 1.4.1 Sources
- 1.4.2 Currency conversion rates for US\$
- 1.4.3 Data Triangulation
- 1.4.4 Forecast methodology
- 1.4.5 Assumptions, Inclusions, and Exclusions
- 1.5 Abbreviations
- 1.6 Sources and Research Methodology

2 EXECUTIVE SUMMARY

- 2.1 Introduction to Global Adhesion Promoters Markets in 2022
- 2.2 Salient Adhesion Promoters Market Statistics, 2021
- 2.3 Adhesion Promoters Market Size Outlook, 2020- 2028
- 2.4 Potential Growth Opportunities to 2028

3 PREMIUM INSIGHTS

3.1 Largest and Fastest Growing Adhesion Promoters Types between 2022 and 20283.2 Largest and Fastest Growing Adhesion Promoters Applications between 2022 and

2028

3.3 Growth opportunities in Emerging countries

4 MARKET STRATEGIC ANALYSIS REVIEW

- 4.1 Market Dynamics
- 4.2 Key Adhesion Promoters Market Driving Factors
- 4.3 Potential Challenges Facing Adhesion Promoters Companies
- 4.4 Adhesion Promoters Market Trends
- 4.5 Five Forces Analysis
- 4.5.1 Power of Buyers
- 4.5.2 Power of Suppliers

Adhesion Promoters Market Outlook and Trends to 2028- Next wave of Growth Opportunities, Market Sizes, Shares,...



- 4.5.3 Threat of New Entrants
- 4.5.4 Threat of Substitutes
- 4.5.5 Intensity of Rivalry

5 IMPACT OF COVID-19: IMPLICATIONS FOR ADHESION PROMOTERS BUSINESS

- 5.1 Impact of COVID-19 on Adhesion Promoters Industry
- 5.2 Impact of COVID-19 on end-user industries
- 5.3 Recovery Scenarios- Low Growth Case
- 5.4 Recovery Scenarios- Reference Case
- 5.5 Recovery Scenarios- High Growth Case

6 ADHESION PROMOTERS MARKET SIZE OUTLOOK ACROSS TYPES

- 6.1 Leading Adhesion Promoters Types in 2022
- 6.2 Largest and Fastest Growing Adhesion Promoters Types
- 6.3 Adhesion Promoters Market Size Outlook by Type, 2020- 2028

7 ADHESION PROMOTERS MARKET SIZE OUTLOOK ACROSS APPLICATIONS

- 7.1 Leading Adhesion Promoters Applications in 2022
- 7.2 Largest and Fastest Growing Adhesion Promoters Applications
- 7.3 Adhesion Promoters Market Size Outlook by Type, 2020- 2028

8 ADHESION PROMOTERS MARKET SIZE OUTLOOK ACROSS REGIONS

- 8.1 Adhesion Promoters Market Size Forecast in 7MM markets
- 8.2 Adhesion Promoters Market Size Forecast in emerging markets

9 NORTH AMERICA ADHESION PROMOTERS MARKET SIZE OUTLOOK

9.1 North America Adhesion Promoters Market Outlook across Product Types, 2020-2028

9.2 North America Adhesion Promoters Market Outlook across Application verticals, 2020- 2028

9.3 North America Adhesion Promoters Market Outlook by Country

- 9.3.1 US Adhesion Promoters Market Size Outlook, 2020- 2028
- 9.3.2 Canada Adhesion Promoters Market Size Outlook, 2020- 2028



2028

9.3.3 Mexico Adhesion Promoters Market Size Outlook, 2020- 2028

10 EUROPE ADHESION PROMOTERS MARKET SIZE OUTLOOK

10.1 Europe Adhesion Promoters Market Outlook across Product Types, 2020- 202810.2 Europe Adhesion Promoters Market Outlook across Application verticals, 2020-

