

ADAS Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

<https://marketpublishers.com/r/AE9D0F111834EN.html>

Date: November 2020

Pages: 110

Price: US\$ 4,200.00 (Single User License)

ID: AE9D0F111834EN

Abstracts

The comprehensive research on ADAS market outlook to 2026 presents future market demand and segment-wise growth outlook. As the automotive market demand recovers swiftly from the harsh market condition in early 2020, ADAS demand is likely to recover in the near-term future. The long-term outlook for ADAS market size remains robust as companies emphasize investments in technology and process optimization.

COVID-19 impact on the automotive industry

Automotive companies are strategizing focused R&D investments and CAPEX and planning targeted product portfolio in current COVID-19 pandemic conditions.

Automotive OEMs, suppliers, financial institutions, and logistic companies faced truncation of demand, loss of consumer confidence, disruptions in supply chains among others.

Most automakers reacted by reducing costs and preserving cash during the first half of the year. With recovering China, most markets in Europe, and the US during H1 2020, most companies like Ford, Volkswagen, and others witnessed a recovery in retail unit sales. On the other hand, demand for second-hand vehicles also witnessed significant growth during the year.

ADAS industry outlook and post COVID-19 pandemic opportunities-

The report presents forecasts for ADAS market revenue over the next six years from 2020 to 2026 across three coronavirus spread conditions-

Mild COVID impact scenario: Global Economic recovery will begin from early 2021 and recovery is quicker

Harsh COVID impact scenario: Economic recovery will begin from mid-2021 and

the economy faces recession and weak supply-demand conditions

Severe COVID impact scenario: Economic recovery will not start before late 2021 and the second outbreak of COVID is observed

Growth Opportunities, Market Risks, and Strategy Analysis-

The report details strategic growth opportunities, potential market drivers, and risks in global and country-level ADAS markets from 2020 to 2026. Key strategies being opted by leading OEM companies, suppliers of parts and components, distribution companies, and other automotive players in the near-term and long-term future. Potential market risks, emerging trends, and top-level strategies are included in the report.

Segment growth outlook of ADAS across markets

The market analysis report presents the potential growth opportunities across types and applications of ADAS industry size. The report models the long-term impact of new product developments, shifting consumer patterns, and swiftly changing industry dynamics on different ADAS types and ADAS end-user applications.

Strategic analysis of leading ADAS companies

To make better planning decisions by OEMs, suppliers, and other automotive stakeholders, the report presents the strategic analysis of leading ADAS companies. Opportunities in emerging markets, autonomous mobility, and technology trends are analyzed in the report.

ADAS market size forecast across 15 countries

The US, Canada, Germany, the UK, France, Spain, China, India, Japan, Republic of Korea, Brazil, Argentina, Saudi Arabia, and other countries across North America, Latin America, Europe, Middle East Africa, and Asia Pacific are included in the report. The outlook for ADAS market size growth is provided for each of the countries from 2020 to 2026.

ADAS market news and developments-

ADAS market developments including technological developments, mergers and acquisitions, product launches, business expansions, investments, new plants, and others are included in the report.

Scope of the Study-

ADAS Market revenue forecasts across three post-COVID pandemic case scenarios, 2020- 2026

Global ADAS market size outlook by type, 2020- 2026

Global ADAS market size outlook by application segment, 2020- 2026

Global ADAS market outlook across 15 emerging and developed countries, 2020- 2026

Strategies, Trends, Drivers, and Risks facing ADAS companies

Company profiles of leading five players in ADAS industry

Market News and Developments

This report provides insight into:

Understanding the impact of market conditions on the future of ADAS across segments and markets

Developing longer-term strategies to improve customer engagement and market shares

Prioritizing short-term R&D and CAPEX allocations to ensure high profitability

Identifying key trends and market opportunities

Boosting revenues from existing and new consumer markets

Methodology-

The comprehensive and trusted guide for anyone seeking information on this industry is developed using primary interviews with suppliers, annual reports of ADAS companies, filings, news podcasts, outlook statements, statistical organizations, directories, databases, investor presentations, white papers, and others. Both top-down and bottom-up approaches are used to ensure the accuracy of forecasts.

Why Chose this report-

A: Authored by a team of 7 analysts, headed by a manager with 14+ years of industry experience

P: Print authentication given for single-user license

E: Excel sheet will be provided for ease of analysis across scenarios

S: Strategy consulting and research support will be provided for three months

Contents

1. EXECUTIVE SUMMARY

- 1.1 Summary
- 1.2 The global automotive sales and production outlook, 2020- 2026
- 1.3 ADAS Industry Outlook, Reference case, 2020- 2026
- 1.4 Abbreviations

2. INTRODUCTION TO ADAS MARKET

- 2.1 Definition of ADAS
- 2.2 Market Segments- Types, Applications, and Countries
- 2.3 Report Guide
- 2.4 Research Methodology

3. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK

- 3.1 Global and Country-wise GDP Outlook, 2020- 2026
- 3.2 Population Outlook of Select Countries, 2020- 2026

4. TRENDS IN AUTOMOTIVE INDUSTRY

5. OVERVIEW OF THE ADAS MARKET, 2020

- 5.1 ADAS Industry Panorama
- 5.2 Major Companies in ADAS industry
- 5.3 Trends and Strategies of Leading ADAS Companies
- 5.4 Largest ADAS End-User Applications
- 5.5 Dominant ADAS Market Types
- 5.6 Regional Outlook for ADAS

6. GLOBAL OUTLOOK ACROSS COVID-19 SCENARIOS

- 6.1 Mild COVID scenario outlook of ADAS Market, 2020- 2026
- 6.2 Harsh COVID scenario outlook of ADAS Market, 2020- 2026
- 6.3 Severe COVID scenario outlook of ADAS Market, 2020- 2026

7. NORTH AMERICA ADAS MARKET ANALYSIS

- 7.1 Outlook
- 7.2 Trends and Opportunities
- 7.3 Market Outlook by Country, 2020- 2026

8. EUROPE ADAS MARKET ANALYSIS

- 8.1 Outlook
- 8.2 Trends and Opportunities
- 8.3 Market Outlook by Country, 2020- 2026

9. THE MIDDLE EAST AND AFRICA ADAS MARKET ANALYSIS

- 9.1 Outlook
- 9.2 Trends and Opportunities
- 9.3 Market Outlook by Country, 2020- 2026

10. ASIA PACIFIC ADAS MARKET ANALYSIS

- 10.1 Outlook
- 10.2 Trends and Opportunities
- 10.3 Market Outlook by Country, 2020- 2026

11. LATIN AMERICA ADAS MARKET ANALYSIS

- 11.1 Outlook
- 11.2 Trends and Opportunities
- 11.3 Market Outlook by Country, 2020- 2026

12. COMPANY PROFILES AND STRATEGIES

- 12.1 Business Description
- 12.2 Contact Information
- 12.3 Key Strategies

13. APPENDIX

- 13.1 Publisher Expertise
- 13.2 Sources and Methodology

Tables & Figures

TABLES AND FIGURES

Figure 1: Global automotive industry sales and production outlook, 2020- 2026

Figure 2: Market Segmentation of ADAS

Figure 3: Global GDP Outlook, 2020- 2026

Figure 4: Country-wise GDP Outlook, USD Billion, 2020- 2026

Figure 5: Growth Opportunities in ADAS Applications

Figure 6: Growth Opportunities in ADAS Types

Figure 7: Growth Opportunities in ADAS Markets

Figure 8: Mild COVID case- ADAS Market Outlook

Figure 9: Harsh COVID case- ADAS Market Outlook

Figure 10: Severe COVID case- ADAS Market Outlook

Figure 11: North America ADAS Market Value Outlook, 2020- 2026

Figure 12: North America ADAS Market Revenue by Type, 2020

Figure 13: North America ADAS Market Revenue by Application, 2020

Figure 14: Europe ADAS Market Value Outlook, 2020- 2026

Figure 15: Europe ADAS Market Revenue by Type, 2020

Figure 16: Europe ADAS Market Revenue by Application, 2020

Figure 17: Asia Pacific ADAS Market Value Outlook, 2020- 2026

Figure 18: Asia Pacific ADAS Market Revenue by Type, 2020

Figure 19: Asia Pacific ADAS Market Revenue by Application, 2020

Figure 20: Middle East Africa ADAS Market Value Outlook, 2020- 2026

Figure 21: Middle East Africa ADAS Market Revenue by Type, 2020

Figure 22: Middle East Africa ADAS Market Revenue by Application, 2020

Figure 23: Latin America ADAS Market Value Outlook, 2020- 2026

Figure 24: Latin America ADAS Market Revenue by Type, 2020

Figure 25: Latin America ADAS Market Revenue by Application, 2020

Figure 26: China ADAS Market Size Outlook, 2020- 2026

Figure 27: The US ADAS Market Size Outlook, 2020- 2026

Figure 28: Germany ADAS Market Size Outlook, 2020- 2026

Figure 29: Japan ADAS Market Size Outlook, 2020- 2026

Figure 30: The UK ADAS Market Size Outlook, 2020- 2026

Figure 31: France ADAS Market Size Outlook, 2020- 2026

Figure 32: Spain ADAS Market Size Outlook, 2020- 2026

Figure 33: Republic of Korea ADAS Market Size Outlook, 2020- 2026

Figure 34: Brazil ADAS Market Size Outlook, 2020- 2026

Figure 35: Argentina ADAS Market Size Outlook, 2020- 2026

Figure 36: Canada ADAS Market Size Outlook, 2020- 2026

Figure 37: India ADAS Market Size Outlook, 2020- 2026

Figure 38: Saudi Arabia ADAS Market Size Outlook, 2020- 2026

Table 1: Global ADAS Market Size Forecast, Reference Case, 2020- 2026

Table 2: Global ADAS Market Panorama, 2020

Table 3: Population Forecast by Country, Million, 2020- 2026

Table 4: Growth Opportunities in ADAS Applications

Table 5: Growth Opportunities in ADAS Types

Table 6: Growth Opportunities in ADAS Markets

Table 7: North America ADAS Panorama

Table 8: North America ADAS Market Size Outlook, 2020- 2026

Table 9: North America ADAS Market Size Outlook by Country, 2020- 2026

Table 10: Europe ADAS Panorama

Table 11: Europe ADAS Market Size Outlook, 2020- 2026

Table 12: Europe ADAS Market Size Outlook by Country, 2020- 2026

Table 13: Asia Pacific ADAS Panorama

Table 14: Asia Pacific ADAS Market Size Outlook, 2020- 2026

Table 15: Asia Pacific ADAS Market Size Outlook by Country, 2020- 2026

Table 16: Middle East Africa ADAS Panorama

Table 17: Middle East Africa ADAS Market Size Outlook, 2020- 2026

Table 18: Middle East Africa ADAS Market Size Outlook by Country, 2020- 2026

Table 19: Latin America ADAS Panorama

Table 20: Latin America ADAS Market Size Outlook, 2020- 2026

Tale 21: Latin America ADAS Market Size Outlook by Country, 2020- 2026

I would like to order

Product name: ADAS Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

Product link: <https://marketpublishers.com/r/AE9D0F111834EN.html>

Price: US\$ 4,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE9D0F111834EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