10.3 Europe Adhesion Promoters Market Outlook by Country

10.3.1 Germany Adhesion Promoters Market Size Outlook, 2020-2028

10.3.2 France Adhesion Promoters Market Size Outlook, 2020- 2028

10.3.3 Spain Adhesion Promoters Market Size Outlook, 2020- 2028

10.3.4 UK Adhesion Promoters Market Size Outlook, 2020- 2028

10.3.5 Italy Adhesion Promoters Market Size Outlook, 2020- 2028

10.3.6 Russia Adhesion Promoters Market Size Outlook, 2020- 2028

10.3.7 Other Europe Adhesion Promoters Market Size Outlook, 2020- 2028

11 ASIA PACIFIC ADHESION PROMOTERS MARKET SIZE OUTLOOK

11.1 Asia Pacific Adhesion Promoters Market Outlook across Product Types, 2020-2028

11.2 Asia Pacific Adhesion Promoters Market Outlook across Application verticals, 2020- 2028

11.3 Asia Pacific Adhesion Promoters Market Outlook by Country

11.3.1 China Adhesion Promoters Market Size Outlook, 2020- 2028

11.3.2 India Adhesion Promoters Market Size Outlook, 2020- 2028

11.3.3 Japan Adhesion Promoters Market Size Outlook, 2020- 2028

11.3.4 South Korea Adhesion Promoters Market Size Outlook, 2020- 2028

11.3.5 Indonesia Adhesion Promoters Market Size Outlook, 2020- 2028

11.3.6 South East Asia Adhesion Promoters Market Size Outlook, 2020- 2028

11.3.7 Other Asia Pacific Adhesion Promoters Market Size Outlook, 2020- 2028

12 LATIN AMERICA ADHESION PROMOTERS MARKET SIZE OUTLOOK

12.1 Latin America Adhesion Promoters Market Outlook across Product Types, 2020-2028

12.2 Latin America Adhesion Promoters Market Outlook across Application verticals, 2020- 2028

12.3 Latin America Adhesion Promoters Market Outlook by Country

12.3.1 Brazil Adhesion Promoters Market Size Outlook, 2020- 2028



12.3.2 Argentina Adhesion Promoters Market Size Outlook, 2020- 2028

12.3.3 Other Latin America Adhesion Promoters Market Size Outlook, 2020- 2028

13 MIDDLE EAST ADHESION PROMOTERS MARKET SIZE OUTLOOK

13.1 Middle East Adhesion Promoters Market Outlook across Product Types, 2020-2028

13.2 Middle East Adhesion Promoters Market Outlook across Application verticals, 2020- 2028

13.3 Middle East Adhesion Promoters Market Outlook by Country

13.3.1 Saudi Arabia Adhesion Promoters Market Size Outlook, 2020- 2028

13.3.2 The UAE Adhesion Promoters Market Size Outlook, 2020- 2028

13.3.3 Other Middle East Market Size Outlook, 2020- 2028

14 AFRICA ADHESION PROMOTERS MARKET SIZE OUTLOOK

14.1 Africa Adhesion Promoters Market Outlook across Product Types, 2020- 202814.2 Africa Adhesion Promoters Market Outlook across Application verticals, 2020-2028

14.3 Africa Adhesion Promoters Market Outlook by Country

- 14.3.1 South Africa Adhesion Promoters Market Size Outlook, 2020- 2028
- 14.3.2 Nigeria Adhesion Promoters Market Size Outlook, 2020- 2028
- 14.3.3 Egypt Adhesion Promoters Market Size Outlook, 2020- 2028

14.3.3 Other Africa Market Size Outlook, 2020- 2028

15 COMPETITIVE LANDSCAPE

15.1 Leading Companies Profiled in the Report

15.2 Company Snapshot

- 15.2.1 SWOT Profiles
- 15.2.2 Financial Analysis

APPENDIX

A1: Global Chemicals Market Outlook to 2030

A2: GDP Outlook of Leading Countries, 2010- 2030

A3: Population Forecasts in Leading Countries, 2010-2030

A4: Total Investment (% of GDP), 2010- 2030

A5: Inflation and Unemployment Rate trends by country, 2010- 2030

Adhesion Promoters Market Outlook and Trends to 2028- Next wave of Growth Opportunities, Market Sizes, Shares,...



A6: Publisher's Expertise A7: Licensing Types

A8: Contact Information



List Of Tables

LIST OF TABLES

 Table 1: Adhesion Promoters Industry Snapshot, 2021

Table 2: Year-on-Year Market Size Growth Outlook to 2028

Table 3: Adhesion Promoters Market Revenue by Region, 2021

Table 4: COVID-19 Implications- Low Growth Case Scenario Forecasts

Table 5: COVID-19 Implications- Reference Case Scenario Forecasts

 Table 6: COVID-19 Implications- High Growth Case Scenario Forecasts

Table 7: Global Adhesion Promoters Market Outlook by Type, US\$ Million, 2020- 2028

Table 8: Global Adhesion Promoters Market Outlook by Application, US\$ Million, 2020-2028

Table 9: Global Adhesion Promoters Market Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 10: North America Adhesion Promoters Market - Salient Statistics, 2021

Table 11: North America Adhesion Promoters Market Size Outlook, US\$ Million, 2020-2028

Table 12: North America Adhesion Promoters Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 13: North America Adhesion Promoters Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 14: North America Adhesion Promoters Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 15: Europe Adhesion Promoters Market – Salient Statistics, 2021

 Table 16: Europe Adhesion Promoters Market Size Outlook, US\$ Million, 2020- 2028

Table 17: Europe Adhesion Promoters Market Size Outlook by Type, US\$ Million, 2020-2028

Table 18: Europe Adhesion Promoters Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 19: Europe Adhesion Promoters Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 20: Asia Pacific Adhesion Promoters Market – Salient Statistics, 2021

Table 21: Asia Pacific Adhesion Promoters Market Size Outlook, US\$ Million, 2020-2028

Table 22: Asia Pacific Adhesion Promoters Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 23: Asia Pacific Adhesion Promoters Market Size Outlook by Application, US\$ Million, 2020- 2028



Table 24: Asia Pacific Adhesion Promoters Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 25: Latin America Adhesion Promoters Market - Salient Statistics, 2021

Table 26: Latin America Adhesion Promoters Market Size Outlook, US\$ Million, 2020-2028

Table 27: Latin America Adhesion Promoters Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 28: Latin America Adhesion Promoters Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 29: Latin America Adhesion Promoters Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 30: Middle East Adhesion Promoters Market – Salient Statistics, 2021

Table 31: Middle East Adhesion Promoters Market Size Outlook, US\$ Million, 2020-2028

Table 32: Middle East Adhesion Promoters Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 33: Middle East Adhesion Promoters Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 34: Middle East Adhesion Promoters Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 35: Africa Adhesion Promoters Market – Salient Statistics, 2021

Table 36: Africa Adhesion Promoters Market Size Outlook, US\$ Million, 2020- 2028

Table 37: Africa Adhesion Promoters Market Size Outlook by Type, US\$ Million, 2020-2028

Table 38: Africa Adhesion Promoters Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 39: Africa Adhesion Promoters Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 40: Adhesion Promoters Market - Leading Companies



List Of Exhibits

LIST OF EXHIBITS

Figure 1: Y-o-Y Adhesion Promoters Market Growth to 2028 Figure 2: Adhesion Promoters Market Share by Region, 2021 Figure 3: Adhesion Promoters Market Growth Potential by Country, 2022-2028 Figure 4: Adhesion Promoters Market Growth Potential across Types, 2022-2028 Figure 5: Adhesion Promoters Market Growth Potential across Applications, 2022-2028 Figure 6: COVID-19 Implications- Growth comparison across scenarios Figure 7: US Adhesion Promoters Market Size Outlook Figure 8: Canada Adhesion Promoters Market Size Outlook Figure 9: Mexico Adhesion Promoters Market Size Outlook Figure 10: Germany Adhesion Promoters Market Size Outlook Figure 11: UK Adhesion Promoters Market Size Outlook Figure 12: Spain Adhesion Promoters Market Size Outlook Figure 13: France Adhesion Promoters Market Size Outlook Figure 14: Italy Adhesion Promoters Market Size Outlook Figure 15: Russia Adhesion Promoters Market Size Outlook Figure 16: Brazil Adhesion Promoters Market Size Outlook Figure 17: Argentina Adhesion Promoters Market Size Outlook Figure 18: China Adhesion Promoters Market Size Outlook Figure 19: India Adhesion Promoters Market Size Outlook Figure 20: Indonesia Adhesion Promoters Market Size Outlook Figure 21: Japan Adhesion Promoters Market Size Outlook Figure 22: South Korea Adhesion Promoters Market Size Outlook Figure 23: South East Asia Adhesion Promoters Market Size Outlook Figure 24: Rest of Asia Pacific Adhesion Promoters Market Size Outlook Figure 25: Saudi Arabia Adhesion Promoters Market Size Outlook Figure 26: UAE Adhesion Promoters Market Size Outlook Figure 27: South Africa Adhesion Promoters Market Size Outlook Figure 28: Egypt Adhesion Promoters Market Size Outlook Figure 29: Rest of Middle East Adhesion Promoters Market Size Outlook Figure 30: Rest of Africa Adhesion Promoters Market Size Outlook Figure 31: GDP (PPP) Outlook by Country, 2010-2030 Figure 32: Unemployment Rate by Country, 2010-2030 Figure 33: Inflation Trends by Country, 2010-2030 Figure 34: Total Investment (% of GDP) Forecasts



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